



# **Integrated Report**

for the year ended 2020

A proudly South African Fishing Company

# **MISSION STATEMENT**

Our mission is to be a pre-eminent vertically integrated empowered marine business using ethical and sustainable practices to grow and harvest marine resources in a manner that will provide superior and sustainable returns to all stakeholders.

# **CONTENTS**

3 NAVIGATING OUR REPORT

4	ABOUT THIS REPORT
7	2020 IN REVIEW
8	Performance highlights
10	Our five year journey
12	OUR TRANSFORMATION IMPACT
15	ABOUT US
16	Our vision
16	Our mission statement
17	Where we operate
18	Our organisational structure
20	Our shared values
22	Non-executive chairperson's report
27	OUR OPERATING CONTEXT
28	Chief executive officer's report
30	Our business model
32	Our value chain
34	Our internal operating context
36	Our external operating context
38	Our material matters
39	Managing our material risks
44	Our material risks
48	How we created value using the six capitals
51	Our stakeholder relations
55	OUR STRATEGY
56	Strategic focus areas
59	Report of the investment committee
61	OUR GOVERNANCE
62	Our governance framework
64	Report of the nomination committee
66	Our effective leadership
74	Report of the remuneration committee
84	Corporate governance
94	Report of the audit and risk committee
100	Technology and information
101	Report of the social, ethics and transformation committee OUR PERFORMANCE REVIEW
105	
123	CONDENSED FINANCIAL STATEMENTS SHAREHOLDERS' INFORMATION
133 134	SHAREHOLDERS' INFORMATION SHAREHOLDERS' DIARY
135	CORPORATE INFORMATION
136	GLOSSARY OF TERMS AND ACRONYMS
130	GEOSSART OF TERMS AND ACKONTMS

**DEAR VALUED STAKEHOLDER** 

We at Premier Fishing & Brands Limited ("Premier" or "the Company" or "the Group")

are privileged to present our 2020 Integrated Report. Our Integrated Report aims

to provide a balanced view of the financial, economic, environmental, social, and

governance performance of the Group, enabling our stakeholders to make an

informed assessment of the Group's ability to create and unlock stakeholder value

in the short, medium and long term.

THE OBJECTIVES OF THIS REPORT

The aim of this report is to clearly, accurately, and concisely communicate our

journey, who we are, what we do and how we create sustainable value. This report

documents our strategy, business model, risks and opportunities, and performance

against our strategic objectives and stringent governance practices in a manner

that provides stakeholders with a holistic view of the Group and its future prospects.

**ADDITIONAL INFORMATION** 

Our integrated report is supplemented by a full suite of online publications, which

caters for the needs of our stakeholders and includes the following:

· Online report:

· Full consolidated annual financial statements; and

· Notice of the annual general meeting.

The above reports can be accessed on our website: www.premierfishing.co.za.

**Share code: PFB** 

ISIN: ZAE000247516

The contents of the 2020 Integrated Report are broadly comparable with those of the 2019 Integrated Report and is

fully compliant with all regulatory bodies of a listed entity.

# **NAVIGATING OUR REPORT**

# **OUR SIX CAPITALS**



Financial



Natural



Human



Manufactured



Intellectual



Social and relationship

### **STAKEHOLDERS**



**Shareholders** 



Customers



Suppliers and service providers



Employees and trade unions



Local communities and other small quota holders



Government and regulatory authorities



# **ABOUT THIS REPORT**

# **SCOPE, BOUNDARY** AND REPORTING CYCLE

Premier's integrated report includes financial and non-financial information related to the Group's businesses and is primarily targeted at our stakeholders (including, but not limited to, our shareholders, suppliers and service providers, customers, employees, government and regulatory authorities, local communities, and other small-quota holders).

This report provides material information relating to our strategy, business model, material risks, and opportunities, as well as our operational performance and governance.

This report focuses on the main operations and activities that contribute to the Group's performance: Lobster, squid, pelagic, abalone, hake, Seagro, and coldstorage facilities.

This report covers the period under review ending 31 August 2020, with no restatement of data.

# **REPORTING PRINCIPLES** AND BASIS OF **PREPARATION**

### Our integrated report was prepared in accordance with the following reporting guidelines and frameworks:

- · International Integrated Reporting Council (IIRC) Integrated Reporting (IR) framework:
- · International Financial Reporting
- · Standards (IFRS);
- · Companies Act, 2008 (No. 71 of 2008), as amended ("the Companies Act");
- · Johannesburg Stock Exchange (JSE) Listing Requirements;
- · King IV Report on Corporate Governance™ for South Africa 2016 (King IV™); and
- · Global Reporting Initiative (GRI) G4 Guidelines

### Our approach to materiality

This report provides information that we believe is of material interest to current and prospective shareholders and to any other stakeholder wishing to make an informed assessment of our ability to create stakeholder value in the short, medium and long term.

The material matters included in this report were identified through a process involving the chief executive officer (CEO), the chief financial officer (CFO) and members of the executive management committee (EXCO). This report was also approved by the Board of Directors of the Company ("the Board").

### Group successes during the reporting period The Group achieved the following successes:

- · We maintained a Level 1 Broad-Based Black Economic Empowerment (B-BBEE)
- · We created employment for new permanent positions during the period under review.
- · The group has opened a retail shop in Gaansbaai, selling processed abalone to the public. The group is expecting to achieve resounding success from this division. Another retail shop was also opened after year end in Johannesburg, where fish products will be sold to the public.
- · The Talhado Fishing Enterprises Group ("Talhado"),was successfully intergrated in the Group in the 2020 year, creating value and opening more opportunities to increase the returns to group shareholders.
- · The current financial year has seen a significant capital expenditure outlay at the Abalone farm inorder to improve the production and profitability from this division. In return production capacity increased from 161 tons in 2019 to 229 in 2020 financial year.

### **External audit and assurance**

The Board, with the support of the Audit and Risk Committee, is ultimately responsible for the Group's system of internal control designed to identify, evaluate, manage and provide reasonable assurance against material misstatement and loss. We applied a combined-assurance model, in which we obtained assurance from management, as well as internal and external assurance providers. Management identified key risks facing the Group and implemented the necessary internal controls to manage those risks.

This process was monitored and evaluated by the internal auditor and external assurance was obtained where required. The Audit and Risk Committee oversees the internal audit function and ensures the effectiveness of the systems of internal control and risk management.

The Audit and Risk Committee reviewed the effectiveness of the internal controls for the year ended 31 August 2020, primarily through reports from the internal auditor and formal confirmations from the executive management team and external auditors. Refer to page 94 to 98 for the report of the Audit and Risk Committee.

BDO South Africa Inc. (BDO), resigned as the group's independent auditors in the 2019 financial year. The audit and risk committee, after extensive review of the cost and scope of the audit function, accepted a proposal to appoint Thawt Inc. and Crowe JHB as the group's newly appointed independent auditors. The audit and risk committee is satisfied that the external auditor is independent of the Group.

An independent audit of the consolidated annual financial statements was performed by Thawt Inc. and Crowe JHB for the year ended 31 August 2020.. Refer to our website for the full financial statements and the independent auditor's report: www.premierfishing.co.za

External verification has been provided for the B-BBEE accreditation level. The verification was performed by an organisation accredited by the South African National Accreditation System (SANAS). The remainder of the integrated report has not been subjected to an independent audit or review.

The information reported on is derived from the Group's own internal records and information available in the public domain.

SHAREHOLDERS' ABOUT US CORPORATE 2020 IN REVIEW OUR GOVERNANCE CONDENSED FINANCIAL GLOSSARY OF TERMS AND ABOUT THIS OUR OPERATING OUR STRATEGY OUR PERFORMANCE TRANSFORMATION INFORMATION STATEMENTS REPORT IMPACT CONTEXT REVIEW ACRONYMS

The Board reviewed the effectiveness of controls for the year ended 31 August 2020, principally through a process of assessment by the management team. It also considered reports from the internal auditor, the external auditors and other assurance providers (King IVTM - Principle 5).

The Group's governance principles in respect of King IV™ have been measured using the Governance Instrument provided by The Global Platform for Intellectual Property.

### **DISCLAIMER: FORWARD-LOOKING STATEMENTS**

In this report, we make certain statements that relate to analysis and other information based on forecasts of future results and on historical data, which has been based on estimates of new business and investment assumptions.

These statements may also relate to our future prospects, developments and business strategies. As defined, these are forward-looking statements. These statements may be identified by words such as "expect", "intend", "plan", "believe", "seek", "estimate", "will", or "project", or words of similar meaning. These words are intended to identify such forward-looking statements, but are not the exclusive means of identifying such statements.

These are subject to a number of risks, uncertainties, and factors, including but not limited, to those described in disclosures and in the risk-management report. Should one or more of these risks or uncertainties materialise or should underlying expectations not occur or assumptions prove incorrect, actual results, performance or achievements of the Group may (negatively or positively) vary materially from those described explicitly or implicitly in the relevant forward-looking statement.

Premier neither intends nor assumes any obligation to update or revise these forward-looking statements in light of developments that differ from those anticipated.

# **DIRECTORS' RESPONSIBILITY AND APPROVAL** OF THE INTEGRATED REPORT

The Board of Directors, supported by the Audit and Risk Committee, is ultimately responsible for ensuring the integrity of this report. The Audit and Risk Committee is responsible for reviewing and recommending the integrated report and annual financial statements to the Board for approval.

The members of the Board have applied their minds to the integrated report and believe that it addresses all material issues and matters, and fairly represents the Group's integrated performance.

The integrated report, including the consolidated annual financial statements of the Group for the year ended 31 August 2020, was approved by the Board on 23 November 2020.

Aziza Amod

Non-executive chairperson

Rushaan Isaacs

Chief executive officer

### **Feedback**

We welcome and value your feedback related to our integrated report. Please kindly address any queries or comments to our company secretary, Mr Cornell Kannmeyer, via email: cornellk@premfish.co.za.





# **PERFORMANCE HIGHLIGHTS**

Premier achieved a Level 1 B-BBEE rating, making it one of the most transformed companies in the fishing sector.

Cash generated from operations

decreased

to R35m

(2019: R124m)

Revenue decreased

to R449m

from prior year (2019: R575m)

**EBITDA** 

decreased

to R55m

from prior year (2019: R99m)



Increased abalone stock on hand at our abalone farm by

**R14m** 

**R1.6**m

spent on Learnerships, staff training and education and bursaries

Increased production capacity at our abalone farm to

> **229 tons** (2019: 183 tons)

Decrease in Basic EPS

**R1.54** 

2019: Basic EPS R12.96

The current economic environment has made it impossible for the group to continue being as profitable compared to prior periods, due to the impact that the global pandemic COVID19 has had on the demand for export sales for the group. The group is able to sustain its operations nowever it is not able to payout a dividend to its shareholders in the current month as this will have a negative impact on cashflows of the group.

The Group has faced very challenging economic conditions in 2020 due to the global threat from the pandemic COVID19, which has not only affected global market conditions but also the local sales demand which significantly decreased. The group is able to continue in operation as a going concern and still remains free from debt.

# **OUR FIVE-YEAR JOURNEY**

2016

2017

**REVENUE** 

**OPERATING PROFIT** 

**PROFIT AFTER TAX** 

**CASH GENERATED FROM OPERATIONS** 

**EBITDA** 

R402m

**R65**m

R52m

**R68m** 

R79m

- · Completed construction of processing facility at abalone farm, enabling us to pack live shipments of abalone at our own premises.
- · Created 10 new permanent jobs as a result.
- · Commenced with acquisition of third party contracted quota for wild abalone.

R411m

**R65**m

R68m

**R40m** 

**R79**m

- · Listed on the main board of the JSE.
- · Changed name from Premier Food & Fishing Limited
- · to Premier Fishing & Brands Limited.
- · Implemented solar project at abalone farm.
- · Successfull allocation of horse mackerel quota.
- · Completed construction of processing factory at abalone farm, enabling us to pack live shellfish.





R92m

**R95**m

**R91m** 

# R109m

- · Acquired controlling stake in Talhado.
- · Completed expansion of existing hatchery at abalone farm.
- · Installed 40 tons of additional production capacity at abalone farm.
- · Increased abalone stock on hand by 19 tons from the previous financial year.

# 2019

R575m R62m **R58m** R124m

# R99m

- · Talhado Fishing Group fully absorbed into the Group.
- · Premier moved to a new operational office during the 2019 financial year.
- · Increased abalone stock on hand by 16 tons from the previous year.
- · Completed construction of another new hatchery needed at the farm.
- · Installed over 1 000 growout tanks at the farm.

# 2020

R449m R12m R<sub>6</sub>m **R35m** 

# **R55m**

- · Increased abalone capacity to 229 tons as of end of August
- · Construction on the abalone farm was put on hold during the COVID-19 period.
- · Applied for a ADEP grant through the DTI.

# **OUR TRANSFORMATION IMPACT**

### **VALUE CREATION THROUGH ECONOMIC TRANSFORMATION**

Premier is one of the largest black-owned and -controlled fishing companies in South Africa. During the period under review, Premier Fishing SA (Pty) Limited, the major operating company in the Group, maintained a Level 1 B-BBEE rating, ensuring that we remain focused on and committed to promoting B-BBEE.

### TRANSFORMING SOUTH AFRICA

· Premier Fishing SA (Pty) Ltd is a PROUD

### LEVEL 1 CONTRIBUTOR TO B-BBEE

· Our Board comprises of

### 100% HISTORICALLY DISADVANTAGED INDIVIDUALS

· Voting rights of Black people

69.44%

· Woman represent

### 36.48% OF OUR BOARD AND EXECUTIVE MANAGEMENT

### **EMPOWERING ECONOMIC SOUTH AFRICA**

Premier Fishing SA (Pty) Limited maintained a BEE procurement recognition level of 135% as rated and measured in terms of the B-BBEE Scorecard. In addition, Premier partnered with smaller businesses and entrepreneurs, thereby uplifting and empowering them.

The Group is also firmly committed to enhancing skills in South Africa and does so by providing much-needed bursaries to deserving learners, affording them the opportunity to empower and uplift themselves, thereby creating a more skilled South Africa.

In the current financial year, the company has spent R1,6m towards learnerships, apprenticeship as well as skills training and education of staff.







# ABOUT US

10
17
18
20
22

# **ABOUT US**

### **OUR VISION**

To be the first choice in everything we do and for our stakeholders.

## **OUR MISSION STATEMENT**

Our mission is to be a pre-eminent vertically integrated empowered marine business that uses ethical and sustainable practices to grow and harvest marine resources in a manner that will provide superior and sustainable returns to all stakeholders.

#### Who we are

Premier is a fishing and aquaculture group that has been in existence since 1952 and listed on the main board of the JSE since 3 March 2017.

### What we do

The Group is predominantly involved in commercial fishing, fish processing and fish marketing. This includes sustainable aquaculture farming through our abalone farm and the manufacturing of Seagro, an environmentally-friendly fertiliser product.

### What proudly differentiates us:

- · We are one of the largest black-owned and managed fishing companies in South Africa.
- · We have a diversified product basket with niche products (lobster, octopus, squid, cultivated abalone, pilchards, anchovies, hake and horse mackerel).
  - · We own and manage factories, facilities and fishing vessels operating over two provinces.
- · We employ more than 750 people.
- · We hold the following accreditations and memberships:
  - South African Fishing Ethically (SAFE);
  - Association, Food and Drug Administration (FDA),
  - Hazard Analysis Critical Control Points (HACCP).

### **Customers** around the world

Strong global customer base

# **Maior** shareholder

African Equity Empowerment Investments Limited (AEEI)

# Listed on the JSE

# **Number of** employees

3 March 2017 More than 750



WEST COAST ROCK LOBSTER Hout Bay Harbour, Western Cape

### **OUR GLOBAL BRANDS**



Gansbaai Harbour, Western Cape

# **OUR ORGANISATIONAL STRUCTURE**



# PREMIER FISHING SA (PTY) LTD (PREMIER FISHING SA)

100%



Premier Fishing SA the catching and processing business unit of the Group. Premier Fishing SA owns medium- to long-term fishing rights for South Coast rock lobster ("SCRL"), West Coast rock lobster ("WCRL"), small pelagics (pilchards and anchovy), hake trawl, hake inshore, squid, large pelagics.

# PREMFRESH SEAFOOD SA (PTY) LTD (PREMFRESH)

100%



Premfresh is the sales and marketing business unit of the Group and is 100% owned subsidiary of Premier Fishing SA. Premfresh has an experienced marketing team with more than 30 years' combined experience in the marketing of fish and fish-related products, and conducts the sales of all of the Group's products. Premfresh also provides sales and marketing services to outside small quota holders.

### **TALHADO FISHING ENTERPRISES (PTY) LTD** (TALHADO)

50.3%



Talhado undertakes the catchings, processing and marketing of squid with both sea and land-based freezing facilities.

# **MARINE GROWERS (PTY) LTD** (MARINE GROWERS)

100%



Marine Growers is a 100% owned subsidiary of Premier Fishing SA and is the aquaculture business unit of the Group, based in Gansbaai. Marine Growers owns an abalone farm that cultivates abalone for the export market. South African abalone (Haliotis Midae) is highly sought-after internationally, particularly in the Asian market.

2020 IN REVIEW

OUR TRANSFORMATION IMPACT

ABOUT US

OUR OPERATING CONTEXT

OUR STRATEGY

OUR GOVERNANCE

OUR PERFORMANCE REVIEW

CONDENSED FINANCIAL STATEMENTS SHAREHOLDERS'

CORPORATE GLOSSARY OF TERMS AND ACRONYMS



#### **South Coast Rock Lobster**

Processing plant and location: 1 PLANT, V&A WATERFRONT Quota managed

Market: UNITED STATES OF AMERICA





#### **West Coast Rock Lobster**

Processing plant and location: 1 PLANT, HOUT BAY Quota managed

Market: CHINA, HONG KONG, JAPAN



# **SEA DIAMOND**

### **Squid**

Processing plant and location: HUMANSDORP Effort based

Market: **EUROPE** 





### **Pilchards and Anchovy**

Quota managed Market: SOUTH AFRICA





### Hake

Quota managed Market: **EUROPE** 





### Seagro

Processing plant and location: SALDANHA BAY Market: SOUTH AFRICA



### **Cold Storage**

Processing plant and location: 1 COLD STORE, V&A WATERFRONT Market: **SOUTH AFRICA** 



### **Squid**

Processing plant and location: PORT ELIZABETH Quota size and managed kilograms: TOTAL ALLOWABLE EFFORT Market: **EUROPE AND JAPAN** 





### **Atlantic Abalone**

Owned and leased land area: 9 HECTARES Processing plant and location: 1 LIVE PACK FACILITY, GANSBAAI HARBOUR Yearly production output kilograms: INCREASED TO 229 TONS IN 2020 FINANCIAL YEAR Market: CHINA, HONG KONG, TAIWAN

# **OUR SHARED VALUES**

#### What shared value means to us:

Understanding and addressing stakeholder expectations and societal needs and communicating through stakeholder engagements.

