Renewal of cautionary announcement

PREMIER FISHING AND BRANDS LIMITED

(Incorporated in the Republic of South Africa)

Registration number 1998/018598/06

Share code: PFB and ISIN: ZAE000247516

('the Company')

RENEWAL OF CAUTIONARY ANNOUNCEMENT

Shareholders are referred to the cautionary announcement dated 1 October 2020 and the subsequent renewals of such cautionary announcements, the last of which was dated 10 May 2021 regarding the proposed Broad-Based Black Economic Empowerment transaction to be implemented at Premier Fishing SA Proprietary Limited ("PFSA") ("BEE Transaction").

Shareholders are advised that the terms in respect of the BEE Transaction are still being finalised and accordingly, are advised to continue to exercise caution when dealing in the Company's securities until a further announcement is made.

Cape Town
21 June 2021

Sponsor Vunani Sponsors (Pty) Ltd

Date: 21-06-2021 04:25:00

Produced by the JSE SENS Department. The SENS service is an information dissemination service administered by the JSE Limited ('JSE'). The JSE does not, whether expressly, tacitly or implicitly, represent, warrant or in any way guarantee the truth, accuracy or completeness of the information published on SENS. The JSE, their officers, employees and agents accept no liability for (or in respect of) any direct, indirect, incidental or consequential loss or damage of any kind or nature, howsoever arising, from the use of SENS or the use of, or reliance on, information disseminated through SENS.