



Premier Fishing & Brands Limited

The First Choice

**UNAUDITED CONDENSED
INTERIM GROUP RESULTS
FOR THE SIX MONTHS
ENDED 28 FEBRUARY
2018**

COVER DESIGN TO BE UPDATED

COMMENTS

GROUP PROFILE

Premier operates a vertically integrated fishing business which specialises in the harvesting, processing and marketing of fish and fish-related products. The Group is one of the largest black-owned and managed fishing business in South Africa and one of the most transformed in terms of its management and employees. The Group holds medium to long-term fishing rights in west coast rock lobster, south coast rock lobster, small pelagics, hake deep-sea trawl, hake longline, horse mackerel, swordfish and tuna and squid. The Group also owns an abalone farm and invests in organic fertilisers through the "Seagro" range of products.

Highlights compared to the prior year:

- Gross profit increased by 7% to R76 million from R71 million
- Operating profit increased by 14% to R20 million from R18 million
- Profit after tax increased by 59% to R29 million from R18 million
- Maiden gross dividend of 15 cents per share paid to shareholder

GROUP FINANCIAL PERFORMANCE OVERVIEW

The Group listed on the main board of the JSE on 2 March 2017, raising capital of R526 million through the issue of 117 million new shares. The capital raised is being utilised for the expansion of the Group's abalone farm as well as for acquisitions.

The Group delivered an operating profit of R20 million for the six months ended 28 February 2018, an increase of 14% compared to the prior period operating profit of R18 million. The increase in operating profit is attributable to the strong performance of the squid and lobster division.

The Rand strengthened against the US dollar from an average of 13,86 in the prior comparative period, to an average of 12,69 in the current period under review. The strengthening of the Rand impacted revenue. However, this was offset by increased sales volumes in the squid and lobster division as well as increased market prices for all the divisions resulting in revenue increasing by 1% to R185 million from R183 million in the prior period.

The Group experienced improved catch rates in the squid and lobster divisions as compared to the prior period which resulted in a reduction in catch cost. This had a positive effect on the gross margin, increasing to R76 million from R71 million in the prior period.

Interest income of R15 million was generated from the cash raised on listing. The results of the prior comparative period do not include the effects of the listing.

The Group's profit after tax increased by 59% to R29 million from R18 million in the prior period mainly as a result of the strong operating performance of the squid and lobster divisions as well as the interest income generated from the cash raised on listing.

COMMENTS continued

The weighted average number of shares ("WANOS") used in the calculation of earnings per share ("EPS") and headline earnings per share ("HEPS") is 260 million for the current period which takes into account the 117 million new shares issued on listing date. The WANOS used in the calculation of EPS and HEPS for the prior comparative period is 143 million as the listing occurred after the reporting period. Group headline earnings increased by 59% to R29 million from R18 million. HEPS decreased to 11.10 cents per share from 12.70 cents per share and EPS decreased to 11.10 cents per share from 12.68 cents per share even though the profit after tax increased by 59% due to the increase in the number of issued shares.

CONDENSED GROUP STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 28 February 2018

	Unaudited Group 28 February 2018 6 months R'000	Unaudited Group 28 February 2017 6 months R'000	Audited Group 31 August 2017 12 months R'000
Revenue	184 580	182 667	410 733
Cost of sales	(108 763)	(111 800)	(230 586)
Gross profit	75 817	70 867	180 147
Other income	672	1 997	1 249
Other expenses	(56 220)	(55 072)	(116 245)
Operating profit	20 269	17 792	65 151
Investment revenue	22 325	7 326	33 015
Finance cost	(1 343)	(1 199)	(3 323)
Profit before tax	41 251	23 919	94 843
Tax	(12 401)	(5 793)	(26 743)
Profit for the year	28 850	18 126	68 100
Other comprehensive income	-	-	-
Total comprehensive income	28 850	18 126	68 100
Basic and diluted earnings per share (cents)	11.10	12.68	33.77
Headline and diluted headline earnings per share (cents)	11.10	12.70	34.59
Weighted average number of shares used in the calculation of earnings per share (000s)	260 000	143 000	201 660