We are driven by our values which are:

### **VALUE SYSTEM**

### **Respect and Trust**

To always respect and trust fellow employees, customers, partners and our stakeholders.

### **People**

To provide sustainable employment opportunities for our employees and others, maintain a safe and secure working environment and zero fatalities. Develop, attract and retain the correct skills and structures to meet and support our strategic growth.

#### Commitment

To deliver on our promises and add value beyond expectations.

### **Integrity**

To always act with integrity in whatever we do based on our values, principles, Code of Ethics and Code of Conduct.

### **Accountability**

To have responsible and accountable leadership that addresses the expectations of our diverse stakeholders and embraces these responsibilities with efficiency.

#### **Stakeholders**

To serve our stakeholders through good corporate governance, ethical conduct, value creation and safe and good quality products and services.

### **OUR INTEGRATED REPORTING MODEL**

Our strategy is to create sustainable value for stakeholders and to ensure that the Group remains attractive to investors by optimising shareholder returns. Our strategy for sustainable value creation goes beyond short-term profitability and takes into account the broader economic, social and environmental factors.

Our approach to addressing these matters is to prioritise those most important to achieve medium- to long-term sustainable business growth for the Group. We have identified strategic enablers to execute our business model and achieve sustainable value creation (King IV™ – Principle 4).

### **SOUND GOVERNANCE**

We can only be a sustainable business if we continue to rigorously promote and implement good corporate governance practices. This is an integral part of our business model that is built on delivering good governance outcomes in terms of an ethical culture, effective control, sustainable performance and legitimacy. Our sound governance platform is embedded in our corporate culture (King IV™ – Principle 6).

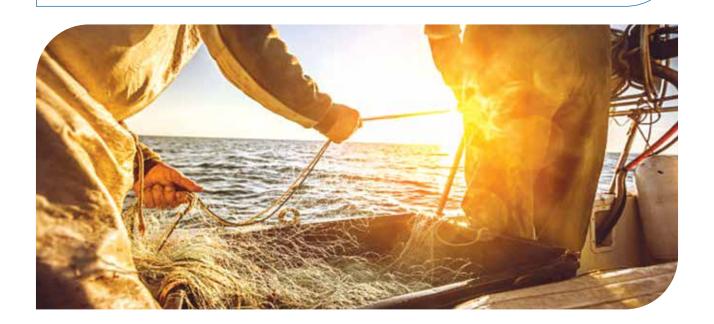
### **DEVELOPMENT OF PEOPLE**

Our employees are our most important asset. We recognise the importance of attracting and retaining the right calibre of people and keeping them motivated in a safe and supportive working environment and remunerating them accordingly. We continued to provide training and development to our employees and to ensure that employee development plans are in place for the retention of employees. We continue to install a culture of excellence and opportunity for our employees (King IV™ – Principle 14).

In order to remain sustainable as a business, we contributed towards social and economic development by building society in a stable economy. To create an enabling environment and develop and enhance markets for our products, we were proactive and responsive to our stakeholders' interests and ensured that we implemented best practices in our operations (King IV™ - Principle 3).

### **ENVIRONMENT**

We are committed to implementing sustainable business practices that minimise the impact on the environment from our operations. Our business has a low direct impact on the environment, but we are affected by the environment in which we operate and by the effects of climate change in general. We acknowledge that a stable economy and a sustainable business require a sustainable environment. We continue to work closely with relevant authorities to safeguard various fish species and pay careful attention to the environmental impact of our operations (King IVTM - Principle 3).



**NON-EXECUTIVE CHAIRPERSON'S REPORT** 

"Leaders who have heart...will also have the hearts of those they lead" - Michael Rogers

Brands Board, I am delighted to share with you, my to be "The First Choice" in everything we do, the Group the adverse economic and trading conditions that were faced during the year.



The Group delivered exceptional results, given the local and global challenges that the fishing industry faced during the current financial year under review. Despite these challenges, the Group achieved Revenue of R449 million and an EBITDA of R55 million. These results were achieved by the Group through their focus and determination, which mitigated various potential risks, by implementing efficiencies, cost savings exercises as well as preserving the operations during these unusual economic and COVID-19 times.

The demand for Premier's branded products remains strong even though COVID-19 has severely impacted the export market of West Coast Rock Lobster (WCRL) and abalone in the Far East, squid in the Italian and Spanish export markets and the export of South Coast Rock Lobster (SCRL) to the USA. This, together with the lack of export opportunities to Premier's clients, was exacerbated by undue pressure placed on the selling prices of abalone, which affected the operating margins, with a decline in revenue and in turn, profitability.

### CONTRIBUTION OF THE BOARD IN GENERATING VALUE THROUGH OUR STRATEGY

Our diverse board enables an environment in which varied views and learnings can be exchanged as a result of the multiple skills, experience and backgrounds of the executive and non-executive directors interacting as a team, driving the Group

The Board strives to ensure that Premier is governed effectively, with integrity and in accordance with sound corporate governance practices, considering the emerging global trends and Premier strategic direction, with due consideration to the environment, the seasonality of the industry as well as the current migration of species globally.

As a listed entity, we continue to drive cost efficiencies lower, refocusing the Group to be more conscious to counteract the impact on our environment through "green fishing and farming" initiatives, and continuous skills development and training of our people. This will inevitably create further value to our shareholders and stakeholders.

More importantly, at Premier, we are committed to transformation and in supporting the communities in which we operate through our B-BBEE strategy, training, and corporate social responsibility programmes.

GLOSSARY OF TERMS AND ACRONYMS

CORPORATE

INFORMATION

### TRANSFORMATION AND **EMPOWERMENT AT PREMIER**

Premier is a level 1 B-BBEE empowerment fishing company, and as such, is committed to the principles of transformation and Broad-based black economic empowerment and continues to prioritise this in order to stay at the forefront of transformation and promoting nation building in South

Africa.

Premier continues to promote and drive excellence and opportunities throughout our workforce by further promoting empowerment and transformation at all levels in the Group, thereby fostering equality within the work environment, irrespective of gender, race, creed and other forms of diversity.

At Premier, we take the empowerment of our women very seriously. The table below is testament to the number of women who have been empowered through skills development, training, mentorships, and coaching.

Female Staff in Top Management, Senior Management / Middle Management

	African	Coloured	Indian	White	For/African	Total
2020	8	11	1	3		23
	13.33%	18.33%	1.67%	5.00%		38.33%
2019	1	2	0	0	1	4
	2.22%	4.44%	0.00%	0.00%	2.22%	8.89%
2018	1	3		1		5
	5.88%	17.65%	0.00%	5.88%		29.41%
2017	3	5	2	2		12
	9.09%	15.15%	6.06%	6.06%		36.36%

# TRAINING AND DEVELOPMENT OF OUR **PEOPLE**

Our employees are our most important asset. We recognise the importance of attracting and retaining the right calibre of people and keeping them motivated in a safe and supportive working environment and remunerating them accordingly.

This 2020 financial year saw approximately 135 individuals (employed and ship crew) complete various training interventions ranging from Health & Safety courses (internal and external), Compliance training, as well as B. Com degrees completed through Tertiary Institutions. The cost of these interventions totalled to almost R1million.

We continue to instil a culture of excellence and opportunity for our employees.

### **EMPLOYEE SHARE SCHEME**

A pioneer in transformation in the fishing industry, Premier announced one of the largest transactions and issuance of shares to its previously disadvantaged employees. Premier will be transferring 30% of the company shares in a vendor transaction to a BEE SPV of which 20 percent will be allocated to its employees

### **CSI PROJECTS**

The Board acknowledges its responsibility to the social upliftment of the communities within which Premier operates. Through the continuation and expansion of its social responsibility programmes, the corporate social investment donates to and supports various individuals, NGOs, community projects and education causes.

The Group is committed to contributing to the alleviation of hunger, poverty, illiteracy, unemployment, crime and all those misfortunes that negatively affect the South African society.

# **CHAIRMAN'S REPORT** (CONTINUED)

Distributing food parcels to seasonal workers - During May this year, Premier Fishing donated at least 200 food parcels to its seasonal workers, to help them and their families get through the tough Covid-19 period, as the workers were those who had been unable to work as a result of the rapid spread of the coronavirus.

Although Premier Fishing falls within the essential service category, the company followed the guidelines of the World Health Organization, the National Institute For Communicable Diseases (NICD) of South Africa and the local government.

The country's fishing industry received an exemption from the lockdown after being designated it as being vital to the domestic food industry the National Coronavirus Command Council. The fisheries sector, as well as the harbour, fishing vessels, shipping, and docking services from the lockdown conditions.

While alternative work schedules such as shift work and alternate work days were implemented for employees, Premier ensured that it followed the guidelines of the World Health Organization, the National Institute For Communicable Diseases (NICD) of South Africa and the local government.

The Premier Fishing bursary trust this year assisted 26 employees to further educate their dependents who wish to study at a tertiary institution. To date, the bursary trust was assisted more than 42 dependents.

The Premier Fishing Learnership Programme for unemployed Learners, mainly focusses on the advancement of skills and training in society and the contribution to the socioeconomic conditions of society. During the 2020 Financial Year, 13 Learners concluded their Learnership Programme which was conducted through SIYAYA. A further 12 Learners were initiated into a Learnership Program in August 2020 with Training Force.

Premier Fishing's Sports Development, includes the sponsorship of sports development at the Saldanha Bay Rugby Club, situated in the heart of the West Coast as well as Gansbaai and Hawston Primary Schools, situated in the Overberg region.

### **SAFETY FIRST**

The Premier brand is known as the 'First Choice', but our people and their safety will remain our 'First Priority'. We value the contributions and sacrifices our employees make in the best interests of the Group and we find it a moral necessity to ensure that when they are out at sea, working in the cold store, on the farm or at the harbour's edge, they are executing their responsibilities with the utmost care for themselves and the environment.

The board is clear that further skills development and training of employees is to their advantage and safety.

### **FUTURE OUTLOOK**

The outlook for the future of Premier looks promising as we aggressively focus on already identified strategic acquisitions and organic growth, increasing our product basket, and creating sustainable value for all our stakeholders.

Future plans include an intense focus on transformation, job creation, B-BBEE, and skills development and training. The Group continues to monitor and put measures in place to ensure sustainable fishing, delivering full strategic value to our shareholders, broadening our client base, and increasing our market share. In addition to this, we are paying attention to continuous operational excellence and driving cost efficiencies.

#### CONCLUSION

Premier is well positioned to take advantage of opportunities that are both available and viable as well as maintain its current organic growth trend and acquisition opportunities. The finalisation of the abalone farm expansion and the cannery and drying facility will add substantial values during the 2021 financial year, "lockdown" dependent.

This integrated report demonstrates the tenacity and devotion of Premier's people and the management teams who lead them. At Premier, we know full well that our longevity is inextricably linked to the success of our many stakeholders and the trust and confidence of our shareholders to deliver value despite the challenging and volatile times we are facing.

I also wish to extend my sincere thanks to my fellow board members, Ms Rushaan Isaacs, Mr Brent Robertson, Mr Clifford van der Venter, Mr Salim Young, Ms Rosemary Mosia, Mr Patrick Sebenzile Mngconkola, Mr Ismet Amod, Advocate Ngoako Ramatlhodi, and Ms Valentine Dzvova.

Sincere appreciation also goes to our shareholders and the many stakeholders - our employees, customers, partners, suppliers, governments, and communities, whom without their continued encouragement we could not have progressed as well as we have.

A heartfelt thank you for your unwavering support.

Lastly, it would be remiss of me not to, on behalf of the Board, extend my sincere condolences to those who lost their family, friends, and colleagues during the COVID-19 pandemic.

Regards,

Non-executive chairperson Ms Aziza Amod

**Premier Fishing and Brands Limited** 31 August 2020



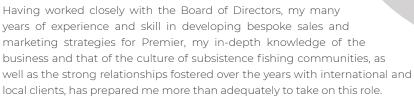




# **CHIEF EXECUTIVE OFFICER'S REPORT**

"The charm of fishing is that it is the pursuit of what is elusive but attainable, a perpetual series of occasions of hope. "- John Buchan

as chief executive officer, for the 2020 Financial Year. Having worked in the fishing industry all my life, I am proud to be the first black female CEO of Premier Fishing and Brands Ltd. (Premier), which is



Although 2020 was an exceptionally tempestuous year filled with unprecedented global economic challenges, the onset of COVID-19 and the subsequent level 5 lockdown protocols that were implemented, meant that in order for Premier to be successful and sustainable, it was "all hands on deck". As an essential service provider, Premier Fishing could continue its operations, while adhering to strict COVID-19 protocols. Prior to lockdown, Premier had its own set of challenges when long periods of disruptive protests in the Asian markets meant that the planned exports of our products to overseas clients were restricted

However, I am extremely proud of our employees who remained focused, determined, and dedicated to their respective responsibilities, in their drive to supporting the business and the sustainability thereof during this time

### **B-BBEE AT PREMIER FISHING**

During the year, Premier Fishing, Marine Growers and Talhado Fishing Enterprises maintained a Level 1 B-BBEE status, community-based organisations in the fishing communities we operate in, bearing testimony to our undertaking to uplift and empower previously disadvantaged people in South Africa.

Our employees undergo regular training to upskill and empower them to effectively conduct their duties, with a special



### **REVIEWING OUR OPERATIONS**

The Group delivered a satisfactory performance for the year, despite the challenges, which may be viewed as Premier's "perpetual series of occasions of hope".

These outstanding results were achieved because of consistent performance across most of our operating divisions. This, despite the negative impact that the Coronavirus (COVID-19) has had on the fishing industry globally. The demand for Premier's branded products remains highly sought-after, but COVID-19 has severely impacted the export market of West Coast Rock Lobster (WCRL) and abalone in the Far East, squid in the Italian and Spanish export markets and the export of South Coast Rock Lobster (SCRL) to the USA.

Good growth is evident by the increase in our abalone sales, the introduction of South African based seafood outlets, which we see as contributing value to the local market.

Despite all the challenges, the Group is in a financially stable position. Premier has no debt, is cash positive and strategies are in place to mitigate some of the losses the Group suffered because of the pandemic.

#### **OUR OPERATIONS**

Our SCRL continues to deliver strong performance year-onyear and the brand remains highly sought after. Premier also contributes positively as an industry player to ensure that the WCRL resource remains sustainable for the foreseeable future.

The landings for pilchards and anchovy during the 2020 financial year remains subdued, following last year's trend. The fishing industry experienced low squid catch rates as the division has the tendency to go through seasonal trends, however, the potential and outlook remains positive.

Activities to complete the expansion of the abalone farm, after being halted due to lockdown level 5, have resumed and we hope to complete the project in the near future. Premier expects to increase the production capacity of cultivated abalone from 120 tons to around 300-350 tons per annum once the expansion is completed.

### **FRAP 2020**

Our main strategic focus is the Fishing Rights Application Process (FRAP) 2020.

#### **RE-ASSURANCE TO STAKEHOLDERS**

In response to COVID-19, Premier remains committed to ensuring that its preventative measures and contingency plans place the highest priority on the safety and well-being of our employees and that of our stakeholders.

During the year, Premier followed the stringent guidelines of the World Health Organisation (WHO) and the National Institute of Communicable Diseases (NICD). We remained aligned to all guidance and actions related to the prevention of the spread of COVID-19, thereby reducing its exposure to our customers, suppliers, employees, and operations.

### **FUTURE PROSPECTS**

Looking to the future, I can confidently say that the Group is well-positioned to pursue additional acquisitions and to further implement its organic growth strategies. The longterm outlook for the Group is an optimistically positive one. In the short-term, we are constantly revising our mitigating strategies and plan to address the impacts of the pandemic by compiling and understanding scientific data to rebuild Premier's position in the markets. As we do so, aquaculture will remain a key element of Premier's long-term strategy, while the FRAP remains our top priority.

### **ACKNOWLEDGMENTS**

As noted in the chairman's report, Premier welcomed new members to our board and said farewell to others. I would like to extend my personal gratitude to Mmes A Amod, V Dzvova and R Mosia, as well as Messrs B Robertson, C van der Venter, S Young, S Mngconkola, I Amod, JS Van Wyk and Advocate Ramatlhodi for their unwavering support, sterling service and advocacy.

Messrs K Abdulla, S Young, CF Hendricks, and C Ah Sing did not avail themselves for re-election to the Board. However, their insights, dedication and guidance has contributed significantly to the growth of Premier and for this, I thank and wish them well in their future endeavours.

A heartfelt thank you to the Premier team on their efficiency and resilience, as well as maintaining their focus on growth, job creation, business development and sustainability. This, despite the global pandemic and the sacrifices they had to make during such a difficult time.

Rushaan Isaacs Chief executive officer

# **OUR BUSINESS MODEL**

Our business model is the mechanism in which we deploy our capitals along the various phases of our value chain. Our primary value chain ensures that we convert capital inputs into core value-added outcomes that are beneficial to all our stakeholders.

# **OUR CAPITAL INPUTS**



### **Financial** Share capital



### **Natural**

Diverse fisheries portfolio, water and energy



### Human

Specialist skills, gender and race diversity



## Manufactured

Fishing vessels, processing plants and abalone farm



### **Intellectual**

Strong customer relationships **Production** processes



### **PRIMARY ACTIVITIES**

# **FISHING OPERATIONS**

- Catching
- 33 vessels are used to harvest our own fishing quota of SCRL, WCRL, small pelagics, squid and hake
- · Catching services provided to other small-quota holders

# **AQUACULTURE**

- Hatchery
- · Breeding of abalone
- Production of spat (baby abalone)
- · Abalone is reared and grown for a further 20 to 30 months until it is ready for market

### **FERTILISER**

- Procurement
- Procure fish concentrate from one of our customers

### **PROCESSING**

- · Fish is landed at our four factories
- · The fish is graded and packaged for distribution
- Abalone is harvested and packed for shipping abroad
- · Process the fish concentrate into liquid fertiliser
- · Package liquid fertiliser

"Our business units and operations are lean, aligned and arranged by function to ensure high productivity, cost and operational efficiencies with quick decision making processes".

