

**PREMIER FISHING AND BRANDS LIMITED**

(Incorporated in the Republic of South Africa)

(Registration number: 1998/018598/06

JSE code: PFB

ISIN: ZAE000247516

("PFB" or "the Company" or "the Group" or "Premier")

**NOTIFICATION IN TERMS OF SECTION 122(3) OF THE COMPANIES ACT AND PARAGRAPH 3.83(b) OF THE LISTINGS REQUIREMENTS**

In accordance with section 122 (3) (b) of the Companies Act, 2008 (Act 71 of 2008), as amended ("Companies Act"), and paragraph 3.83(b) of the Listings Requirements of JSE Limited, shareholders are hereby advised that PFB has received formal notification in terms of section 122(1) of the Companies Act that 3 Laws Capital South Africa (Pty) Ltd has acquired a beneficial interest in the securities of PFB, such that its entire beneficial interest amounts to 8.87% of the total number of securities in issue.

As required in terms of section 122(3)(a) of the Companies Act, PFB has filed the required notice with the Takeover Regulation Panel.

Cape Town

14 January 2020

Sponsor

Vunani Sponsors