

**PREMIER FISHING AND BRANDS LIMITED**

(Incorporated in the Republic of South Africa)

Registration number: 1998/018598/06

JSE share code: PFB

ISIN: ZAE000247516

("PFB" or "the Company")

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**ENGAGEMENT WITH SHAREHOLDERS**

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Shareholders are referred to the announcement released on SENS on 20 February 2019 regarding the results of PFB's Annual General Meeting with such announcement advising shareholders that, because the resolutions relating to the non-binding advisory votes on the remuneration policy of the Company and the implementation of the remuneration policy were voted against by more than 25% of shareholders which voted in person or by proxy at such meeting, an invitation will be extended to such dissenting shareholders to engage with the Company.

In this regard PFB now invites those shareholders who voted against the remuneration policy and/or the implementation of the remuneration policy ("**Dissenting Shareholders**") at the Annual General Meeting of the Company held on 19 February 2019 to engage with the Company as follows:

- i. Dissenting Shareholders are invited to forward their concerns/questions on the remuneration policy and the implementation thereof to the Company Secretary in writing at wazeerm@premfish.co.za by close of business on 18 March 2019; and
- ii. meetings/telephone calls will be arranged with individual Dissenting Shareholders to discuss their concerns/questions.

Any corrective actions and/or changes to the remuneration policy or the implementation thereof that result from the interactions with the Dissenting Shareholders will be communicated to all shareholders in due course.

Cape Town  
5 March 2019

Sponsor

Vunani Corporate Finance