### **OUR EXTERNAL ENVIRONMENT**

OUR STRATEGY

### **KEY ENABLERS**

- · Optimal organisational structure and capable employees
- · Diverse fisheries portfolio which can be leveraged to drive growth
- · Optimal capital structure to fund expansions and acquisitions
- · Collaboration with other fishing companies, small-quota holders and abalone farmers to drive growth

# **COLD STORAGE** AND DISTRIBUTION

 Use of cold storage space through our HACCP-approved cold-store facilities

# **BRANDING, SALES AND MARKETING**

· Value-added services

### **FINANCIAL VALUE MATRIX**

### Income stream

- · Income is generated from the sale of harvested and cultivated marine products
- · Cold storage and distribution
- · Interest received on cash balances

### **EXPENSES**

#### To maintain value

- · Our main expenditure is incurred during the catching and harvesting of marine products, which includes wages, diesel, maintenance, packaging, electricity, etc.
- · We are legally obliged to pay direct and indirect taxes to SARS

### To expand value

- · Capital expenditure
- Marketing

# OUR **OUTPUTS**



Live and frozen lobster

Frozen





Frozen squid



**Pelagic** 



Live, frozen and canned abalone



**Bottled** fertiliser



#### Regulatory

- · Allocation of fishing rights
- · Compliance with legislation

#### Macro-economic

- · South African Rand/US Dollar exchange rate
- · Global economic growth rate

#### Operating

- · Catch rates
- · Cash flow management
- · Availability of critical skills
- · Climate change and weather

# **OUR VALUE CHAIN**

### **FISHING VALUE CHAIN**

# **Natural resource (marine resources)** catching and procurement of lobster, squid, hake and small pelagics

- 1. Our fishing vessels are efficiently utilised to harvest and land allocated quota in the form of either live or frozen fish.
- 2. Through maintaining strong relationships with quota holders, we procure stock from third party quota holders.

# **Processing**

- 1. Live fish is landed in oxygenated seawater tanks, stored, purged and prepared for export.
- 2. Whole frozen and lobster tails are processed for the export market.
- 3. Lobster is graded according to size and packed in our branded boxes for the export market.
- 4. Raw small pelagics are delivered to our customer factory for processing.

# **Outputs**

Live lobster

Frozen lobster tails

Frozen whole lobster

Frozen lobster heads

Frozen squid

Frozen hake

Pilchards

Anchovy

# **AQUACULTURE VALUE CHAIN**

# **Breeding and procurement**

- 1. We utilise scientific methods to induce the breeding of male and female abalone in order to produce spat.
- 2. Through maintaining strong relationships with other abalone farmers, we procure additional spat when the need arises.

# **Breeding and procurement**

- 1. The best quality feed is procured and fed to our animals.
- 2. We continuously monitor the size of the animals until they reach a size preferred by the market.
- 3. We harvest abalone as live animals, process these at our own facility and package them in our branded boxes for the export market.
- 4. We harvest abalone as live product and outsource the processing for canned and dried abalone for the export market.

### **Outputs**

Live abalone

Canned abalone

Dried abalone

Frozen abalone

### **FERTILISER VALUE CHAIN**

### **Procurement**

1. Through maintaining a strong relationship with other fishing companies, we are able to procure fish concentrate (a by-product of the fishmeal process) from them.

# **Processing**

- 1. We utilise our plant facilities and skills to process the fish concentrate to liquid fertiliser (Seagro).
- 2. The liquid fertiliser is packaged and branded in our bottles.

### **Output**

Liquid Seagro fertiliser

# **Branding, Sales and Marketing**

Our experienced and skilled marketing team sells our high-quality products at competitive market prices.

Income is generated from processing, marketing and selling third-party quota holder's fish.

Income is generated from hiring out part of our cold storage facilities to third parties.

Income is also generated from catching third-party quota.

# **Key Capitals**

Financial Capital Intellectual Capital Social & Relationship Capital









# **Branding, Sales and Marketing**

Our experienced and skilled marketing team sells our high-quality products at competitive market prices.

# **Key Capitals**

Financial Capitals Intellectual Capitals







SMLXL

# **Branding, Sales and Marketing**

Our experienced and skilled marketing team sells our high-quality products at competitive market prices.

### **Key Capitals**

Financial Capital Social & Relationship Capital







# **OUR INTERNAL OPERATING CONTEXT**

During the 2020 financial year, we sustained our focus on the following core areas, thereby ensuring sustained value creation.

### **ABALONE EXPANSION PROJECT**

#### **Core asset**

Our aquaculture operation represents a core business through which the Group is able to unlock value and deliver long-term sustainable returns to our valued stakeholders.

#### **Context**

Premier acquired six hectares of land that is adjacent to our existing aquaculture farm and has been earmarked for development. The budgeted capital expenditure of the project, including utilities and infrastructure development, is approximately R220m.

### **MILESTONES ACHIEVED**

- · Completed construction of our new hatchery. The new hatchery has capacity to produce six million spat per year, as compared to the current two million a year.
- · Abalone stock on hand increased to 229 tons from 161 tons in the prior financial year.

### **EXPECTED RETURNS**

 $\cdot$  We foresee long-term sustainable growth for our stakeholders.



## **OUR EXTERNAL OPERATING CONTEXT**

The Group's ability to deliver sustained growth and value is impacted by certain factors within our external operating environment. During the reporting period, we prioritised the following key issues that have a material impact on our business model and our ability to create value:

### THE FISHING RIGHTS APPLICATION PROCESS

During the current year, the minister announced that the review of the Fishing Rights Application Process (FRAP) 2020 would be shifted to 31 December 2021.

Further communication will be made in due course.

### The following rights that are up for renewal during FRAP:

- · Hake Deep-sea Trawl;
- · Small pelagics;
- · South Coast Rock Lobster;
- · Hake Long line;
- · Squid;

Source: DAFF

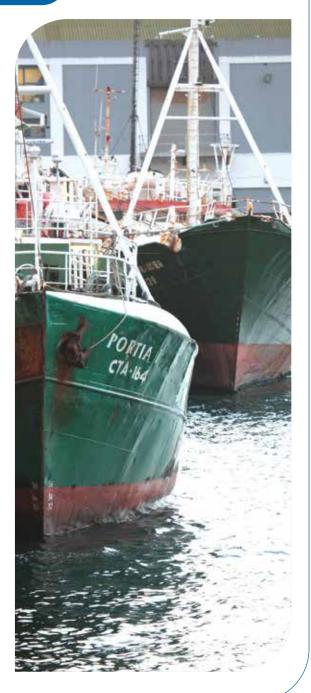
### **Value implications**

- · Should Premier be awarded long-term fishing rights in a new sector, this will result in additional jobs being created and an increase in revenue and profits for the Group.
- · There is a risk that a greater focus will be placed on new black entrants, which could potentially impact the allocation of rights to existing participants.

### **Our strategic response**

Our commitment to transformation has resulted in a Level 1 rating for our operating company B-BBEE scorecard.

We continue to structure the Group in a manner that will provide us with the best opportunities for being awarded fishing rights and assist in the empowerment of previously disadvantaged communities.



### **EXCHANGE-RATE VOLATILITY**

The South African Rand( "ZAR") remained volatile against the United States Dollar ("USD") during the financial reporting period. The ZAR began the financial year strongly at R14,87, however, weakened towards the end of the 2020 financial year, reaching a low of R17.22 to the USD during August 2020.

The ZAR averaged R16.49 during the 2020 financial year compared to the average of R14.33 for the 2019 financial year, against the US Dollar.

We continuously focus and strive towards cost-efficiencies and strategies in order to achieve higher USD sales prices. This ensures that our operating margins remain resilient during periods of a stronger USD/ZAR rates.

### **Value implications**

83% of our revenue is generated from export sales, therefore, the ZAR exchange rate had a direct effect on the Group's revenue. During the reporting period, the ZAR averaged R16.49 and therefore had an overall positive impact as compared to the previous period.

At the time of writing this report, the minister of environment, forestry and fisheries, communicated through Government Gazette No.1019, the withdrawal of the commencement date of the FRAP.

### **Our strategic response**

- · Our products are sold to more than one export market, which diversifies currency volatility risk.
- · We continuously focus on and strive towards cost efficiencies and strategies in order to achieve higher USD sales prices. This ensures that our operating margins remain resilient during periods of a stronger ZAR.

### **ENVIRONMENTAL CONDITIONS**

#### **Value implications**

- · The fishing industry affects a number of marine conservation issues, including fish populations, water pollution, and habitat degradation.
- · Furthermore, the Red Tide can also be detrimental to our abalone.

### Our strategic response

- · We continuously strive to run our operations in an environmentally friendly manner
- · We continuously monitor when there are adverse environmental conditions which can have a detrimental affect on production.



## **OUR MATERIAL MATTERS**



Our material-risk dashboard provides a snapshot of our internal process that extracts our material matters, the associated risks and the process we employ to manage those risks.

### **SCANNING OUR CONTEXT**

We have identified material matters as being those items that have the potential to significantly impact the performance and sustainability of the Group in the short, medium and long term.

#### **Our considerations**

Material interests, expectations and concerns of our stakeholder groups most likely to influence the Group's ability to create sustained stakeholder value form the primary basis for the determination of our material matters.

### **Stakeholders**

- · Shareholders
- · Suppliers and service providers
- · Customers
- · Employees and trade unions
- · Government and regulatory authorities
- · Local communities and other small-quota holders

### **Material focus areas**

We have identified material matters through a formal process involving the CEO, CFO and Exco members. The Board of Directors, through the Audit and Risk Committee, endorsed the material matters. The process took into account the issues raised, their relevance, our strategy, our stakeholders and our governance structure.

### During the period under review, we focused our attention on the following material areas:

Material Matter	Overview	Capitals Required	Stakeholder needs addressed
Uncertain regulatory	During the year the minister announced that the	· Financial	·Shareholders
environment	review of the Fishing Rights Application Process	Capital	· Government and
	(FRAP) would be shifted to 31 December 2021.	· Intellectual	regulatory authorities
		Capital	· Customers
			·Suppliers
			· Local communities

### **RISK MANAGEMENT**

### **Approach**

We consider our material matters in framing our risk-management approach. Our approach to risk management evolves in keeping with the relevant business needs in an ever-changing environment. Our Audit and Risk Committee is tasked with enhancing the effectiveness of our risk-management framework and, as such, we rely on the solid governance of risk to maintain the effectiveness of our Audit and Risk Committee's activities.

### **Governance of risk management**



### **RISK MANAGEMENT PROCESS**

Our risk-management activities are governed and implemented through two mechanisms:

### · Risk-management policy

Defines the critical processes for identifying risks and prioritising and proactively managing those risks.

### · Risk-management methodology

Defines how the potential occurrence and impact of risks are evaluated and assessed.

### **RISK, APPETITE AND TOLERANCE**

The "risk appetite" specifies the types and extent of risks the Group is willing to take in achieving its objectives. The risk appetite is adopted and applied to each risk category. "Risk tolerance" is the amount of risk that the Group is willing to bear and cope with. The Audit and Risk Committee continuously reviews the risk appetite and tolerance levels, which determines the boundaries for decision-making and effective governance.

The Group determines risk appetite with reference to the internal and external operating environments of the Group, the consequences should the risk materialise, and management controls that are in place in order to mitigate the risk. If risks approach a certain tolerance level, then the Group's executive committee enhances the controls to ensure that the risk remains at an acceptable level.

## **OUR MATERIAL MATTERS** (CONTINUED)

### **BOARD OF DIRECTORS**

### Strategy, risk appetite and policy

#### **Risk control and monitoring**

CEO and EXCO	Audit and risk committee	Internal and external assurance
Managing and recording  Delegated Board authority to: Develop and implement a business strategy.  Measure and manage performance;	<ul> <li>Internal verification</li> <li>Key activities for objective oversight of risks include:</li> <li>Designing and deploying the overall risk-management framework;</li> <li>Developing and monitoring policies</li> </ul>	Independent verification     Assurance that the risk-management process is functioning as designed and identifies areas for improvement.     Independent and objective assurance of the effectiveness of corporate
<ul> <li>Implement internal control and risk-management framework within agreed appetite.</li> </ul>	and procedures  Monitoring adherence to risk framework and strategy.	governance standards and business compliance.
Management-based assurance	Audit and Risk Committee assurance	Independent-based assurance

### **GOVERNANCE OF RISK MANAGEMENT**

The Board of Director's is responsible and accountable for the governance of risk and is committed to effective risk management in pursuit of the Group's strategic objectives. The Board is assisted by the Audit and Risk Committee, which reviews and monitors the effectiveness of the risk-management processes within the Group.

The Board oversees the activities of the Audit and Risk Committee, the Group's external and internal auditors. The Audit and Risk Committee oversees the risk-management processes and ensures that they are in compliance with governance requirements and standards and that they work effectively.

The Audit and Risk Committee delegated this responsibility to the executive committee for managing risks. The riskmanagement process is monitored and evaluated by the Group internal audit. The Group internal audit provides the Audit and Risk Committee with the assurance that significant business risks have been systematically identified, assessed and reduced to acceptable levels in line with the Board's risk appetite.

### **OUR APPROACH TO RISK MANAGEMENT**

During the year, the Group presented a risk-management policy to the Audit and Risk Committee, and deemed to be appropriate for the Group.

The Audit and Risk Committee assessed whether the risk-management process has been effective in identifying and evaluating risks and whether the executive committee has managed the risks in line with the Group's strategy. The Audit and Risk Committee considered our external and internal operating environments in order to identify key developments related to key risks, the implications thereof, and the responses and impact on the Group's sustainability.

In order to enhance the effectiveness of risk management, the Audit and Risk Committee continued to engage the services of Nexia SAB&T, which performed an independent gap analysis to benchmark the current internal audit and risk-management structures and practices against:

- · The International Standards for the Professional Practice of Internal Auditing; and
- · Risk-management-maturity and internal-audit-maturity models.

The results of the analysis revealed compliance with the said requirements and identified a few areas for improvement. The executive committee commenced with the implementation of the recommendations made and continues to work on the other areas that have been identified.

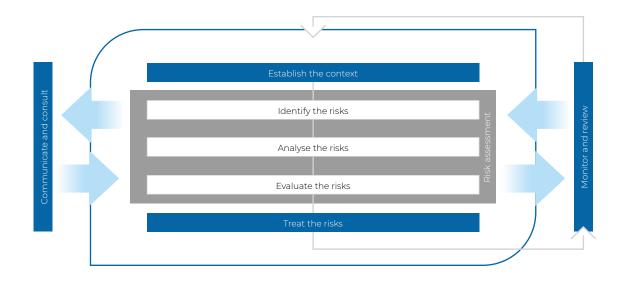
A risk register is maintained with risk categories including financial, operational, strategic, legal, human resources and environmental. Action plans are monitored and discussed to reduce the risks to acceptable levels. From the risk evaluation in the risk register, significant risks are reported to the Audit and Risk Committee, which in turn reports these risks to the Board of Directors.

### **RISK MANAGEMENT PROCESS**

The Risk-Management Policy defines the critical processes for identifying risks and prioritising and proactively managing those risks.

Our Risk-Management Policy acknowledges that the success of the Group is dependent on the effective management of those activities that support the Group's key strategic objectives and value drivers, as outlined in our strategy, and that the activities have an associated element of inherent risk. It is therefore imperative that we assess risks continuously, in order to effectively identify and appropriately address them.

The structure of our risk-management process is set out below. This structure was rolled out across the entire Group and is in line with industry standards.



## **OUR MATERIAL MATTERS (CONTINUED)**

Establish the context We considered the internal and external operating environments within

which risks are present.

**Risk identification** We identified all possible uncertainties (risks) that may impact the Group

and prevent it from achieving its objectives.

Risk analysis We analysed and assessed the risks identified, in terms of their likelihood

to occur and their impact upon occurrence.

**Evaluate the risk** We evaluated the potential impact of the risks identified and decided

whether these risks were acceptable or required treatment.

Risk treatment We identified the actions and controls to manage the risks identified to

an acceptable residual level.

Monitoring and reviewing We continuously monitor and review the effectiveness of the plan,

strategies and management systems, in order to assess the effectiveness

or improvements required.

Communicate, consult and report Regular communication and consultation took place between those who

are involved in the identification and assessment of risks and those who

are involved in the treatment, monitoring and reviewing of risks.

Effective communication took place among all stakeholders in the risk-

management process.

### **GOVERNANCE OF RISK MANAGEMENT**

In order to meet our strategic objectives, we implemented the risk-management process based on the approved Risk-Management Policy. The policy document defines the objectives, methodology, process and responsibilities of the various role players. The policy is subject to an annual review and any proposed amendments are submitted to the Audit and Risk Committee for consideration and recommendation to the Board for approval.

During the year under review, the committee undertook the following functions:

- · Assisted the directors in fulfilling their responsibilities to ensure the risk-management process was effective and in place throughout the Group;
- · Evaluated reports from the internal auditor concerning the Group's risk-management and compliance processes and controls, in order to oversee their effectiveness;
- · Assessed reports from the executive committee concerning the business, operational and compliance risks, in order to analyse these risks and assess their impact on the Group;
- · Received reports from the executive committee concerning significant risk exposures and risk events, in order to monitor and approve them in accordance with the Board's risk appetite;
- · Ensured that the Group complied with applicable external and regulatory obligations, and significant internal policies relating to the operation of its business units;
- · Assessed whether information technology (IT) risks were adequately addressed through the risk-management and assurance processes of the Group;
- · Facilitated the communication of risk issues to all management; and
- · Updated and approved the revised Risk-Management Policy.

The Board is committed to a process of risk management that is aligned to the principles of King IV™.

2020 IN REVIEW OUR OPERATING CONTEXT OUR STRATEGY OUR
PERFORMANCE
REVIEW

CONDENSED
FINANCIAL
STATEMENTS SHAREHOLDERS' CORPORATE INFORMATION GLOSSARY OF TERMS AND ACRONYMS ABOUT THIS REPORT OUR TRANSFORMATION IMPACT ABOUT US OUR GOVERNANCE

## **OUR MATERIAL MATTERS (CONTINUED)**

The group prioritised and mitigated the following key risks to create sustained value

The following table describes our principal risks identified; which may have

- **Resource availability**
- **Reallocation of fishing rights**
- **Exchange-rate volatility**
- **Cyber risk**
- **Regulatory compliance**
- **Natural environmental**
- **Macroeconomic environment**
- **Attracting skilled staff**

The following table outlines the principle risks that were identified, which may have a material impact on the Group's ability to create value:



### **Resource Availability**

The risk that a reduction in the fish biomass could result in a reduction in the total allowable catch (TAC) for WCRL, SCRL, hake and pelagics, or a reduction in the total effort catch of squid.