CONDENSED GROUP STATEMENT OF FINANCIAL POSITION

As at 28 February 2018

	Unaudited Group 28 February 2018 6 months R'000	Unaudited Group 28 February 2017 6 months R'000	Audited Group 31 August 2017 12 months R'000
Assets			
Non-current assets	290 033	217 763	230 157
Property, plant and equipment	173 969	126 136	130 107
Goodwill	18 165	18 165	18 165
Intangible assets	66	65	62
Loans to group companies	97 821	73 345	81 758
Deferred tax	12	52	65
Current assets	654 770	185 666	730 806
Inventory	48 861	39 127	43 083
Other financial assets	10 665	7 392	1 707
Current tax receivable	154	154	154
Trade and other receivables	104 825	59 762	89 620
Construction deposits	8 951	-	-
Biological assets	55 872	48 359	54 323
Cash and cash equivalents	425 442	30 872	541 919
Total assets	944 803	403 429	960 963

CONDENSED GROUP STATEMENT OF FINANCIAL POSITION

As at 28 February 2018 continued

	Unaudited Group 28 February 2018 6 months R'000	Unaudited Group 28 February 2017 6 months R'000	Audited Group 31 August 2017 12 months R'000
Equity and liabilities			
Equity			
Share capital	507 517	-	507 517
Reserves	8 014	8 014	8 014
Retained income	245 416	205 592	255 566
Total equity	760 947	213 606	771 097
Non-current liabilities			
Other financial liabilities	6 564	10 162	7 651
Operating lease liability	788	1 653	1 243
Post-employment medical costs	1 111	1 007	1 075
Deferred tax	78 599	74 468	72 341
	87 062	87 290	82 310
Current liabilities			
Other financial liabilities	3 178	3 245	3 419
Current tax payable	23 201	7 217	21 752
Trade and other payables	42 151	56 915	55 455
Provisions	4 492	8 953	8 944
Bank overdraft	23 772	26 203	17 986
	96 794	102 533	107 556
Total liabilities	183 856	189 823	189 866
Total equity and liabilities	944 803	403 429	960 963
Net asset value per share (cents)	292.67	149.38	382.37
Weighted average number of shares in issue	260 000 000	143 000 000	201 660 000

CONDENSED STATEMENT OF CHANGES IN SHAREHOLDER'S EQUITY

For the six months ended 28 February 2018

	Unaudited Group 28 February 2018 6 months R'000	Unaudited Group 28 February 2017 6 months R'000	Audited Group 31 August 2017 12 months R'000
Opening balance	771 097	225 480	225 480
Net proceeds from share issue	-	-	507 517
Profit for the period	28 850	18 126	68 100
Dividends paid	(39 000)	(30 000)	(30 000)
Closing balance	760 947	213 606	771 097

On 2 March 2017, an additional 117 000 000 ordinary shares were issued to the public in a private placement as part of a capital raising exercise and the listing of the Company on the main board of the Johannesburg Stock Exchange ("JSE"). The Company successfully raised R526.5 million on listing.

RECONCILIATION OF NUMBER OF SHARES ISSUED

For the six months ended 28 February 2018

	Unaudited Group 28 February 2018	Unaudited Group 28 February 2017	Audited Group 31 August 2017
Opening balance	260 000 000	100	100
Share split	-	142 999 900	142 999 900
Issue of shares	-	-	117 000 000
Closing balance	260 000 000	143 000 000	260 000 000

Premier was listed on the main board of the JSE on 2 March 2017. In preparation for the listing, on 1 February 2017, there was a subdivision of the authorised and issued shares of Premier in which one share was subdivided into 1 430 000 shares. The issued share capital of Premier increased from 100 ordinary shares to 143 000 000 shares on that date. On 2 March 2017, an additional 117 000 000 ordinary shares were issued to invited investors in a private placement as part of a capital raising exercise and the listing of the Company on the main board of the JSE.

