Premier Fishing and Brands Limited (previously Premier Food and Fishing Limited) (Incorporated in the Republic of South Africa) Registration number 1998/018598/06 Share code: PFB ISIN: ZAE000247516 ("PFB" or "the Company")

PFB ENGAGEMENT WITH SHAREHOLDERS

Further to the announcement released on SENS on 22 February 2018, PFB invited dissenting shareholders to forward their objections and concerns regarding the remuneration policy and the implementation thereof to the company secretary in writing by close of business on 5 March 2018.

The company wishes to advise that to date, of the 28.47% dissenting shareholders there were no further objections and concerns received. Notwithstanding that the time period has expired, should any shareholders forward any further objections and concerns regarding the remuneration policy to the company secretary in writing, the remuneration committee will consider such concerns and any changes to the remuneration policy and implementation thereof will be reported on in the next integrated annual report.

9 March 2018 Cape Town

Sponsor PSG Capital