Risk Context	Mitigating Actions	Risk Exposure	Rank: 1 (2018: 1)
Risk Context  The WCRL resource remains a challenge for the industry at large. During the year under review, the Ministry announced a reduction in the TAC for the 2020/21 fishing season.	Mitigating Actions  The Group remains committed to assisting government by ensuring strict compliance with the TAC, thereby assisting in the recovery of the resource and safeguarding the sustainability of the resource for the future.  The Group continues to incubate and procure fish from third-party quota holders so that any reduction in the quota for the Group is reduced by third-party quota holders.  In addition, we continue to enhance our	Risk Exposure Residual vs. Inherent	Rank: 1 (2018: 1)  Material aspect affected
	operational efficiencies, thereby avoiding critical job losses.		

### **2** Reallocation of Fishing Rights

The risk of a reduced allocation of fishing rights as part of the FRAP process.

Risk Context	Mitigating Actions	Risk Exposure	Rank: 1 (2018: 1)
The FRAP process was shifted to 31 December 2021 as per the announcement made by the minister.	The Group has made a significant impact with respect to transformation, and is one of the most empowered companies in the fishing sector.  Premier obtained a level 1 B-BBEE rating.  The Group endeavoured to continue to be structured in a manner, which gives it the best chance of being awarded a quota in the allocation process.	Residual vs. Inherent	Material aspect affected
	We are and have been committed to incubating smaller fishing companies in the sector to ensure that the fishing resources are equitably distributed.		

## **OUR MATERIAL MATTERS** (CONTINUED)

### **3** Exchange-rate volatility

The risk that the ZAR will strengthen against the US Dollar and the Euro.

Risk Context	Mitigating Actions	Risk Exposure	Rank: 1 (2018: 1)
There is currency volatility	The Group has implemented operational	Residual vs.	Material aspect
due to various political and	strategies that enable it to save on ZAR-	Inherent	affected
macroeconomic factors.	denominated costs in the event of the		
	strengthening of the ZAR, thereby maintaining		
	its margins.		

### **4** Cyber risk

The risk that the Group's information systems will be threatened by cyber-attacks.

Risk Context	Mitigating Actions	Risk Exposure	Rank: 1 (2018: 1)
Cyberattacks have	The Group continues to invest in up-to-date	Residual vs.	Material aspect
increased in frequency and sophistication. With the	information-technology systems, thereby safeguarding critical information.	Inherent	affected
increased use of technology, the exposure to cyberattacks is inherent.	The Group constantly provides employees with training and information on how to mitigate software-virus threats.		

### **5** Regulatory compliance

The risk of non-compliance with laws and regulations and JSE Listing requirements.

Risk Context	Mitigating Actions	Risk Exposure	Rank: 1 (2018: 1)
The Group operates under strict and complex regulatory and policy frameworks.	The Group endorses best practices and is HACCP accredited.  The Group employs experienced staff who understand the various regulatory requirements.	Residual vs. Inherent	Material aspect affected
	The Group has legislature-compliance training and monitoring programmes.		
	Rigorous compliance and quality audits are conducted, ensuring the highest standards.  Policies and procedures are constantly updated in order to adapt to new regulations and legislative requirements.		

### **6** Environment

The risk of adverse weather conditions affecting landings of fish stock and the Red Tide in the Gaansbaai area.

Risk Context	Mitigating Actions	Risk Exposure	Rank: 1 (2018: 1)
There are challenging weather conditions and natural movement of biomass.	The Group employs experienced skippers who maximise the catch rates during the available fishing days.	Residual vs. Inherent	Material aspect affected
	We have engaged the services of veterinarians and a top marine biologist, who have developed standard practices to assist with the management of our animals during a red-tide occurrence.		昌汉

### Macroeconomic environment

The risk of significant increases in wages demanded by staff, and unplanned operational disruptions as a result of labour disputes.

Risk Context	Mitigating Actions	Risk Exposure	Rank: 1 (2018: 1)
The current economic environment in South Africa is characterised by a marked increase in the cost of living and low economic growth.	The Group continues to pursue growth and diversification of its portfolio in order to unlock value and create much-needed jobs and employment opportunities  The Group constantly engages with tradeunion representatives to ensure that employee demands are in line with the Group's affordability.	Residual vs. Inherent	Material aspect affected

### **8** Attracting skilled staff

The risk of losing employees with critical skills and experience.

Risk Context	Mitigating Actions	Risk Exposure	Rank: 1 (2018: 1)
South Africa continues to	The Group has instilled a rich, diversified and	Residual vs.	Material aspect
experience emigration,	inclusive company culture.	Inherent	affected
adding to the challenge of attracting and retaining	The Group strives to ensure employee satisfaction by empowering staff to perform at		202 8 <sup>8</sup>
skilled talent.	their best.	• •	

## **HOW WE CREATED VALUE USING THE SIX CAPITALS**

We effectively converted resources into sustainable value for our stakeholders.



### FINANCIAL CAPITAL

### **Key financial capital inputs**

- · Cash generated from operations of R47m; and
- · Funding facilities of R35m obtained from our bankers.

#### **Outcomes of our activities:**

	2020 R'000	2019 R'000
Operating profit	12 252	62 454
Cash generated from operations	34 612	123 626
Basic earnings per share	1.54	12.96
Dividends declared to shareholders	-	26 000

### Actions that enhanced our outcomes

- · Effectively managed our operating costs during the period, thereby ensuring that margins are maintained; and
- · Negotiated effective terms with suppliers, thereby ensuring the effective management of our working capital.



### **NATURAL CAPITAL**

### Key natural capital inputs

	2020	2019
Land leased for aquaculture development (hectares)	3	3
Land owned for aquaculture development (hectares)	6	6

### **Outcomes of our activities on natural capital**

	2020	2019
Total quantity of fish sold (tons)	20 596	19 435
Total quantity of cultivated abalone sold (tons)	73	53

#### Actions that enhanced our outcomes

- · The continued use of solar energy at our abalone farm contributed towards sustainable farming practices; and
- · We pursued research and development activities to ensure the highest quality of abalone is produced.



### **HUMAN CAPITAL**

### **Key human capital inputs**

- · Teamwork and a respectful culture;
- · Modern, safe, reliable and highly efficient equipment;
- · Clean, safe and healthy operational premises; and
- · Effective leadership to develop and lead our employees to perform at a high level.

### **Outcomes of our activities on human capital**

	2020	2019
Number of employees	886	770
Total amount paid in salaries, wages and benefits (R'000)	114 907	96 190
Total amount paid to contracted fishermen (R'000)	26 083	30 655
Total amount paid towards the Premier Fishing Bursary (R'000)	449	566
Total number of employees receiving training	5	261
Total amount paid for skills development (R'000)	659	1 212

### **Actions that enhanced our outcomes**

- · Providing learnership programmes, thereby contributing towards skills enhancement within the Group, as well as broader society;
- · Continuously promoting a working environment in which all of our employees are valued, respected and developed, thereby enabling them to perform at a high level;
- · Continous funding of the Premier Fishing Bursary scheme, which assists our employees by teaching their children critical skills that are needed within the Group and
- · Enhancing our risk-management processes to ensure a safe and healthy working environment for our employees.



### **MANUFACTURED CAPITAL**

### **Key manufactured capital inputs**

- · Property, plant and equipment of R450m (carrying amount); and
- · Assets under construction amounting to R15m.

### **Outcomes of our activities on** manufactured capital

	2020 R'000	2019 R'000
Capital expenditure to sustain operations	65 410	125 677
Depreciation	42 716	76 527

#### Actions that enhanced our outcomes

- · The construction of our abalone farm incorporates modern, high-quality technology, contributing to sustainable aquaculture practices; and
- · We continue to invest in the maintenance of our existing vessels, plant and equipment in order to maximise the useful lives of our assets.

## **HOW WE CREATED VALUE USING THE SIX CAPITALS** (CONTINUED)



### **Key intellectual capital inputs**

- · Our patents and trademarks;
- · Our business processes and systems; and
- · Our highly experienced and skilled employees.

### **Outcomes of our activities** on intellectual capital

	2020	2019
Number of patents and	20	20
trademarks issued		

### **Actions that enhanced our outcomes**

- · We continued to protect our intellectual property with state-of-the-art IT systems; and
- · We committed funds to research and development initiatives.



### Key social and relationship capital inputs

The Group continued to:

- · Provide support to small-quota holders;
- · Procure goods and services from previously disadvantaged individuals and companies;
- · Provide bursaries to our employees through the Premier Fishing Bursary Programme, as part of our contribution towards creating a better tomorrow:
- · Fund junior soccer teams as part of our sports development drive in Saldanha;
- · Fund sports-development activities at primary schools in Gansbaai;
- · Maintain positive relationships with representatives from the various unions; and
- · Maintain positive engagement with the DAFF and other government departments.

#### Actions that enhanced our outcomes

- · We implemented specific procurement and loan-financing programmes to support SMMEs;
- · We continued to engage with small fishing communities and provided financial assistance;
- · We continued to engage with investors to ensure that our shareholders' expectations are aligned with our strategies.

### **OUR STAKEHOLDER RELATIONS**

We appreciate the role of our stakeholders and are committed to nurturing impactful relationships with them that deliver mutual benefits and encourage transparent, objective and relevant communication. We recognise the importance of building and maintaining trust and respect with our various stakeholders. We strive to respond timeously and appropriately to issues raised in our interactions with our stakeholders.

Our stakeholder-management approach involves gaining a thorough understanding of stakeholders' needs and expectations, addressing those needs and expectations, and identifying and acting on opportunities that are of mutual benefit.

Our stakeholder-engagement strategy involves identifying stakeholders that have the most significant impact on our business. Our engagement includes communicating information regarding our strategies, performance, decisions and activities that impact or are of significant interest to our stakeholders. We also work to understand their needs and perspectives.

We address essential risks and opportunities, and respond timeously and appropriately to issues raised in our interactions with our various stakeholders (King

### IVTM - Principle 16).

The following table provides an overview of our key stakeholders, their needs and expectations, how we engage with them and their contribution to value creation in the business.





## **OUR STAKEHOLDER RELATIONS** (CONTINUED)

### **SHAREHOLDERS**

We have a broad shareholder base that includes individuals, institutional investors, and private and public companies.

### Stakeholder

Engagement was done through formal and informal interactions, including:

- Engagement with stakeholders
- Stock Exchange News Service (SENS) announcements
- Print media
- Site visits
- Roadshows
- Ad hoc meetings as requested
- Our website

### **Primary concerns** and expectations

- Sustainability of the business
- Return on capital invested
- Optimal capital allocation and management
- Execution of growth strategies Appropriate risk identification and management processes
- Good corporate governance

### **Expectations** managed

Sound corporate governance rules are implemented in the business





### **Value for Premier**

Supply of capital Capital growth Low geared balance sheet Dividends

Return on investment

Value for Stakeholder

### **GOVERNMENT AND REGULATORY AUTHORITIES**

Including: DAFF, SARB, SARS SAMSA, MCM, NCRS Accreditation: HACCP, FDA, SABS, NCRS

#### Stakeholder

We engage with them through various forums, including:

- · Emails and telephonic conversations
- Site inspections and audits
- Industry association meetings

### **Primary concerns** and expectations

Compliance with laws and regulations of authorities

### **Expectations** managed

Continuous training of management and staff responsible for compliance with various regulations by the respective authorities Internal control procedure checklist to ensure compliance with respective laws and regulations

Immediate corrective action noted in the event of findings raised by authorities Participation in industry working groups Meeting with industry regulators

### **Value for Premier**

- Favourable legislation and less interference
- Repeated utilisation of fishing quotas



### Value for Stakeholder

- Contribution to taxes Supports job creation
- Other strategic initiatives
- Payment of landing levies and taxes

### **CUSTOMERS**

We have a wide array of both foreign and local customers.

### Stakeholder

We engage with them through various forums, including:

- · Emails and telephonic conversations
- · Contract negotiations and ongoing interactions in the ordinary course of business
- · Meetings, including site visits and one-on-one engagements

### **Primary concerns** and expectations

- Delivery of quality products and services
- Price competitiveness
- Leveraging of our B-BBEE credentials Adherence to regulatory requirements,
- good corporate governance and ethics
- Reliable long-term supply of products

### **Expectations** managed

Ensured that inventory is available Ensured that all products supplied have the legal paperwork from the relevant authorities

Ensured that products are safe to consume and consistent with the Premier quality and brand Ensured adherence to all necessary standards, such as HACCP, SABS, FDA and EU standard tests

Complied with international laws, regulations and legislation

#### **Value for Premier**

- · Repeat business and revenue growth
- · Understanding trends and opportunities · Improved ability to compete
- · Reputable brands

- Quality products and services
- Fair prices
- · Better products and services

#### Value for Stakeholder

- Correct labelling

### **SUPPLIERS**

We have a wide range of suppliers and source products and services mainly from empowered local suppliers.

### Stakeholder suppliers

We engage with them through various forums, including:

- · Emails and telephonic conversations
- · Contract negotiations and ongoing interactions in the ordinary course of business
- · Meetings, including site visits and one-on-one engagements
- Supplier audits
- · Service-level agreements

### **Primary concerns** and expectations

- Long-term security of supply
- · Fair treatment and fair payment terms
- · Entrepreneurship and
- supplier-development programmes
- · Commitment to B-BBEE policies

### **Expectations** managed

- · Ensured that we sourced supply with reputable businesses - Code of Ethics
- · Fully committed to B-BBEE
- · Made fair and timeous payments
- · Implemented several entrepreneurship and supplier-development programmes

#### **Value for Premier**

- Good service · Committed and consistent supply
- Good pricing
- · Good-quality products



- · Fair allocation of business pay on time





We have permanent and seasonal

### **EMPLOYEES AND TRADE UNIONS**

workers as well as contracted fishermen.

### Stakeholder

We have permanent and seasonal workers as well as contracted fishermen.

Communication channels include:

- · Emails and noticeboards
- · Regular internal meetings with trade union representatives
- · Performance reviews and feedback sessions
- · Company website
- · Induction programmes
- · Role blueprints, including job grading and jobspecification requirements
- · Training and development sessions

### **Primary concerns** and expectations

- Career development opportunities including skills training
- Job security
- Market-related salaries and wages, and equal pay
- Health and safety
- Transformation and diversity
- · Involvement in secondary and tertiary education programmes
- Employee-wellness programmes

### managed · We embarked on updating role blueprints, benchmarking and evaluation measures, and

**Expectations** 

- identifying further skills-development plans We continously focus on health and safety standards
- and procedures, and ensure that working conditions are acceptable
- We made a substantial investment in skills development
- We also have a bursary programme that facilitates higher education
- We have implemented a wellness clinic at our abalone farm

### **Value for Premier**

- · Engaged and motivated employees
- $\cdot$  Ability to attract and retain key skills

### Value for Stakeholder

- Fair pay
- · Faual treatment
- · Health and safety

#### · Interesting work · Growth and development

### **LOCAL COMMUNITIES AND OTHER SMALL-QUOTA HOLDERS**

This is the community in which we operate, including small-quota holders.

#### Stakeholder

We engage with the community through direct one-on-one meetings and through roadshows at community centres as well as via:

- Emails and telephonic conversations
- · Contract negotiations and ongoing interactions in the ordinary course of business
- Meetings, including site visits and one-on-one engagements

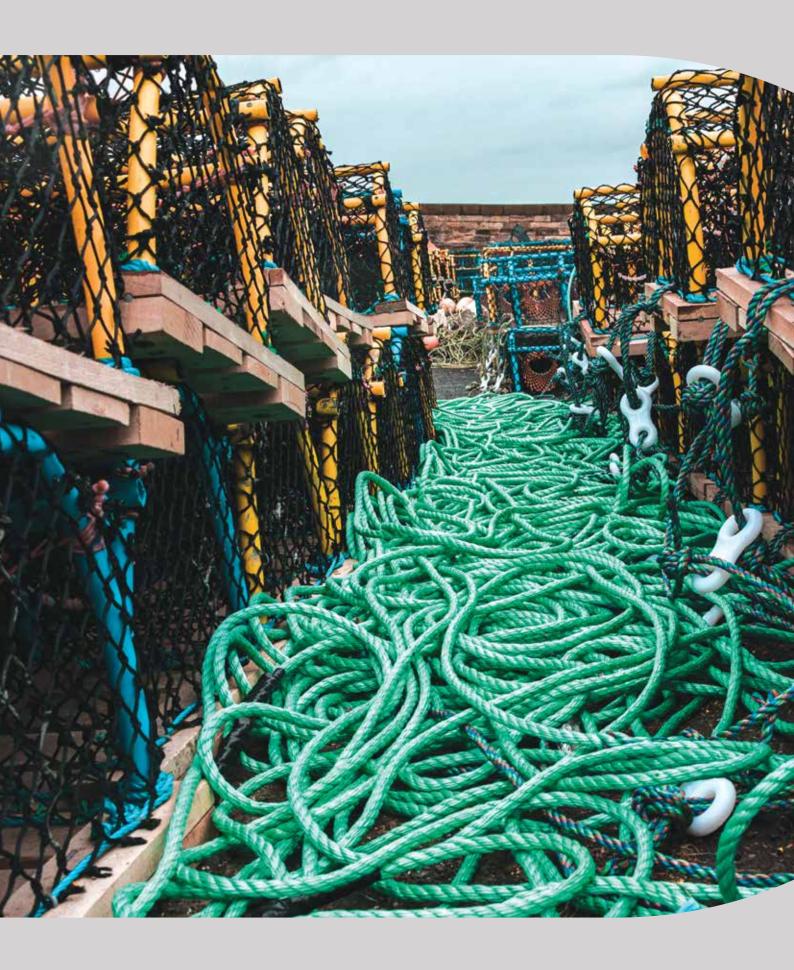
### **Primary concerns** and expectations

Social-investment programmes Job creation

Enterprise development

### **Expectations** managed

- Regular donations to sports-development programmes in the communities of Saldanha and Gansbaai
- School donations and support programmes in the communities of Hawston and Gansbaai
- Creation of job opportunities through the abalone farm expansion
- Free administration-support services and technical training to contracted small-quota holders





### **OUR STRATEGY**

### Strategic focus areas

### LONG-TERMSTRATEGIC **VISION**

Our long-term value-creation ambitions are framed around and governed through the pursuit of our strategic vision.