CONDENSED GROUP STATEMENT OF CASH FLOWS

For the six months ended 28 February 2018

	Unaudited Group 28 February 2018 6 months R'000	Unaudited Group 28 February 2017 6 months R'000	Audited Group 31 August 2017 12 months R'000
Cash (used in)/generated from operations	(21 731)	21 043	40 094
Interest income	15 537	825	17 446
Finance cost	(1 343)	(1 199)	(3 323)
Tax paid	(4 644)	(4 105)	(12 659)
Net cash flows from operating activities	(12 181)	16 564	41 558
Cash flows from investing activities			
Purchases of property, plant and equipment to sustain operations	(26 488)	(8 495)	(14 066)
Purchases of property, plant and equipment to expand operations	(25 026)	-	(7 995)
Purchases of intangible assets	(7)	(27)	(27)
Loans advanced to group companies	(20 794)	(18 446)	(21 485)
Loans repaid by group companies	11 520	-	-
Repayment of loans from group companies	-	(1 478)	(1 478)
Net movement in other financial assets	(8 959)	(5 152)	(641)
Net cash flows to investing activities	(69 754)	(33 598)	(45 692)
Cash flows from financing activities			
Proceeds on share issue	-	-	526 500
Share issue costs	-	-	(18 983)
Repayment of other financial liabilities	(1 328)	(1 813)	(2 966)
Dividends paid	(39 000)	-	-
Net cash flows to financial activities	(40 328)	(1 813)	504 551
Total cash movement for the year	(122 263)	(18 847)	500 417
Cash at the beginning of the year	523 933	23 516	23 516
Total cash at the end of the year	401 670	4 669	523 933

SEGMENTAL ANALYSIS

	SEGMENT REVENUE			SEGMENT PROFIT BEFORE TAX		
	Unaudited 28 February 2018 6 months R'000	Unaudited 28 February 2017 6 months R'000	Audited 31 August 2017 12 months R'000	Unaudited 28 February 2018 6 months R'000	Unaudited 28 February 2017 6 months R'000	Audited 31 August 2017 12 months R'000
Lobster	89 170	85 997	190 589	18 173	17 891	52 106
Pelagics	20 101	27 808	80 778	4 212	6 012	23 636
Hake	15 644	15 143	31 210	5 046	5 036	12 013
Squid	30 627	18 048	34 428	8 338	4 602	10 916
Abalone	15 337	18 765	36 186	4 615	6 136	13 241
Horse mackerel	569	-	-	569	-	-
Cold storage	5 378	4 552	9 555	387	371	332
Seagro	2 885	1 667	5 174	712	397	1 013
Processing and marketing	6 963	12 778	26 909	1 045	2 215	6 996
	186 674	184 758	414 829	43 097	42 660	120 253
Less: inter segmental sales	(2 094)	(2 091)	(4 096)			
Administration and support services	-	-	-	(24 378)	(25 058)	(61 255)
Fair value gains	-	-	-	1 550	190	6 153
Interest income	-	-	-	22 325	7 326	33 015
Finance costs	-	-	-	(1 343)	(1 199)	(3 323)
Total	184 580	182 667	410 733	41 251	23 919	94 843

The inter-segmental sales are in respect of cold storage charges to the lobster segment.

Segment profit represents the profit before tax earned by each segment without the allocation of central administration costs, fair value adjustments, interest income and finance costs. This is the measure that is reported to the chief operating decision-maker for the purposes of assessing the segment performance and resource allocation. The accounting policies of the reportable segments are the same as the Group's accounting policies.