Our strategic vision is to be a pre-eminent vertically integrated empowered marine business that uses ethical and sustainable business practices.

### **MEDIUM-TERM** STRATEGIC GROWTH PLAN

At the heart of achieving our strategic vision is our strategic growth plan, which sets out medium-term goals that help us realise our strategic vision.

### Context

The Group formulated a strategic growth plan in 2015, referred to as "Vision 2020 Vision".

The Group is in its fifth year of its strategic growth plan and is well positioned to achieve its Vision 2020 Vision strategic goals and objectives.

The main focus of our Vision 2020 Vision strategic growth plan is to double our revenue and EBITDA by the end of the 2020 financial year. We plan on achieving this through acquiring companies that are a strategic fit with the Group as a whole.

### **Capitals required**

Financial



Intellectual



Human



Social and relationship



### **SHORT-TERM STRATEGIC FOCUS AREAS**

Our day-to-day actions are designed to support our strategic focus areas, which aim to form part of achieving our strategic growth plan.

In delivering on our strategic vision and growth plan, we have focused our energy and actions in the following areas:

### Strategic objective Strategic action

### Gross revenue to R800m by 2020. The Group only achieved R449m revenue in 2020

- Continue expansion of our abalone farm, thereby ensuring increased capacity.
- · Acquire companies that are a strategic fit for the Group.

#### **Successes**

- · Increased production capacity at the abalone farm by 68 tons.
- Maintained volume of wild abalone by purchasing from third-party quota holders.
- · Procure and trade other fish species. · Commenced with the procurement and trading of other fish species.

### **Challenges**

- · Weather disruptions to construction activities
- Quota reductions in the overall TAC w.r.t the WCRL division.
- During the current year, there was an industry wide shortage of the sauid resource, hence we had a massive decline in revenue for sauid
- COVID-19 and its effects decreased our selling prices for abalone in Hong Kong.

### Grow EBITDA to R190m by 2020 from EBITDA of R73m in 2015. EBITDA for 2020 only

amounted to R55m.

- · Increase capacity utilisation of land-· Increased capacity utilisation and sea-based assets.
- · Explore innovative fishing and production techniques.
- · Improve catch plans to increase catch rates.
- · Further introduce solar technology · with the expansion at the abalone farm to reduce energy costs.
- Implement shared service initiatives in HR, IT, procurement and sales.
- Construct a canning and drying facility at abalone farm to enable own processing of canned and dried abalone.

- of land- based assets through increased volume of contracted auota.
- · Improved catch plans to increase catch rates.
- Implemented shared services initiatives in HR, IT, and sales.
- · Adverse weather conditions disrupted planned catching days.
- Increased competition for contracted quotas.
- The shortage of the squid resource and COVID-19 played a big part in the Group not achieving its goal. Signs are positive that conditions will improve.

### Secure our sustainability in the long-term (fishing quotas).

- · Alignment of Group with regulator's policy of allocating fishing · Black ownership decreased to 69.44%. rights.
- · Full compliance with laws and regulations.
- Create job opportunities through community partnerships and expansion of abalone farm.
- Support initiatives to improve health . and education in communities.
- Continue to develop a plan to measure and reduce our carbon footprint.
- Fully comply with all environmental, health and safety regulations.

- · Obtained a Level 1 B-BBEE rating.
- The Group entered into a BEE deal to . increase its black ownership to 78% to align the black ownership for FRAP. Complied will all laws and regulations.
- Complied with Listings Requirements of the JSE.
- 37 jobs indirectly created through the construction activities at our abalone
- Supported initiatives to improve health and education in communities.
- Funded activities for sport development at Gansbaai primary school.
- Complied with all environmental, health and safety regulations.

- · Everchanging regulatory framework.
- Complex laws and regulations.

### **OUR STRATEGY**

### Strategic focus areas: planned actions for 2021

- · Focus attention in the FRAP 2020 process and completion thereof in 2021.
- · Continue the abalone farm expansion project as soon as COVID-19 restrictions are lifted.
- · Finalise the receipt of the ADEP aquaculture grant.
- · Complete the construction of a canning and drying facility at our abalone farm.
- · Continue to identify potential target companies as part of the strategic vision of the Group.
- · Continue to procure third-party contracted quota.
- · Continue incubation and investment in smaller companies.

### **OUR KEY PERFORMANCE INDICATORS (KPIS)**

### In delivering on our strategic vision and growth plan, we have continued to focus our energy and actions in the following areas:

Our Vision 2020 Vision strategic plan set a number of key performance indicators (KPIs) and targets for the Premier Group in order to achieve its strategic objectives. The targets are monitored continuously and revised should the need arise to take into account changes in the global economy, market trends and environmental matters that could materially impact our strategic plans.

Our performance dashboard below provides an overview of how we delivered during the period and tracks our performance against our targets.

Financial KPIS	Target	2019	2020
Revenue growth	12%	17%	(22%)
EBITDA growth	4%	3%	(44%)

### **Performance against KPI**

Non-Financial KPIS	Target	2019	2020
Job creation	20	16	> 100
Health and safety	Zero fatalities	0	1*
Cultivated abalone production	12%	14%	42%

<sup>\*</sup> The 1 fatality relates to a COVID-19 case.

### REPORT OF THE INVESTMENT COMMITTEE

The Investment Committee has the pleasure of submitting its report for the period ended 31 August 2020.

### Roles and responsibilities of the investment committee

The Investment Committee has an independent role, operating in an overseeing capacity and making recommendations to the Board for its considerations and final approval.

The Group's investment decisions are driven by its overall objective of creating and growing stakeholder value in a sustainable manner. This is achieved by ensuring that investments, including acquisitions and organic growth projects, are subject to review by the Investment Committee. The committee is well balanced, with legal, financial and strategic expertise. Investments are adjudicated to ensure that they are a strategic fit with synergistic benefits to the Group's current portfolio and that they provide an acceptable level of return with a reasonable payback period.

### The roles and responsibilities of the committee include:

- · Considering investment opportunities in respect of acquisitions and material capital expenditure in terms of the Group's risk appetite;
- · Recommending to the Board the approval of acquisitions and disposals;
- · Reviewing the Group's investment strategy;
- · Setting criteria and targets for investment in terms of the Group's risk appetite; and
- · Reviewing due diligence processes for acquisitions.

### Investment considerations

When considering acquisitions, the Group targets companies with the following characteristics:

- · Strong investment partners that are aligned with the Group's strategic objectives;
- · Companies that are committed to the production of high-quality products;
- · Defined and sustainable growth strategy;
- · Successful historical performance, coupled with robust future prospects;
- · Excellent credentials and management expertise; and
- · High-growth prospects.

### Discharge of duties during the year under review

### Investment opportunities considered

Within the context of the capital raised from listing, the Investment Committee is continuously presented with investment opportunities for consideration.

The Investment Committee is satisfied that is has fulfilled all its statutory duties assigned by the Board for the period under review.

### **Prospects**

The Group's Vision 2020 Vision strategic plan set a number of KPIs and targets for the Group in order to achieve its strategic objectives. The targets are monitored continuously and revised should the need arise to take into account the global economy, market trends and environmental matters that could materially impact our strategic plans.

The Investment Committee continuously reviews new opportunities to ensure that they satisfy the investment criteria for the Group before recommending them for approval to the Board.





# **OUR GOVERNANCE**

Governance framework	62
Report of the Nomination Committee	64
Our effective leadership	66
Report of the Remuneration Committee	74
Corporate governance	84
Report of the Audit and Risk Committee	94
Technology and information	100
Report of the Social, Ethics and Transformation Committee	101

## **OUR GOVERNANCE**

Excellent corporate governance practices are the foundation of our business and are critical in delivering long-term value to our stakeholders. We have an engaged and positive association with all stakeholders and are committed to the highest ethical standards and business integrity in all of our activities.

### STATEMENT OF COMMITMENT

The Board is committed to the highest standards of business integrity and has adopted an integrated approach to managing the Group to ensure that the governance structure actively identifies, communicates and responds to material matters that impact on the Group's ability to create stakeholder value. The Board believes that it has addressed all material matters appropriately and that it fairly represents the integrated performance of the Group.

The Board continuously reviews the Group's governance structures and processes to incorporate and accommodate new corporate developments; to facilitate effective leadership and sustainable corporate citizenship in support of the Group's strategy; and to reflect national and international corporate governance standards, developments and best practices (King IV™ – Principle 6).

The Board is satisfied that effective controls have been implemented and complied with throughout the Group and that the Company fully complies with the spirit and form of the continuing obligations of the JSE Listings Requirements, King IV™ and the Companies Act.

### **GOVERNANCE FRAMEWORK**

Our Board of Directors is the principal decision maker and is supported by the various subcommittees, which review the Group's governance structures and processes to ensure it is governed in accordance with sound corporate governance practices, codes and standards, and internal controls, and that there is effective risk and regulatory compliance management. The Board ensures that the Group is led ethically and that it is seen to be a good corporate citizen.

The Board plays a critical role in strategic planning and has established clear benchmarks to measure the strategic objectives of the Group. The Board ensures that its sound governance framework enhances good corporate governance, and continues to improve internal controls and the Group's performance. In carrying out the Group's strategic objectives, the Board is assisted by various subcommittees, including the Executive Committee, with clear terms of reference to assist in discharging its responsibilities.

The main focus areas of the Group's governance framework

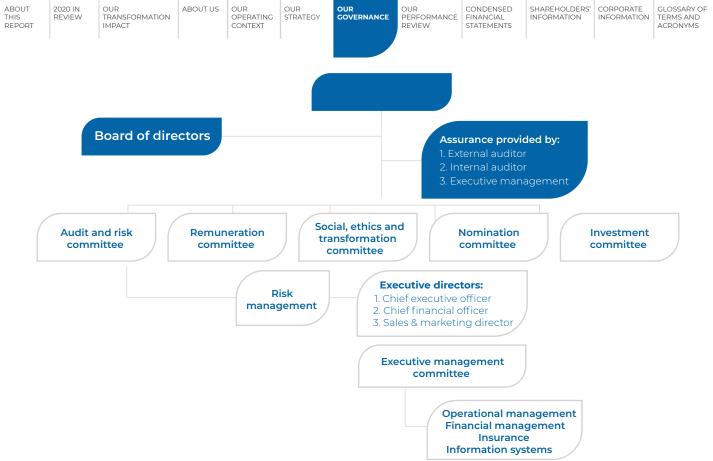
- · Vision, strategy and performance;
- · Ethical and responsible leadership;
- · Finance, including budgets and forecasts;
- · Corporate citizenship;
- · Risk management;
- · Investments:
- · Products (quality, cost, delivery and competitiveness);
- · Human capital (health, safety, employee wellness and the environment):
- · Transformation;
- · Sustainability; and Stakeholder relations.

### **APPLICATION OF AND APPROACH TO KING IV™**

The Board has adopted and applied King IV™. In supporting King IV™, the Board recognises that it is the focal point and custodian of corporate governance and ensures that directors:

- · lead ethically and effectively;
- · are supported by an established ethical culture;
- · set the strategic direction for the Group for the year ahead;
- · approve policies and planning; and
- administer and monitor the Group's risks and opportunities, strategy. business model, business performance and sustainable development.

The Board has ensured compliance with applicable laws, rules, codes and standards in a way that supports the Group in being ethical and a good corporate citizen. It has ensured that remuneration is fair and transparent and that the integrity of information for decisionmaking internally and externally was assured. A stakeholderinclusive approach was applied in the Group to ensure that the needs, interests and expectations of material stakeholders were addressed.



OUR GOVERNANCE

OUR PERFORMANCE

OUR STRATEGY

2020 IN REVIEW

ABOUT

ABOUT US

OUR TRANSFORMATION

### The governance structure supports the Group's strategic focus areas.

Objective	Stakeholders	<ul> <li>Value creation for all stakeholders and sustainable development that ensures:</li> <li>An ethical culture and effective leadership is maintained with positive outcomes.</li> <li>A stakeholder-inclusive approach to balance the reasonable needs and interests of material stakeholders in the best interest of the Company.</li> </ul>
Scope	Company	• Ensures that the Company operates within the triple context; and governs risks, opportunities, strategy and sustainable development in a way that supports the Company achieving its strategic objectives.
Character	Internal system	Ensures that proper internal controls are in place, approves policies, plans, oversees and monitors, and ensures:  Accountability.  That the assurance services and functions enable an effective control environment to support the integrity of information for internal and external decision-making.  That the Company remunerates fairly, responsibly and transparently in order to promote the achievement of the strategic objectives and positive outcomes in the short, medium
Mechanism	Conformance	and long term.  Continues to govern compliance with applicable laws and adopt non-binding rules, codes and standards in a way that supports the organisation being ethical and a good corporate
		citizen.
Direction	Management	The Board sets and steers the strategic direction of the Company, is the focal point and custodian of corporate governance, and ensures accountability for the Company's performance. The Board oversees and monitors the implementation and execution by management.
Disclosure	Financial statements	<ul> <li>Audited financial statements in terms of the International Financial Reporting Schools IFRS.</li> <li>Integrated Report.</li> </ul>

SHAREHOLDERS'

CORPORATE INFORMATION

## **OUR GOVERNANCE** (CONTINUED)

### REPORT OF THE NOMINATION COMMITTEE

The Nomination Committee has the pleasure of submitting its report for the financial year ended 31 August 2020.

The Nomination Committee is constituted as a committee of the Board in respect of all duties the Board assigns to it and has been delegated powers to perform its functions.

The Nomination Committee operates in accordance with the requirements of the Companies Act and King IV™.

The Nomination Committee is constituted as a committee of the Board in respect to its statutory duties in terms of the Companies Act and King IV<sup>TM</sup> and is accountable to both the Board and shareholders.

### MEMBERS OF THE NOMINATION COMMITTEE AND ATTENDANCE AT **MEETINGS**

The nominations committee is comprised of two non-executive directors and the independent non-executive chairman is a member of the committee.

During the year under review, two meetings were held and attendance of those meetings is set out in the table below:

Name	Meeting attendance
A Amod	2/2
S Young	2/2
I Amod	2/2

### **ROLES AND RESPONSIBILITIES OF THE NOMINATION COMMITTEE**

The Nomination Committee is responsible for identifying suitable candidates for appointment to the Board. The Nomination Committee ensures that the Board members have the appropriate balance of knowledge, skills, experience, race and gender diversity, and independence.

The committee is responsible for evaluating, promoting and ensuring race and gender diversity on the Board.

The committee also ensures that the Board has the appropriate composition in terms of structure, size, composition and independence, and that directors are appointed through a formal and transparent process.

The roles and responsibilities of the committee include:

- · Establishing a formal process for the appointment of directors;
- · Overseeing the development of a formal induction programme for new directors;
- · Overseeing the development and implementation of continuing professional development programmes for directors;
- · Ensuring directors receive regular briefings on changes in risks, laws and the environment in which the Group operates;
- · Considering the performance of directors and taking steps to remove directors who do not make an appropriate contribution; and
- · Making recommendations for the re-appointment of directors, with regards to retirement due to rotation.

### **RACE- AND GENDER-DIVERSITY POLICIES ADOPTED BY THE BOARD**

The Group believes that race and gender diversity at Board level help to achieve its business goals through an improved understanding of the diverse environments in which the Group operates. A truly diverse board will include and make good use of differences in age, gender, race, skills, industry experience and other distinctions.

The Nomination Committee will consider and annually agree on measurable targets for achieving race and gender diversity at Board level. In identifying suitable candidates for appointment to the Board, the Nomination Committee will consider individuals on merit against objective criteria and with due regard for the potential benefits of race and gender diversity.

The Company's level of compliance for the period under review, which is in excess of its voluntary targets in terms of the diversity policy, is summarised below:

Percentage of Directors	Actual
People of colour	100%
Female	40%

### **DISCHARGE OF DUTIES DURING THE YEAR**

During the year, the Nomination Committee performed the following duties:

- · Reviewed the race- and gender-diversity policy and confirmed the appropriateness there of.
- · Recommended to the Board for approval the appointment of new directors after considering candidates on merit against objective criteria with due regard to the potential benefits of gender and race diversity at a Board level.
- · Recommended to the Board for approval the appointment of new directors to the Board and subcommittees.
- · Assessed the compositions of the subcommittees of the Board after certain directors did not make themselves available for re-election
- · Ensured that a brief professional profile of each candidate standing for election and re-election at the AGM, including details of professional commitments, accompany the notice of the AGM, together with a statement from the Board confirming whether it supports the candidates for election or re-election
- · Ensured that a programme of professional development and regular briefings on legal and corporate governance developments and risks and changes in the external environment of the organisation was provided to the members of the Board.
- · Ensured that there was an induction for the new directors.
- · Ensured that there were continuing professional development programmes for directors during the year.
- · Evaluated the performance of the Board, chairman and CEO and confirmed their performance in terms of the effective discharge of their duties, in terms of the following:
- o Independence;
- o Balance of power; and
- o Corporate governance.

Recommended to the shareholders the reappointment of non-executive directors, with regards to retirements due to rotation on the basis of that member's performance, including attendance at meetings of the Board and committees (King IVTM - Principles 1, 7, 8 and 9). (Refer to the Notice of AGM or the Company's website for the brief CVs of non-executive directors recommended for re-appointment.)

For the year under review, the Nomination Committee is satisfied that it has fulfilled all its statutory duties assigned by the Board.

### **OUR EFFECTIVE LEADERSHIP**

### **Appointment**

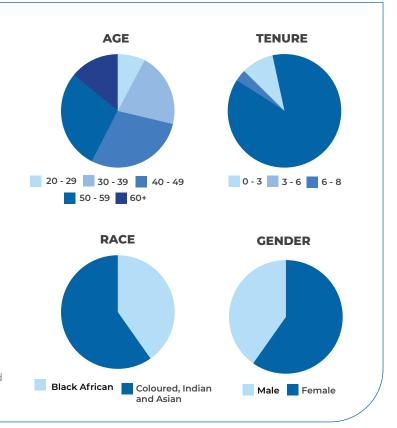
The nomination committee makes recommendations to the Board for the appointment of new directors. Directors are chosen for their business skills and business expertise.

#### **Evaluation**

The independent non-executive chairman together with the remuneration committee evaluates the performance of the executive directors annually.

### Composition

The Board recognises and embraces the benefits of a diverse board. Diversity is core and an essential component for sustaining a competitive advantage. Our Board comprises of the appropriate balance of knowledge, skills and experience to discharge its roles and responsibilities objectively and effectively.



### **VALUE SYSTEM**

### **Respect and trust**

To always respect and trust fellow employees, customers, partners and our stakeholders.

### **People**

To provide sustainable employment opportunities for our employees and others; to maintain a safe and secure working environment and zero fatalities; to develop, attract and retain the correct skills and structures to meet and support our strategic growth.

### Commitment

To deliver on our promises and add value beyond expectations.

### **Integrity**

To always act with integrity in whatever we do based on our values, principles, Code of Ethics and Code of Conduct

### **Accountability**

To have responsible and accountable leadership that addresses the expectations of our diverse stakeholders and embraces these responsibilities with efficiency.

### **Stakeholders**

To serve our stakeholders through good corporate governance, ethical conduct, value creation and safe, good-quality products and services.

### **ROLES AND RESPONSIBILITIES OF LEADERSHIP**

Assumes ultimate responsibility and accountability for the performance and affairs of the Company.

- · Provides effective leadership on an ethical foundation;
- · Oversees the Company's values, corporate governance and ensures ethics are managed effectively.
- · Ensures accountability for organisational performance by means of, among other, reporting and disclosures.
- · Ensures that the Company complies with all the relevant laws, regulations and codes of business practice.

### **MANAGEMENT APPROACH**

### **Company strategy**

We actively steer and spearhead the Company and set its strategic direction, with regards to both the Company's strategy and the way in which specific governance areas are to be approached, addressed and conducted.

(King IV™ - Principle 4)

### **Risks and opportunities**

We monitor and maintain a risk-management framework and ensure that key risk areas identified are monitored.

King IV™ - Principle 11)

#### **Governance of ethics**

We ensure that we promote an ethical culture within our management process through an effective delegation of the introduction, monitoring and implementation of ethics-based mechanisms within our business.

(King IV™ - Principle 1)

### **Corporate citizenship**

The Board and management recognise that Premier Fishing is an economic entity and also a corporate citizen and that it has a social and moral standing in society with all the attendant responsibilities. (Please see transformation commitment in this regard.)

(King IV™ – Principle 3)

### Monitoring, compliance and oversight

We monitor the implementation of compliance with policies and processes and improve upon them to mitigate the risk of non-compliance with all applicable laws.

(King IV™ - Principle 13)

### **Governance outcomes**

We can only be a sustainable business if we continue to rigorously promote and implement good corporate governance practices. This is an integral part of our business model that is built on delivering good governance outcomes in terms of an ethical culture, effective control, sustainable performance and legitimacy. Our sound governance platform is embedded in our corporate culture.

## **OUR EFFECTIVE LEADERSHIP (CONTINUED)**

### **EXECUTIVE DIRECTORS**



### **CHIEF EXECUTIVE OFFICER**

Rushaan Isaacs

Qualifications: University of Stellenbosch Management Development Programme

Appointed: 1 February 2020 Nationality: South African

Mrs Isaacs has more than 20 years of sales experience within the fishing industry, managing and developing strategy for global markets within the various fishing sectors Premier is involved in. She has, over the years, managed to build valuable relations within all of Premier sectors and has also achieved highest service levels and top branding positioning in all sectors. She has won awards in AEEI for Overall Top Achiever in 2014 and Emerging Executive of the Year in 2015.



**CHIEF FINANCIAL OFFICER** 

**Brent Robertson** 

Qualifications: BCom (UCT), PGDA CA (SA)

Appointed: 31 October 2019 Nationality: South African

Mr Robertson is a qualified chartered accountant with more than 8 years of experience in the Group. Mr Robertson completed his articles at PwC, where he was on the audit team on a diverse range of clients i.e. Fishing, Retail, Wholesale and Furniture. He joined the Group in 2012 as a Group Accountant. He then became Finance Manager in 2018 and then took up the post as Chief Financial Officer on 31 October 2019.

OUR STRATEGY

### **NON-EXECUTIVE DIRECTORS**



### **NON-EXECUTIVE CHAIRPERSON**

**Aziza Begum Amod** Appointed: 13 January 2014 Nationality: South African

Ms Amod is a professional director, businesswoman, philanthropist and entrepreneur with more than 30 years of business experience in the retail sector. She provides consultancy to women-owned businesses in the areas of impact investment, social innovation and technology applications for social impact in the food and retail sector. She has been featured in numerous articles about business and female entrepreneurs. She is a well-known philanthropist supporting a number of NGOs and outreach programmes, and serving on the boards of trustees of numerous philanthropic associations. She currently serves as a director and trustee on various business entities and trusts.

## **OUR EFFECTIVE LEADERSHIP** (CONTINUED)

### **NON-EXECUTIVE DIRECTORS**



### **NON-EXECUTIVE DIRECTOR**

**Ismet Amod** 

Qualifications: National Diploma Engineering (Civil) Pen Tech.

Appointed: January 2018 Nationality: South African

Mr Amod holds a National Diploma in Civil Engineering, Having spent 7 year in the engineering industry with Civil engineering consultants in Cape Town and Durban, he turned to business after completing various certificated business courses on entrepreneurship. He has held executive position in various subsidiaries within the Sekunjalo Group after joining the group in 2001. His experience covers manufacturing of medical devices and medical diagnostic kits, marketing of pharmaceutical products. He project-managed the design process and construction of a state-of -the art biopharmaceutical facility in Cape Town. He often attends international business conferences & trade shows locally and abroad to keep up with international trends in the various sectors of industry and to promote the export of locally manufactured products.

Additionally, in his last engagement with Afrinat, a subsidiary of AEEI in 2017, he focused on the marketing of natural bio-stimulants to the agricultural sector and the use of naturally derived cleansing and sanitising bio-chemicals to the food industry stressing the need for change on the use of toxic chemicals in industries and their impact on the environment.

**Directorship:** In January 2019 he was appointed as a non-executive director on the following boards: AYO Technology, AEEI, Premier and, since 2005, he also serves on the Siemens (SA) board as an alternate non-executive director representing the Sekunjalo Group as its shareholder



### **NON-EXECUTIVE DIRECTOR**

Valentine Dzvova

Qualifications: Charter Global Management Accountant (ACMA, CGMA), Certified Internal

Auditor, CA (SA), Post Graduate Diploma in Accounting, B Comm Accounting

Appointed: 12 March 2020 Nationality: Zimbabwean

Valentine Dzvova is a finance professional adept at finance processes design and implementation. She has a flair for risk management and governance backed up by more than 6 (six) years of experience in external and internal audit. She is a strategic business partner, with hands-on experience of collaborating with senior executives to meet strategic objectives of an organisation.

During the year under review, Valentine took over from Khalid Abdulla and was responsible for leading the implementation and execution of the Company's approved strategy, policy and operational planning. She served as the chief link between management and the Board and is accountable to the Board.

She is responsible for aiding the achievement of performance goals, objectives and targets as well as maintaining an effective management team and management structure. She continued with the implementation of the Group's Vision 2020 Vision strategy as approved by the Board. She reviewed the annual business plans and budgets that support the Company's long-term view and made recommendations thereon. She ensured that the appropriate policies were formulated and implemented to guide activities across the Group and ensured that effective internal organisation and governance measures were deployed. She also steered the Company to respond adequately to the challenges posed by COVID-19.

ABOUT REPORT 2020 IN REVIEW

TRANSFORMATION IMPACT

ABOUT US

OUR OPERATING CONTEXT

OUR STRATEGY

OUR GOVERNANCE

OUR PERFORMANCE REVIEW

CONDENSED FINANCIAL STATEMENTS

SHAREHOLDERS' INFORMATION

CORPORATE INFORMATION GLOSSARY OF TERMS AND ACRONYMS



#### INDEPENDENT NON-EXECUTIVE DIRECTOR

Salim Young

Qualifications: BProc LLB (UWC), LLM (Tulane University, USA)

Appointed: 1 February 2017 Nationality: South African

Mr Young is an experienced business executive and corporate lawyer and a former director of Webber Wentzel (formerly Mallinicks Inc.). He recently retired after a very successful 12 years as an executive director on the board of British American Tobacco SA (BAT), situated in Stellenbosch. During this time, Mr Young also served as the appointed South African representative of the London-based BAT plc whose secondary listing on the JSE ranks as the largest company by market capitalisation. Mr Young maintains board positions in a number of other companies and significant trusts. He holds a Master's Degree (LLM) in International Commercial Law from Tulane University in the United States as well as certificates in Law from Georgetown University and Harvard University, respectively. He is also one of the founders of Unipalm Investments and chairs the Remuneration Committee.



#### INDEPENDENT NON-EXECUTIVE DIRECTOR

#### **Rosemary Phindile Mosia**

Qualifications: BCom (University of the North), PDM (Wits Graduate School of Business), Criminal Justice in Accounting (RAU), BCTA (RAU), Masters in Business Leadership (Unisa)

**Appointed:** 1 February 2017 Nationality: South African

Mrs Mosia is a South African female professional, with more than 15 years of experience in credit risk, and financial and business management. In addition, she has extensive training in general and credit management, finance, internal auditing, and forensic auditing. She has been involved in multiple roles in fields such as internal auditing, forensic auditing, budget management, credit-risk management, and operational management for the same financial services unit. Her experience in auditing was acquired over a six-year period. From 2000 to 2008, she headed the financial services unit of a large state-owned entity at a regional/corridor level. She is currently CEO of Black Business Chamber, an NGO and an emerging wine exporter.

## **OUR EFFECTIVE LEADERSHIP (CONTINUED)**



#### LEAD INDEPENDENT DIRECTOR

Clifford Leonard van der Venter Qualifications: BCom (Unisa), MBA (UCT)

**Appointed:** 1 February 2017 Nationality: South African

Mr Van der Venter joined Caltex (now Chevron) in 1990 and held numerous human resources (HR) positions, culminating in his appointment as HR director for sub-Saharan Africa in 1999. He subsequently held HR Director positions at Unilever SA, Anglo American (seconded to Kumba Iron Ore) and British American Tobacco until June 2014, when he decided to take a career break. These roles have honed his skills as an HR professional but have also broadened his experience as an executive board member of these major multinationals. Over the past two years, he has operated as an independent strategy and HR consultant. Apart from his deep expertise in the HR field and an obvious passion for people, his key strengths are in the areas of leading organisational change and business-strategy development.



#### INDEPENDENT NON-EXECUTIVE DIRECTOR

#### Advocate Dr Ngoako Abel Ramatlhodi

Qualifications: BA Law and LLB (National University of Lesotho), MSc in International Relations (University of Zimbabwe), admitted to the Bar of Lesotho and South Africa as an advocate, Honorary Doctor of Law Degree (University of Limpopo)

Appointed: 7 March 2018 Nationality: South African

Advocate Dr Ramatlhodi is an experienced businessman, lawyer and advocate. He was the premier of Limpopo; has held the positions of Minister of Public Services, Minister of Mineral Resources, and Deputy Minister of Correctional Services; and was a member of the South African Parliament, Advocate Dr Ramatlhodi is a founder member and the first chairman of the University of the North Arts and Drama Association and chairman of the Central Cultural Committee. He lectured Public International Law at the University of the North. Advocate Dr Ramatlhodi maintains board positions in a number of other companies.



#### INDEPENDENT NON-EXECUTIVE DIRECTOR

#### Sebenzile Patrick Mngconkola

Qualifications: BTech in Business Administration, National Diploma in Policing, Bachelor's Degree in Human Resource Management, certificates in various fields - including Forensic and Investigative Auditing (Unisa) and Project Management

Appointed: 3 March 2018 Nationality: South African

Mr Mngconkola has served on a number of boards. Between October 2010 and March 2017, he served on the board of the Public Investment Corporation (PIC), the largest asset manager on the African continent. He has also served as a director of Growthpoint Properties since November 2012, as well as serving on the board of Sacoil Limited - recently renamed Energy for Africa (Efora) - a listed oil and gas company.



## REPORT OF THE REMUNERATION COMMITTEE



This report provides an overview of the group's remuneration policy, framework and philosophy, with an emphasis on executive directors, non-executive directors and management.

The remuneration committee has actively engaged and responded to key stakeholders, regarding the Group's remuneration policy and practices.

## STATEMENT FROM THE CHAIRMAN OF THE REMUNERATION COMMITTEE

Dear Valued Stakeholder

On behalf of the remuneration committee, I am pleased to present the Group's 2020 remuneration report.

Stakeholder focus remains on ensuring reward for performance and alignment with shareholder goals and enhanced disclosure so that shareholders can understand the quantum, rationale and drivers of executive remuneration.

The committee is tasked by the Board to independently approve and oversee the implementation of the remuneration policy. The policy is aimed at ensuring market-related yet affordable performance linked rewards and to ensure balanced and transparent outcomes that align with stakeholder interests over the

short-, medium- and long-term. Ultimately our policy enables the attraction and retention of skilled and valuable talent.

Remuneration and reward systems remain sensitive matters, especially in the socio-political environment. Our approach to remuneration aligns to our ethics, corporate governance philosophy and shared values - respect and trust, people, integrity, accountability, stakeholders, commitment and investment. We will continue to review and adapt to changes in market conditions to ensure that our policy and principles remain appropriately aligned with our overall business strategy.

As Chairman, my primary responsibilities are to ensure that we provide fair and responsible remuneration for the executive directors, within the context of overall employee remuneration. Executive remuneration and the governance of remuneration continues to remain a feature of the corporate governance landscape while the issue of income differentials and the steps necessary to address these continue to enjoy prominence in the local and international market. It is fundamental to our core remuneration principles that executive remuneration is aligned to the Group's performance. Income differentials are an important topic within the Group and the remuneration committee remains committed to monitoring and addressing this critical issue

The alignment of our executives' remuneration to the long-term strategic goals of the Group to deliver sustainable value to shareholders and building the business remained a key focus during the year. Some decisions and their related impact in setting targets in terms of performance-related remuneration were made for the executive and senior management of the Group. Weightings of performance as well as specific financial targets were reviewed and amended accordingly for the year under review. The committee was satisfied and will continue to monitor remuneration against the appropriate strategic objectives, performance and market benchmarks.

The committee had an independent third party perform a market comparison against our peers recently. The comparison was used to determine the levels of remuneration. The committee reviewed the targets set in terms of performance-related remuneration for the CEO, the executive management team and senior management in the Group which include individual performance factors and a combination of portfoliospecific targets. The CEO and executive management team's performance are assessed against a set of predetermined objectives that include, inter alia, strategic leadership, execution of the strategy through business results and stakeholder relations.

The Board recognises that the successful delivery of the Group's objectives should constitute both financial and non-financial performance measures, with the key financial measures which include profits, cash flow and asset growth weighted accordingly.

The committee remains mindful to ensure overall remuneration was appropriate for the performance of the Group and in relation to its peers. In doing so, the committee considered the overall risk environment, its risk appetite and risk profile and the need to attract, retain and motivate key talent to enable the delivery of the Group's strategic objectives.

We remain committed to closing the wage gap and pay particular attention to those at the lower end of the earnings spectrum and consistently applied the principle that our remuneration should be fair and competitive and should reflect the performance of the business. Our ethos is one of appreciation for commitment, diligence, care and attention to detail. We respect and recognise our employees for their contribution made during the year and inspire them to realise their full potential and we believe in rewarding accordingly.

This report is part of the remuneration report and will be put to a non-binding advisory vote by shareholders at the upcoming AGM. It summarises the Company's remuneration policy for non-executive directors, executive directors and prescribed officers. The information provided in this report has been approved by the Board on the recommendation of the remuneration committee.

For the year under review, the committee is satisfied that it has fulfilled all its statutory duties assigned by the Board.

Salim Young

Chairman of the remuneration committee

# REPORT OF THE REMUNERATION COMITTEE

(CONTINUED)

### **BACKGROUND**

This report describes the material matters dealt with by the committee during the period under review and summarises the Group's approach to transparent, fair and responsible remuneration.

The report has set out how the committee has discharged its duties in terms of the statutory requirements as well as any other duties assigned to it by the Board for the 2020 period under review. The report also provides an overview of the Group's remuneration policy, framework and philosophy with an emphasis on executive directors, non-executive directors and management.

### **GOVERNANCE**

The committee was established in order to assist with the monitoring of the Group's remuneration practices, and to perform the statutory functions required of a remuneration committee in terms of the Companies Act, the King IVTM, the JSE Listing Requirements, the committee's charter, the Group's remuneration policy and relevant legislation.

#### **Composition of the committee**

In accordance with best practice, the committee comprises a majority of independent, non-executive directors. For the period under review, the committee comprised the following:

Name	Role	Meeting attendance
· Salim Young (Chairman)	Independent non-executive director	2/3
· Aziza Begum Amod	Independent non-executive director	2/3
· Clifford Leonard van der Venter	Lead independent director	3/3

To assist the committee with the implementation of its mandate, the chief executive officer ("CEO") attended the meetings during the 2020 financial year. Committee members do not decide on their own remuneration. The committee held two meetings during the period, in line with its charter.

#### **ROLES AND RESPONSIBILITIES OF THE COMMITTEE**

The remuneration committee's main purpose is to ensure that the Company's remuneration practices and policies are aligned with good corporate governance. The main aim of the committee is to assist the Board in fulfilling its responsibilities in establishing formal and transparent policies that ensure fair and responsible remuneration of directors and executives, including the following:

- · Review and approve the remuneration and benefits policy adopted by the Company.
- · Review and approve the reward philosophy and strategy adopted by the Company.
- · Determine the remuneration packages of the executive directors of the Company.
- · Determine the remuneration packages for senior executives of the Company.
- · Recommend to the Board the fees to be paid to non-executive directors for their services on the Board and its committees.
- · Disclose the directors' remuneration and ensure that it is transparent, accurate and complete.
- · Approve the executive and senior management incentives adopted by the Company.
- · In satisfying its mandate, the main activities performed by the committee during the year included the following:
- · Reviewed and approved the remuneration and benefits policy adopted by the Company.
- · Reviewed and approved the reward philosophy and strategy adopted by the Company.
- · Determined the remuneration packages of the executive directors of the Company.
- · Determined the remuneration packages for senior executives of the Company.
- · Recommended to the Board the fees to be paid to non-executive directors for their services on the Board and its committees.
- · Disclosed the directors' remuneration and ensured that it is transparent, accurate and complete.
- · Approved the executive and senior management incentives adopted by the Company.

#### **REMUNERATION POLICY**

#### Introduction

The Committee is mandated by the Board to oversee all aspects of remuneration and incentives of the Group's executive, non-executive directors and key management in accordance with the approved terms of reference. The Group is aware of the importance of fair and transparent remuneration policies and practices. We strive to ensure that our governance and disclosure relating to executive remuneration is transparent and fair.