COMMENTS continued

SEGMENT ASSETS

	Unaudited 28 February 2018 6 months R'000	Unaudited 28 February 2017 6 months R'000	Audited 31 August 2017 12 months R'000
Lobster	85 245	72 902	75 140
Pelagics	100 478	79 158	94 743
Hake	5 214	8 224	15 935
Squid	26 140	17 103	10 701
Abalone	115 508	72 303	84 216
Cold storage	619	1 074	628
Seagro	2 954	2 579	6 181
Processing and marketing	35 648	29 593	35 358
Administration and support services	572 985	120 441	637 996
Total segment assets	944 791	403 377	960 898
Unallocated	12	52	65
Consolidated total assets	944 803	403 429	960 963

SEGMENT LIABILITIES

	Unaudited 28 February 2018 6 months R'000	Unaudited 28 February 2017 6 months R'000	Audited 31 August 2017 12 months R'000
Lobster	15 340	11 698	12 820
Pelagics	8 852	9 280	11 258
Hake	3 698	5 257	4 757
Squid	8 635	6 547	7 124
Abalone	1 950	2 782	6 478
Processing and marketing	6 677	15 820	14 158
Administration and support services	60 105	63 971	60 929
Total segment liabilities	105 257	115 355	117 525
Unallocated	78 599	74 468	72 341
Consolidated total liabilities	183 856	189 823	189 866

For the purposes of monitoring segment performances and resource allocations between segments all assets and liabilities are allocated to reportable segments other than deferred tax assets and liabilities.

COMMENTS continued

INCLUDED IN THE SEGMENTAL RESULTS ARE:

	DEPRECIATION AND AMORTISATION			ADDITIONS TO PROPERTY, PLANT AND EQUIPMENT		
	Unaudited 29 February 2018 6 months R'000	Unaudited 28 February 2017 6 months R'000	Audited 31 August 2017 12 months R'000	Unaudited 28 February 2018 6 months R'000	Unaudited 28 February 2017 6 months R'000	Audited 31 August 2017 12 months R'000
Lobster	2 684	2 781	5 669	12 772	2 783	3 238
Pelagics	3 739	3 100	6 307	12 414	4 606	10 505
Squid	390	280	623	785	735	1 270
Abalone	565	536	1 148	25 890	271	6 671
Cold storage	40	40	46	-	-	-
Seagro	108	-	237	-	-	-
Processing and marketing	-	1	1	-	-	-
Administration and support services	127	131	230	49	100	377
Total	7 653	6 869	14 261	51 514	8 495	22 061

REVENUE PER REGION

	Unaudited 28 February 2018 6 months R'000	Unaudited 28 February 2017 6 months R'000	Audited 31 August 2017 12 months R'000
United States of America	63 277	64 576	118 801
Far East	41 546	45 508	110 029
Europe	43 230	31 509	60 232
South Africa	36 527	41 074	121 671
Total	184 580	182 667	410 733

DETERMINATION OF HEADLINE EARNINGS

	Unaudited 28 February 2018 6 months R'000	Unaudited 28 February 2017 6 months R'000	Audited 31 August 2017 12 months R'000
Earnings attributable to ordinary equity holders of parent entity	28 850	18 126	68 100
Adjusted for:			
- Effect of (profit) loss on disposal of property, plant and equipment	-	56	2 295
- Taxation effect	-	(16)	(643)
Headline earnings	28 850	18 166	69 752
Weighted average number of shares on which earnings and headline earnings per share is based	260 000 000	143 000 000	201 660 00
Headline earnings per share (cents)	11.10	12.70	34.59

Earnings per share was calculated after taking into account the share split which occurred on 1 February 2017 and the share issue which occurred on 2 March 2017. The number of shares in issue compared to the prior year's comparative period only includes the share split as the issue of shares occurred after the reporting period. As a result thereof, headline earnings of 11.10 cents per share is lower than that of the comparative period of 12.70 cents even though the profit after tax is higher than that of the comparative period.

ACQUISITION OF BUSINESS

On 30 November 2017, the Group announced the acquisition of a 50.31% stake in Talhado Fishing Enterprises (Pty) Ltd ("Talhado") for a consideration of R85 million, subject to the fulfilment of certain conditions precedent. The conditions precedent have now been fulfilled and the transaction implemented. The Group acquired Talhado for its squid fishing rights, brand and processing facilities. This will enhance the Group's footprint in the squid sector. Talhado is the largest squid company in South Africa.