#### 2. Remuneration philosophy

The Group aims to be an employer of choice. The Group's employees are key determinants of its success. The remuneration policy is based on the principles of fair and responsible remuneration and is structured to motivate, reward and retain quality employees at all levels. The Group remuneration policy aims to reward for excellent performance and seeks to be aligned to the achievement of the Group's strategic objectives. The Group's operations include a number of employees who are independent contractors engaged on fixedterm contracts (within the bounds of South African labour legislation) or are part of a bargaining council. The remuneration arrangements of these employees are governed by separate agreements which are negotiated on an operational level (subject to oversight from the committee); therefore, they are not covered by the Remuneration Policy Framework.

### 3. Remuneration mix

Remuneration comprises of guaranteed pay and variable pay. Variable pay is comprised of short-term incentives such as bonuses. The target remuneration mix varies at each grade. At lower levels, the remuneration mix is weighted in favour of guaranteed pay. Senior employees should have a higher proportion of variable pay in their remuneration mix, as they have the ability to influence the financial performance and strategic outcomes of the Group.

## REPORT OF THE REMUNERATION COMITTEE

(CONTINUED)

#### **DETERMINATION OF PERFORMANCE INCENTIVES**

The Group has formal and informal frameworks for performance management that are directly linked to either increases in total cost to company or annual short-term incentive bonuses. Performance management and assessment sessions take place regularly throughout the year, where Group performance, personal achievement of key performance indicators ("KPIs"), and delivery on key strategic objectives are discussed.

#### 1. Components of remuneration

Executives are responsible for leading others and taking significant decisions about the short-and long-term operation of the business. They require specific skills and experience and are held to a higher level of accountability. The remuneration policy is structured to attract and retain high-calibre executives and motivate them to develop and implement the Group's strategy to maximise long-term shareholder value. The Group's remuneration policy also aims to align the long-term interests of executives with those of shareholders.

- · The remuneration policy is intended to conform to best practice and is structured around the following key principles:
- · Total remuneration which is set at a level that is responsible and competitive within the relevant industry;
- · Incentive performance measures and targets are structured to encourage the attainment of the Group's strategic objectives;
- · Incentive payments are capped and earned through the achievement of the Group's growth targets consistent with shareholders' interests.

Remuneration comprises the following key elements:

#### **Guaranteed pay** Short-term incentive Other benefits

#### **Base salary**

- Aimed to attract and retain.
- Improve employees' financial well-
- Support high-performing individuals by aligning reward with performance.

#### **Performance bonuses**

Motivates executive directors and key management to achieve strategic objectives as per the Group's Vision 2020 Vision.

### Pension and provident fund, medical aid benefits.

Improves employees' financial planning and security on retirement.

#### **Remuneration methodology**

- Remuneration levels take into the general market in which the business operates and skills acquired.
- · General adjustments to guaranteed pay levels are effective · Executive directors have a higher from 1 September each year.
- · Annual increase parameters are set using guidance from the Group budgeting processes, general economic environment, individual performance and the performance of the Group.
- Performance bonuses are dependent on financial performance and achievement of agreed strategic and individual
- weighting, 80%, towards financial performance while 20% would be based on individual KPIs.
- Performance bonus are not earned if the minimum financial target is not met.
- Performance bonuses are paid once a vear.

Determined as a fixed percentage of the base salary.

### **Eligibility**

- All staff employed by the Group.
- Permanent staff from junior management upwards.
- All permanent staff.

## PERFORMANCE CONDITIONS FOR DETERMINING THE PERFORMANCE BONUS

#### **Financial targets:**

- · For executive directors the target is profit before tax.
- · For other members of key management the target is divisional operating profit.

#### **Non-financial targets**

- · Individual performance against job requirement;
- · Improving operating efficiencies;
- · Delivery of organic growth projects;
- · Delivery of strategic acquisitions;

The remuneration committee seeks to ensure an appropriate balance between the fixed and performance-related elements of executive remuneration and between those aspects of the package linked to short-term performance and those linked to longer term shareholder value creation. The Group aims to ensure that for executive remuneration, the performance-based pay of executive directors and senior managers should form a significant portion of their expected total compensation.

#### **Executive directors contracts of employment**

Executive directors are not employed on fixed-term contracts but have standard employment contracts with Premier Fishing SA Proprietary Limited which can be terminated with notice periods of between one and three months. The executive directors are not subject to any restraint of trade agreements. The retirement age for an executive director is 65 years. In the event that an executive director's service contract is terminated due to operational reasons, the Group's obligation to make a severance payment will be governed by the provisions of the Labour Relations Act.

#### **Non-executive directors fees**

Non-executive directors do not have employment contracts with the Company or participate in the Company's performance schemes. The committee recommends the level of fees payable to non-executive directors to the shareholders for approval at each AGM of the Company. Non-executive director fees are paid on an annual retainer basis to account for the responsibilities borne by them throughout the year. Non-executive director fees are not dependent on meeting attendance. The fee structure is evaluated on an annual basis based on non-executive director fee surveys.

# REPORT OF THE REMUNERATION COMITTEE

(CONTINUED)

#### **IMPLEMENTATION REPORT**

The committee has monitored the implementation of the remuneration policy during the financial year and is of the view that the Group's compliance with the policy has been satisfactory.

The committee is satisfied that variable pay outcomes for the 2020 financial year are aligned with the Group's financial performance for the 2020 financial year.

### **Guaranteed pay**

A market adjustment mandate of 7% on the cost to company (CTC – base salary plus employer retirement fund contribution) was approved by the committee for the non-bargaining category employees, in line with inflation and national benchmarks. The approved mandate was further differentiated based on individual performance ranging from a 0% adjustment for nonperforming employees to 9% for individuals with exceptional performance during the prior financial year.

The guaranteed pay of the executive directors is set out below:

#### **Guaranteed Pay**

	2020 R'000	2019 R'000
Moegamat Samir Saban (resigned)	2 801	2 352
Imraan Yusuf Moosa (resigned)	243	796
Rushaan Isaacs	1 859	1 057
Tatenda Isaiah Bundo	-	633
Brent Robertson	1 559	-

After performing an industry salary benchmark study, the compensation of executive directors were adjusted during the course of the year.

Performance condition	Weighting	Threshold	Target	Actual performance	Actual performance (% Maximum)
Profit before tax	80%	90	130	178	135%
Non-financial targets	20%	_			

The non-financial targets for executive directors are improving operating efficiencies, delivery of organic growth projects and delivery of strategic acquisitions.

The achievement of the targets for the executive directors in respect of the 2020 financial year were:

	Achievement of financial targets	Achievement of non-financial targets	Total as a percentage of maximum	Maximum bonus (% of Guaranteed pay)
*Mogamat Samir Saban	100%	100%	100%	25%
*Brent Robertson	100%	100%	100%	25%
Rushaan Isaacs	100%	100%	100%	16%

There are currently no long-term incentives for executive directors.

The table below sets out the remuneration received by the executive directors during the 2020 and 2019 financial years.

				<u> </u>	
2020	Base salary R'000	Performance bonus R'000	Provident fund R'000	Total R'000	
MS Saban	1 314	1 374	113	2 801	
B Robertson	221	-	22	243	
R Isaacs	1 489	206	164	1 859	
B Robertson	1 180	240	139	1 559	
Total	4 204	1 820	438	6 462	

2019	Base salary R'000	Performance bonus R'000	Provident fund R'000	Total R'000
Moegamat Samier Saban	2 352	1 284	253	3 889
Isaiah Tatenda Bundo	633	417	73	1 123
Rushaan Isaacs	1 057	289	113	1 459
Imraan Yusuf Moosa	796	100	78	974
Total	4 838	2 090	517	7 445

GLOSSARY OF TERMS AND ACRONYMS

## REPORT OF THE REMUNERATION COMITTEE (CONTINUED)

Annual fees payable to non-executive directors were approved by shareholders at the AGM on 26 February 2019. The fees paid for the 2020 and 2019 year are shown below.

Non-executive director	2020 R'000	2019 R'000
Rev Dr VC Mehana	-	186
S Young	207	168
AB Amod	386	168
RP Mosia	207	168
CL Van der Venter	207	166
Adv. N Ramatlhodi	207	161
SP Mngconkola	193	113
Total	1 407	1 577

Note: K Abdulla waived their non-executive fees.

#### **NON-BINDING ADVISORY NOTE**

The Group's remuneration policy and its implementation report will be presented to shareholders for separate non-binding advisory votes at the upcoming AGM. In the event that 25% or more of shareholders vote against either the remuneration policy or the implementation report at the meeting, the Group will endeavour to: engage with shareholders through dialogue and request written submissions in order to address shareholder concerns. Please refer to the shareholder voting/feedback section below, for the detailed steps taken by the Company in this regard.

#### SHAREHOLDER FEEDBACK

As a result of the remuneration policy and implementation report having received more than 25% votes against the non-binding advisory votes at the AGM held on 26 February 2020, the Group invited dissenting shareholders to forward their objections or concerns to the company secretary in relation to the remuneration and implementation policy. To date, we wish to advise that no further objections or concerns have been received.

Results of the shareholders' votes at the most recent AGM held on 26 February 2020, as a percentage of the total number of shares voted at the AGM, is indicated below:

Approval of the remuneration policy	69.59%
Implementation of the remuneration policy	69.59%
Non-executive directors' fees	94.16%

However, should any shareholders forward any further objections and concerns regarding the remuneration policy to the company secretary in writing, the remuneration committee will consider such concerns and any changes to the remuneration policy and implementation thereof will be reported on in the next integrated annual report.

#### **SHAREHOLDER VOTING**

As required by King IV™ and the JSE Listings Requirements, the Company will put a non-binding advisory vote to shareholders regarding the approval of the remuneration policy and the implementation report. The Company seeks the support from its shareholders at the upcoming AGM. If any shareholders are inclined not to support the resolutions, we would ask that the reasons for such decision be communicated to the Company so that consideration can be given to those reasons. Please forward any comments to the company secretary at cornellk@premfish.co.za.

Should either vote receive 25% or more votes against, the Company will take the following steps:

- · Issue a SENS announcement regarding the outcome of the voting results.
- · Invite shareholders to engage with the Company regarding their dissatisfaction with either of the votes.
- · Schedule engagements with concerned shareholders to record their concerns and objections.
- · Assimilate all responses and schedule a remuneration committee meeting to analyse concerns and issues raised with the aim of formulating changes to the policy and implementation required, and

Develop a formal response to shareholders that articulates the concerns raised, the details of where the changes will be made to address concerns raised and provide responses for areas where the Company, despite the shareholder feedback, believes its current policy and/or implementation is adequate.

#### SHAREHOLDER PLANNING

The Board recognises its responsibility to make provisions for competent leadership for the Group. In fulfilling this responsibility, the Board also acknowledges that situations may arise which require a need for interim leadership and that future leadership transitions are inevitable.

The purpose of succession planning is to ensure that plans are in place to develop potentially suitable candidates for the future. The focus also remains on the retention of key and critical skills in the Group. Succession planning is reviewed periodically and provides for both succession in emergency situations and succession over the longer term.

The succession plan is designed to address each of the following situations:

- · Provision for leadership during anticipated or unanticipated short-term absences of the CEO.
- · Planned resignation in the event of a permanent leadership change, the process for conducting a CEO search.
- · Provision for leadership during anticipated or unanticipated short-term absences of the chair.
- · Planned resignation in the event of a permanent leadership change, the process for conducting a chair search.

## **CORPORATE GOVERNANCE**

#### **BOARD POWERS AND PROCEDURES**

The Company is controlled by the Board of Directors. The Board assumes ultimate responsibility and accountability for the performance and affairs of the Group and ensures effective leadership on an ethical foundation. It serves as the focal point and custodian of corporate governance for the Group. The Board sets and steers the direction of the Group to ensure that it brings informed, independent and effective judgement and leadership to all material decisions reserved for the Board. It ensures that strategy, risk, performance and sustainable development issues are effectively integrated and appropriately balanced.

#### (King IV™ - Principles 1, 2, 3, 4 and 6)

The Board believes that diversity is an essential component for sustaining a competitive advantage. Directors are chosen for their corporate leadership skills, experience, and expertise and gender diversity. The Board believes that the current mix of knowledge, skills and experience meets the requirements to lead the Group effectively. The Board comprises five independent non-executive directors and three executive directors (three women and seven men), who determine the standards and policies to ensure that the highest quality of corporate governance is maintained within the Group.

independent non-executive directors considered to have the necessary skills and experience to bring balanced and independent judgement to the Board. While all directors have equal responsibility for monitoring the Group's affairs, it is the role of the CEO and the executive management team to run the business within the parameters prescribed by the Board and to produce clear, accurate and timely reports, thus enabling the Board to make informed decisions.

#### (King IV™ - Principles 7 and 8)

Through the contributions of all directors, Premier has established a suitable balance of power and a solid framework for the examination, calculation and management of risk. The Board has a policy that allows for the clear division of responsibilities to ensure a balance of power and authority. This means that no one individual has unlimited powers when it comes to decision-making. The Board met four times during the year, to review the financial and operational performance of the Group and to consider issues that might have a significant impact on the Group.

#### (King IV™ – Principles 1, 8 and 10)

The Board and its committees continue to monitor the implementation of compliance with policies and processes, and to improve upon them and to mitigate the risk of non-compliance with any applicable laws.

#### (King IV™ - Principle 11)

The Board regularly reviews the Group's governance structures and processes to ensure that they support effective and ethical leadership, good corporate citizenship and sustainable development; and to ensure that they are applied in the best interests of the Group's stakeholders. The Group has the necessary policies and processes in place to ensure that all subsidiaries adhere to Group's requirements and governance standards. The Board is involved in the decision-making of its subsidiaries on material matters and is satisfied that its delegation of authority framework contributes to role clarity and effective exercise of authority and responsibilities. (King IV™ - Principle 1, 2 and 3)

The Board has full and unrestricted access to all Company information, records, documents and property, and monitors the non-financial aspects relevant to the businesses of the Group. The Board recognises its responsibility to report and communicate all matters of significance to all of its stakeholders and to ensure effective communication between internal and external stakeholders

The Company's Memorandum of Incorporation (MOI), the Companies Act, King IV™ and the JSE Listings Requirements set out the directors' responsibilities, rights and obligations. Directors are required to comply with all relevant legislation and to maintain strict confidentiality of all information relating to the business of the Company. The conduct of directors shall be consistent with their duties and responsibilities to the Company and, indirectly, to the shareholders.

The Board is satisfied that it has discharged its duties and obligations as described in the Board charter during the year under review.

#### Role of the board

- · Assumes ultimate responsibility and accountability for the performance and affairs of the Company.
- · Provides effective leadership on an ethical foundation.
- · Oversees the Company's values and corporate governance, and ensures ethics are managed effectively.
- · Ensures accountability for organisational performance through reporting and disclosures.
- · Ensures the Company complies with the relevant laws, regulations and codes of business practice.

- · Serves as the focal point and custodian of corporate governance in the organisation.
- · Primary role and responsibilities include steering the Company and setting its strategic direction – with regards to strategy and the way in which specific governance areas are to be approached, addressed and conducted.
- · Oversees, monitors, approves and reviews corporate strategy, policies, business plans, annual budgets and appropriate systems.
- · Ensures the Company is seen to be a responsible corporate citizen.
- · Monitors and maintains a risk-management framework and ensures that key risk areas are identified and monitored.

#### ETHICAL AND RESPONSIBLE LEADERSHIP

The Board provides effective leadership based on a principled foundation. The Group subscribes to the highest ethical standards. Responsible leadership - instilled by the values of responsibility, transparency, accountability and fairness - has been a defining characteristic of the Company since its inception. The Group's fundamental objective has always been to do business ethically while building a sustainable Company that recognises the short- and longterm impacts of its activities on the economy, society and the environment.

The Group is governed by its Code of Conduct and Code of Ethics. The Code of Ethics requires all directors, managers and employees to obey the law, respect others, be honest and fair, and protect the environment. The Code of Conduct articulates Premier's commitment to doing business according to best practices, the right way and guided by our values. (King IV™ - Principles 1 and 2)

#### **RESPECTED CORPORATE CITIZENSHIP**

The Board and management recognise that Premier is an economic entity and also a corporate citizen and that it has a social and moral standing in society, with all the attendant responsibilities. (King IV™ – Principle 3)

#### **COMPLIANCE WITH LAWS AND REGULATIONS**

The directors confirm that the company is:

- · in compliance with the provisions of the Companies Act; and
- · operating in conformity with its MOI and other relevant constitutional documents

## **CORPORATE GOVERNANCE** (CONTINUED)

#### COMPOSITION OF THE BOARD AND APPOINTMENT OF DIRECTORS

The Board recognises and embraces the benefits of having diverse members. Diversity is core to and an essential component of sustaining a competitive advantage. The Nomination Committee makes recommendations to the Board for the appointment of new directors. Directors are chosen for their business skills and expertise. The Board is diverse in terms of race, gender, academic background and business skills.

#### (King IV™ - Principle 7)

The committees established by the Board play an important role in enhancing standards of governance, ethics and effectiveness within the Group. The terms of reference of the Board and its committees are reviewed and amended as required in terms of legislation.

In the Board's opinion, all directors have the relevant knowledge, skills and experience to make a meaningful contribution to the business of the Company. The independent non-executive chairman, together with the Remuneration Committee, evaluates the performance of the executive directors annually. The Nomination Committee evaluates the independence of the nonexecutive directors annually.

Appointments to the Board are formal and transparent and a matter for the Board as a whole. The Board believes  $that-as\,long\,as\,they\,remain\,completely\,independent\,of$ management and relationships that could significantly affect their decisions and advice, and are of the right moral calibre and integrity - non-executive directors can perform the required function of looking after the Company's interests.

The Board specifically considers the independence of directors and their other commitments - when they are first appointed, annually, and at any other time when a director's circumstances change and warrant reevaluation. This is done to determine whether the director has sufficient time to discharge their duties effectively and is free from conflicts that cannot be managed satisfactorily. Should the Nomination Committee be of the view that a director is overcommitted or has an unmanageable conflict, the Chairman will meet with that director to discuss this, to the satisfaction of the committee. (King IVTM - Principle 7).

In terms of the MOI of the Company, no director shall be appointed for life or for an indefinite period and the directors shall rotate in accordance with the provisions set out in the MOI.

A component of the non-executive directors shall retire from office, provided that  $\neg$ - if a director is appointed as an executive director or an employee of the Company in any other capacity - they shall not, while they hold that position or office, be subject to retirement by rotation and they shall not in such case be taken into account in determining the rotation or retirement of directors.