The conditions precedent, which consisted mainly of the approval of the Competition Authorities in terms of the Competition Act No 89 of 1998 and the approval by the Ministry of Agriculture, Forestry and Fisheries or his delegated authority in terms of section 21 of the Marine Living Resources Act 18 of 1998. These approvals were obtained on the 9th May and 11th May 2018, respectively. As the conditions precedent were met after the interim period, the results of Talhado were not consolidated into Premier's current reporting period.

Talhado's revenue for the first 3-month period 1 September 2017 to 30 November 2017 was R47 million and its net profit was R17 million.

Talhado's revenue for the 3-month period 1 December 2017 to 28 February 2018 was R51 million and its net profit for the period was R29 million.

PRO FORMA FINANCIAL INFORMATION

The effective date of the Talhado acquisition transaction is 30 November 2017. However, in terms of IFRS 3, Business Combinations, the results of Talhado can only be consolidated from the date when all conditions precedent were met. As a result, the interim financial statements do not include the results of Talhado for the 3 months from 1 December 2017 to 28 February 2018.

Pro forma results have been prepared for illustrative purposes only, in order to provide information about the impact of the Talhado acquisition on revenue, operating profit, profit before tax and profit after tax for the 6 month period ended 28 February 2018, in order to show the growth in Premier in relation to the acquisition of Talhado. Because of its nature, the *pro forma* financial information, it may not fairly present Premier's financial position, changes in equity, results of operations or cash flows.

The *pro forma* financial effects are presented in accordance with the JSE Listings Requirements, the Guide on *Pro Forma* Financial Information issued by SAICA and the measurement and recognition requirements of IFRS.

The accounting policies applied in quantifying *pro forma* adjustments are consistent with Premier's accounting policies at 28 February 2018.

The *pro forma* results are the responsibility of the board and were not reviewed or reported on by Premier's auditors.

PRO FORMA 6 MONTH RESULTS

for the 6 month period ended 28 February 2018

	Pro forma 6 months ended 28 February 2018 Rm	<i>Pro forma</i> 6 months ended 28 February 2017 Rm	Growth %
Revenue	234 649	182 667	28.5
Operating profit	60 130	17 792	238.0
Profit before tax	80 734	23 919	237.5
Profit after tax	58 087	18 126	220.5

PRO FORMA

for the period ended 28 February 2018

	Premier Unaudited for the 6 months ended 28 February 2018¹ Rm	Talhado Unaudited for the 3 months ended 28 February 2018 ² Rm	Premier <i>pro forma</i> after inclusion of Talhado for the 6 months ended 28 February 2018 ³ Rm
Revenue	184 580	50 069	234 649
Operating profit	20 269	39 861	60 130
Profit before tax	41 251	39 483	80 734
Profit after tax	28 850	29 237	58 087

¹ The column titled 'Premier unaudited for the 6 months ended 28 February 2018' represents the unaudited results for Premier for the 6 months ended 28 February 2018.

² The column titled 'Talhado unaudited for the 3 months ended 28 February 2018' was extracted, without adjustment, from the management accounts of Talhado for the 3 months ended 28 February 2018. Premier is satisfied with the quality of the management accounts.

³ The column titled 'Premier pro forma after inclusion of Talhado for the 6 months ended 28 February 2018' represents the Premier pro forma results if Talhado had been consolidated as from 1 December 2017 to 28 February 2018.

⁴ All pro forma adjustments will have a continuing effect of the financial results of Premier.

REVIEW OF OPERATIONS

LOBSTER

The 2018 total allowable catch ("TAC") for South Coast Rock Lobster ("SCRL") is 335 tons up by 1% from the prior year TAC of 331 tons. The quota which is available to Premier is 135 tons (2017: 133 tons).

The 2018 TAC for West Coast Rock Lobster ("WCRL") remained unchanged from the prior year at 1 924 tons. However, the offshore allocation decreased from 1 204 tons to 995 tons. The quota which is available to Premier is 64 tons (2017: 87 tons). The total WCRL contracted quota acquired for 2018 is 101 tons (2017: 96 tons). The WCRL's contribution to revenue and profits of the Group is less than 15%.

The Group experienced increased landings due to good catch rates for the lobster division as well as a favourable size mix for SCRL. The favourable size mix resulted in the Group achieving an increase of 3% in US dollar pricing for SCRL as compared to the prior period. The increased landings also resulted in increased sales volumes for the division as compared to the prior period. The good catch rates, increased market prices and volumes resulted in the division maintaining its margins despite the strengthening of the Rand against the Dollar in the current period.

SMALL PELAGICS

The Group's 2018 quota allocation for pilchards is 4 396 tons (2017: 3 383 tons). The catch rates for pilchards have improved slightly compared to the prior period and if the trend continues, the Group expects improved performance for this division in the current financial year. Industrial fish catch rates were the same as those experienced in the prior year. The Group had less fishing days for the current period as compared to the prior period which resulted in lower volumes landed and lower revenues and profit for the division in the current period. However, the Group expects the landings at year end to improve, which will contribute positively to the divisional performance by year end.

SQUID

The fishing rights and the number of fishing vessels utilised for Squid remained unchanged in the current period. The squid industry experienced exceptional catch rates in the current period. The landed and sales volumes for the division were more than double those of the prior period. The market for South African squid remained stable despite the significant increase in landed volumes and the Euro sales prices achieved by the Group were the same as that of the prior period. The exceptional catch rates and increased sales volumes resulted in improved margins and in an increase of 81% in operating profits for this division.

HAKE

The 2018 TAC for hake is 133 119 tons. The quota which is available to Premier is 700 tons. The Group's hake quota is caught, processed and marketed through a joint operation with Blue Continents Products (Pty) Ltd. The catch rates for this division are similar to those of the prior period and the division also experienced a favourable size mix for its catches. There was a marginal improvement in the market prices for hake which resulted in the division maintaining its margins despite the strengthening of the Rand in the current period.

ABALONE

The Group commenced with the expansion construction of its abalone farm. 30 tons of additional animal rearing capacity has been added to date and construction is anticipated to be completed by the end of Quarter 1 in 2019. The division remains focused on increasing its spat ("Baby Abalone") production and stock holding in preparation for the farm's expansion. Sales volumes for the period were less than that of the prior period as the Group continues to grow out the animals to a bigger size for the market. Sales volumes are expected to increase once construction at the farm has been completed.

HORSE MACKEREL

The Group was awarded a horse mackerel quota of 800 tons during the Fishing Rights Application Process 2015/2016. The Group's horse mackerel quota is caught, processed and marketed by Dessert Diamond Fishing (Pty) Ltd. 30% of the quota was caught during the current period and the Group anticipates the full quota to be caught by year end.

SEAGRO

Seagro is an organic fertiliser produced from fish oil which is a by-product of the fishmeal making process. There was an increased availability of fish oil in the current period which resulted in production of seagro and increased sales volumes as compared to the prior period. The increased sales volumes in the current period resulted in increased profitability compared to the prior period.

PROCESSING AND MARKETING

The total WCRL contracted quota acquired for 2018 is 101 tons (2017: 96 tons). The total wild abalone contracted quota acquired for 2018 is 31 tons (2017: 30 tons). Landed volumes for the current period were lower than those of the prior year due to the reduced number of fishing days. The lower landed volumes resulted in lower sales volumes and revenue and profits for the current period. Landed volumes increased significantly after the reporting period and the Group anticipates the full quotas to be caught by year end.

SUBSEQUENT EVENTS

On 30 November 2017, the Group acquired a 50.31% stake in Talhado Fishing Enterprises (Pty) Ltd ("Talhado") for a consideration of R85 million. The conditions precedent were only met after the end of the interim reporting period. Refer above to the note "acquisition of business" for more information.

FUTURE PROSPECTS

The Group continues to focus on the expansion of its abalone farm, additional acquisitions and increasing the diversification of its product basket. Talhado generated a significant increase in revenue and profit due to the exceptional catch rates being experienced in the squid industry. The Group expects Talhado to contribute significantly to the operational performance of the Group. The Group also expects to realise synergies with Talhado once the acquisition is finalised.

DIVIDENDS

No interim dividend have been declared for the six months ended 28 February 2018.

REPORTING ENTITY

Premier is a Company domiciled in South Africa. These condensed unaudited consolidated interim financial statements ("interim financial statements") as at and for the six months ended 28 February 2018, comprises of Premier the Company, its subsidiaries and interests in joint ventures operations.

BASIS OF PREPARATION

The unaudited condensed consolidated interim financial statements have been prepared and presented in accordance with International Accounting Standard 34 ("IAS34"), the Listings Requirements of the JSE Limited ("JSE") ("the Listings Requirements"), the SAICA Financial Reporting Guides as issued by the Accounting Practices Committee and the Financial Reporting Pronouncements as issued by the Financial Reporting Standards Council and the requirements of the Companies Act of South Africa (No. 71 of 2008), as amended, applicable to summarised financial statements.

The accounting policies applied in the preparation of the interim financial statements, which are based on reasonable judgement and estimates, are in accordance with International Financial Reporting Standards ("IFRS") and are consistent with those applied in the audited annual financial statements for the year ended 31 August 2017. The condensed consolidated interim financial statement have been prepared by Brent Robertson CA(SA), Head of Finance under the supervision of Isaiah Tatenda Bundo CA(SA), the Financial Director and were not reviewed or audited by the Group's external auditors, BDO Cape Inc.

These interim financial statements were authorised for issue by the Company's Board of Directors on 17 May 2018.

USE OF JUDGEMENTS AND ESTIMATES

In preparing these interim financial statements, management made judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates.

The significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that were applied to the audited consolidated financial statements for the year ended 31 August 2017.

MEASUREMENT OF FAIR VALUES

The Group has an established control framework with respect to the measurement of fair values. The fair-valuation calculations are performed by the Group's finance department and operational team on an annual basis. The finance department reports to the Group's Financial Director. The valuation reports are approved by the investment committee in accordance with the Group's reporting policies.

APPRECIATION

We wish to thank our employees, Group executives, management, our Board of directors, as well as our strategic partners, stakeholders and business partners for their loyalty and dedication in contributing to the success of the Group.

Reverend Dr Vukile Mehana

Independent Non-executive chairman

Mr Mogamat Samir Saban

Chief executive officer

Cape Town
17 May 2018

CORPORATE INFORMATION

Premier Fishing and Brands Limited
(previously Premier Food and Fishing Limited)
(Incorporated in the Republic of South Africa)
Registration number 1998/018598/06
Share code: PFB and ISIN: ZAE000247516
("Premier" or "the Group" or "the Company")

DIRECTORATE AND STATUTORY INFORMATION

DIRECTORS

***Reverend Dr Vukile Mehana (Independent Non-executive chairman)

** Khalid Abdulla (Deputy chairman)

Mogamat Samir Saban (Chief executive officer)

Isaiah Tatenda Bundo

Rushaan Isaacs

***Salim Young

***Rosemary Phindile Mosia

** Aziza Begum Amod

** Cherie Felicity Hendricks

***Clifford Leonard van der Venter

***Advocate Ngoako Ramatlhodi (appointed on 7 March 2018)

***Sebenzile Patrick Mngconkola (appointed on 7 March 2018)

***Independent Non-executive

** Non-executive

COMPANY SECRETARY

Nobulungisa Mbaliseli

REGISTERED ADDRESS

Quay 7, East Pier, Victoria & Alfred Waterfront, Cape Town 8001

Email: nobulungisa@aeei.co.za

TRANSFER SECRETARIES

Link Market Services South Africa (Pty) Ltd.

Rennie House, 13th Floor, 19 Ameshoff Street, Braamfontein, 2001

AUDITORS

BDO Cape Incorporated

SPONSOR

PSG Capital