The Board is of the view that all the non-executive directors exercise independent judgement at all times with respect to material decisions of the Board.

#### (King IV™ - Principle)

## Overview of the board

Number of Board members	10
Number of Board members who are non-executive directors	8
Number of Board members who are deemed to be independent	9
Number of Board members who are deemed to be historically disadvantaged in SA (HDSA)	10
Number of Board members who are women	4
Average age of directors (years)	53
Independent Board chairman	YES
Number of prescribed officers	10

## **EVALUATION OF THE BOARD, BOARD COMMITTEES AND INDIVIDUAL DIRECTORS**

The Board and committees are evaluated annually by the Board members, and improvement areas are identified and addressed appropriately to ensure effective functioning. Ever-changing issues facing companies make it essential to look at the agenda items of the Board to ensure that they stay aligned with good corporate governance and ethics, meet current needs and best practices, and address matters of strategic importance.

The independence of directors and their other commitments are also evaluated. The results of these evaluations are not disclosed in the integrated report. The independent non-executive chairman concluded that the Board is functioning well and noted minor

areas for improvement. The independent non-executive chairman and Remuneration Committee evaluate the performance of the executive directors annually. The Nomination Committee evaluates the independence of the non-executive directors annually. (King IV™ -

#### Principles 7 and 9)

The Board appraises the performance of the CEO, CFO and sales and marketing director on an annual basis and identifies areas of improvement that are appropriately addressed. The Board confirmed they were happy that the executive directors carried out their duties with due skill and diligence and in the best interests of the Company for the period under review.

### INDEPENDENT NON-EXECUTIVE CHAIRMAN

The independent non-executive deputy chairman of the Board is Salim Young.

For the period under review, the independent non-executive deputy chairman ensured that the Board functioned efficiently, and provided guidance and overall leadership for the Board and the Group.

The independent non-executive deputy chairman:

- · Ensured that Board members were fully involved in and informed of any business issues on which a decision had to be made:
- · Ensured the integrity and effectiveness of the Board and its committees;
- · Eensured that executive members played effective management roles and participated fully in the operation and governance of the Company;
- · Ensured that Board members exercised independent judgement and acted objectively, and that relevant matters were placed on the agenda and prioritised properly;
- · Was available to the CEO between Board meetings to provide counsel and advice; and
- · ensured that the performance of the CEO was evaluated regularly.

#### (King IV™ - Principle 9)

## **CORPORATE GOVERNANCE** (CONTINUED)

#### **OUR EXECUTIVE TEAM**

#### **Chief Executive Officer**

Rushaan Isaacs is CEO of the Group and an executive director appointed by the Board.

During the year under review, she was responsible for leading the implementation and execution of the Group's Vision 2020 Vision strategy and operational planning. She served as the chief link between management and the Board and was accountable to the Board. She reviewed the annual business plans and budgets that supported the Group's long-term strategy and made recommendations thereon. She was responsible for aiding in the achievement of performance goals, objectives and targets, and for maintaining an effective management team and structure.

She ensured that the appropriate policies were formulated and implemented to guide activities across the Group and ensured effective internal organisation and governance measures were deployed. A succession plan for the CEO is in place in the event of unplanned leave or planned resignation.

#### (King IV™ - Principle 10)

#### **Chief Financial Officer**

Brent Robertson is CFO of the Group and an executive director. He was appointed in 31 October 2019. During the year under review, with the assistance of the Audit and Risk Committee, he helped the Board to protect and manage the Company's financial position. He prepared the annual plans and budgets  $that \, supported \, the \, Group's \, long-term \, strategy \, and \, assisted \, the \,$ CEO in achieving the Group's performance goals, objectives and targets. He ensured that the financial statements were fairly presented and contained all the required disclosures. He ensured that appropriate internal controls and regulatorycompliance policies and processes were in place and that non-financial aspects relevant to the business of the Company were identified, addressed and managed.

The Audit and Risk Committee has considered the expertise and experience of the CFO and deems it appropriate. The Audit and Risk Committee has is satisfied that the Finance department has the appropriate expertise and is adequately resourced.

(King IV™ - Principle 10)

#### **Company Secretary**

Mohamed Wazeer Moosa was the company secretary up until 18 November 2019 and was accountable to the Board up until that date. Mr Mohamed Wazeer Moosa resigned on 18 November 2019 and was replaced by Cornell Kannemeyer on 18 November 2019.

During the year under review, the company secretary:

- · Guided the directors in terms of their duties, responsibilities, powers, training and induction of the responsibilities and liabilities under the Companies Act;
- · Made the Board aware of any laws relevant to and/or affecting the Company;
- · Prepared Board packs and recorded proper detailed minutes of meetings;
- · Ensured proper and orderly conduct at all Board and committee meetings;
- · Disclosed corporate actions and SENS announcements; and
- · Ensured compliance with the JSE Listings Requirements and the Companies Act.

The Board has considered the competence, qualifications, experience and performance of the company secretary and is satisfied that they are appropriate. This was concluded after due assessment following a review by the Remuneration Committee of the Company regarding the company secretary's qualifications, experience and performance.

The Board is satisfied that an arm's-length relationship exists between the company secretary and the Board, as the company secretary is not a member of the Board, is not involved in the day-to-day operations of the Company and is not a prescribed

#### **Board Committees**

The Board has established a number of committees to assist it in performing its duties and to fulfil its effective decisionmaking processes. Specific responsibilities have been formally delegated to the committees, with defined terms of reference to promote independent judgement and assist with the balance of power.

Committee	Composition	Members	Number of meetings per year	Board approved charter	Invitees
Audit and Risk	Five independent non-executive directors	Rosemary Phindile Mosia (Chairperson) Salim Young (resigned 17 August 2020) Clifford van der Venter Advocate Dr Ngoako Abel Ramatlhodi Sebenzile Patrick Mngconkola Valentine Dzvova (appointed 17 August 2020)	Four	Yes	External Auditors Internal Auditors Exco team
Remuneration	One non-executive director and three independent non-executive directors	Salim Young (Chairperson) Aziza Begum Amod Clifford van der Venter	Two	Yes	
Social, Ethics and Transformation	One non-executive director, four independent on-executive directors, and one executive director	Clifford van der Venter (Chairperson) Rosemary Phindile Mosia Sebenzile Patrick Mngconkola	Three	Yes	Rushaan Isaacs Faiyad Abrahams Nicky Isaacs Brent Robertson
Investment	Three independent non-executive directors, one non- executive director and one executive director	Aziza Amod Rosemary Phindile Mosia Advocate Dr Ngoako Abel Ramatlhodi	Two	Yes	
Nomination	Two independent non-executive directors and one non-executive director	Aziza Amod Salim Young Ismet Amod	One	Yes	Rushaan Isaacs

## **CORPORATE GOVERNANCE** (CONTINUED)

#### STATUTORY DUTIES

The auditors have unlimited access to the Audit and Risk Committee, ensuring independence is not compromised in any way. Board committee members are authorised to obtain independent outside professional advice when necessary.

The Audit and Risk; Remuneration; Social, Ethics and Transformation; Investment; and Nomination committees are constituted as statutory committees of the Board in respect of their statutory duties in terms of the Companies Act and King IV™ and are accountable to the Board and shareholders. These are committees of the Board in respect of all other duties the Board assigns to them and they have been delegated powers to perform their functions in accordance with all regulatory requirements, including the Companies Act and King IVTM.

#### **TERMS OF REFERENCE**

All committees function according to Board-approved terms of reference as contained in each committee's charter and/or policy. Each committee adopted its charter/policy with the terms of reference approved by the Board. Each committee reviews its charter/policy on an annual basis to ensure it remains current and updated.

All committee charters and polices were reviewed during the year, with changes being made to take into account new regulatory requirements to ensure best governance practices. These charters and polices were formally tabled at each committee meeting and adopted by the Board of Directors.

#### **DIRECTORS' DETAILS**

Name	Executive (E) / non-executive (NE)	Overall attendance of board meetings	Overall attendance of committee meetings	Gender
* Mogamat Samir Saban	E	100%	100%	Male
* Rushaan Isaacs	E	100%	100%	Female
** Imraan Moosa	E	100%	100%	Male
** Brent Robertson	E	100%	100%	Male
*** Khalid Abdulla	NE	100%	100%	Male
*** Aziza Begum Amod	NE	100%	100%	Female
Salim Young	NE	100%	100%	Male
Rosemary Phindile Mosia	NE	100%	100%	Female
Clifford Leonard van der Venter	NE	75%	86%	Male
Sebenzile Patrick Mngcokola	NE	100%	80%	Male
Advocate Dr Ngoako Abel Ramatlhodi	NE	50%	40%	Male
**** Ismet Amod	NE	100%	100%	Male
**** Valentine Dzvova	NE	100%	100%	Female

<sup>\*</sup> Mogamat Samier Saban resigned as Chief Executive Officer of the Group and was replaced by Rushaan Isaacs as at 1 February 2020.

#### **CONFLICT OF INTEREST**

All directors of the Company and its subsidiaries, including senior management, are required to submit a list of their directorships and interests in contracts at each Board meeting.

Directors are required to disclose their personal financial interests and those of persons related to them, in contracts or other matters in which the Company has a material interest. Where a potential conflict of interest exists, directors are expected to recuse themselves from the relevant discussions and decisions.

No director had a material interest in any significant contract with the Company or any of its subsidiaries during the year.

### **COMPLIANCE WITH LAWS, RULES, CODES AND STANDARDS**

The Board ensured that the Company complied with all the laws, codes, rules and standards including, but not limited to, the JSE Listings Requirements, King IV™, the Companies Act, Competition Law, legislative and environmental standards, consumerprotection laws, employment legislation, and international laws and legislation. The Board considered adherence to non-binding rules, codes and standards.

The Board continually reviewed the compliance of regulatory codes and other standards and continually monitored the implementation of the legal-compliance processes. Board policies and charters were updated in compliance with statutory, regulatory and legislative requirements. (King IV™ - Principle 13)

<sup>\*\*</sup> Imraan Moosa resigned as Chief Financial Officer and replaced by Brent Robertson on the 31 October 2019.

<sup>\*\*\*</sup> Khalid Abdulla resigned as Director of the Board on 12 March 2020, as interim Chair on 17 January 2020 and was replaced by Aziza Amod on 17 January 2020.

<sup>\*\*\*\*</sup> Ismet Amod and Valentine Dzvova were appointed to the Board as Non-executives on 31 October 2019 and 17 August 2020 respectively.

## **CORPORATE GOVERNANCE** (CONTINUED)

#### **ANNUAL FINANCIAL STATEMENTS**

The directors are required by the Companies Act to maintain adequate accounting records and are responsible for the preparation of the annual financial statements based on appropriate accounting policies. The Group's financial statements are based on appropriate accounting policies as set out in the notes to the financial statements and are supported by reasonable and prudent significant judgements and estimates.

The external auditors are responsible for considering internal controls relevant to the preparation of the annual financial statements in order to design audit procedures that are appropriate under the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control systems.

The Board established formal and transparent arrangements with the external and internal auditors and ensured that timely and accurate disclosure was made of any information that would be of material importance.

The Board ensured that assurance services and functions enabled an effective control environment and that these support the integrity of information for internal and external decision-making and of the organisation's external reports.

The external auditors assessed whether the financial statements conform to IFRS, the JSE Listings Requirements and the Companies Act. The external auditors offered reasonable, but not absolute, assurance of the accuracy of the annual financial statements. Premier's management is responsible for the preparation of the annual financial statements.

## (King IV™ – Principle 15)

The Board is satisfied that the annual financial statements are fairly presented, that they contain proper disclosures, and that regulatory-compliance processes were followed in the preparation of the annual financial statements.

#### **DEALINGS IN THE COMPANY'S SHARES**

In terms of the JSE Listings Requirements, directors, officers and employees of the Company are not permitted to trade in the shares of the Company during closed periods, which commence at the end of the first six months of the financial year (end February) and financial year-end (end August) and during periods when the Company is trading under a cautionary announcement.

The Company Secretary will disseminate written notices to all directors and senior management throughout the Group informing them that dealing in Premier's shares during the closed periods is prohibited.

Directors are required to seek the authority of the independent non-executive chairman prior to dealing in shares of Premier. Accordingly, directors are not permitted to make use of internal Company information when deciding to deal in the Company's shares.

In accordance with the JSE Listings Requirements, the Board reinforces the Code of Conduct for insider trading. Directors are updated according to any changes in terms of the JSE Listings Requirements.

### COMMUNICATION

The Group subscribes to a policy of full, accurate and consistent communication with regard to all of its affairs. The Board seeks to present a balanced and understandable assessment of the Group's position at all times when reporting to stakeholders. The integrated report deals adequately with disclosures relating to financial statements, auditors' responsibility, accounting records, accounting policies, adherence to accounting standards, internal controls, risk management, going-concern issues, and the Group's adherence to established codes of governance.

The deputy chairman, CEO, and CFO regularly communicated with major shareholders, institutional investors, analysts and the media during the period under review. The Group acknowledges the role of the media -especially that of financial journalists and it endeavours to assist these role players as much as possible.

The Group encourages shareholders to attend the Group's AGM, which provides them with an opportunity to raise concerns and ideas and to participate in discussions relating to the Group. The Group publishes its annual financial results on SENS and shareholders are advised that a copy of the integrated report is available on the Company's website and at the registered offices of the Company. (King IV™ – Principle 16)

### **CORPORATE CODE OF ETHICS AND CODE OF CONDUCT**

The Group subscribes to the highest levels of professionalism and integrity in conducting its business and dealing with all stakeholders. All employees are expected to share its commitment to the highest morals, ethical standards, corporate-governance practices, legal standards and the Company's values.

The Board continues to provide effective leadership based on a principled foundation. The Group's leadership is characterised by the values of responsibility, accountability, fairness and transparency. One of our fundamental objectives has always been to do business ethically while building a Company that is sustainable, taking into account the short-, medium- and long-term activities of the economy, society and the environment.

In executing its responsibilities, the Social, Ethics and Transformation Committee considered and monitored the Group's activities regarding legislation, human rights and prevailing practice in matters relating to social and economic development, including compliance with the Ten Principles of the United Nations Global Compact and labour and employment activities.

#### **REPORTING UNETHICAL BEHAVIOUR**

Employees and stakeholders are able to report any breach of the Code of Ethics via the Group's anonymous reporting facility. During the period under review, there were no reported allegations of unethical behaviour.

# REPORT OF THE AUDIT AND RISK COMMITTEE



The audit and risk committee has the pleasure in submitting this report for the financial year ended 31 August 2020 as recommended by the King IV™ Report, the JSE Listings Requirements and the Companies Act.

> The audit and risk committee is constituted as a statutory committee of the Board in respect of its statutory duties in terms of the Companies Act and King IV™ and is accountable to both aBoard assigns to it and has been delegated extensive powers to perform its functions in accordance with the Companies Act and King IVTM.

## **MEMBERS OF THE AUDIT AND RISK COMMITTEE** AND ATTENDANCE AT MEETINGS

The audit and risk committee is consisted of independent non-executive directors listed below, all of whom have the requisite business acumen and experience as well as financial skills to fulfil the committee's duties.

During the year under review, four meetings were held and attendance of those meetings is set out in the table below:

Name	Qualification	Date of Appointment	Changes	Attendance
*Salim Young	BProc LLB (UWC) LLM	3 April 2018	Resigned on 17 August 2020	3/4
Rosemary Phindile Mosia	BCom PDM, BCTA, MBL	2 May 2017	Serving term	3/4
Advocate Ngoako Ramathlodi	B A Law (NUL), LLB (NUL), MSc (UZ)	8 August 2018	Serving term	2/4
Sebenzile Patrick Mngonkola	BTech Business Administration, HR Degree	8 August 2018	Serving term	3/4
Clifford van der Venter	BCom (UNISA), MBA (UCT)	3 April 2018	Serving term	3/4
** Valentine Dzvova	BCom Accounting UCT, CA (SA)	17 August 2020	Appointed on 17 August 2020	2/2

<sup>\*\*</sup>Valentine Dzvova was appointed as director and member of the audit committee on 17 August 2020.

<sup>\*</sup>Salim Young resigned as a member of the audit committee on 17 August 2020

## ROLE AND RESPONSIBILITIES OF THE AUDIT AND RISK COMMITTEE

The audit and risk committee adopted the audit and risk constitution and risk management charter which was approved by the Board, setting out its duties and responsibilities as delegated to it by the Board.

The roles and responsibilities of the committee include:

- · to provide oversight of the effectiveness of the internal and external audit function;
- to assist the Board in overseeing the quality and integrity of the Group's annual financial statements, integrated reporting process and any other announcements in respect of financial results;
- · review of the disclosure of sustainability issues in the integrated report;
- review the effectiveness of the CFO and the finance department;
- to provide oversight on the effectiveness of the design and implementation of internal financial controls;
- · review the effectiveness of the head of internal audit and the internal audit department;
- review the quality of the external audit; and
- review and recommend to the Board for approval the interim results, preliminary results, the annual financial statements and the integrated report.

## **DISCHARGE OF DUTIES FOR** THE YEAR UNDER REVIEW

The committee is satisfied that it has performed all the functions required in terms of the charter, the King IV™ Report and Companies Act.

#### **EXTERNAL** GOVERNANCE

- The appointment of external auditors.
- The scope, independence and objectivity of the external auditors.
- The terms of engagement and fees of the external · The ethical conduct of the Group. auditors.
- · The quality of the external audit.

- Risk assessment and management.
- Assessment of compliance with legal, regulatory, codes and other standards.

#### **FINANCIAL REPORTING**

- · The interim and preliminary announcements of results and reports to shareholders, the annual financial statements and integrated report.
- Consideration of concerns regarding accounting practices and internal audit matters.
- The assessment of the appropriateness of the expertise and experience of chief financial officer and the financial function.

#### INTERNAL CONTROL AND RISK MANAGEMENT

- The development and implementation of the Group's risk plan and strategy to ensure that the Group manages its risks in an optimal manner.
- The adequacy and efficiency of the risk policies, procedures and controls applied in the day-to-day management of the business.
- The effectiveness and performance of the internal auditors and compliance with its charter.
- The effectiveness of the design and implementation of internal controls.

## REPORT OF THE AUDIT AND RISK COMMITTEE

(CONTINUED)

#### **EXTERNAL AUDIT**

In the prior year, BDO announced that it will not be seeking re-appointment as the auditors of the company and its subsidiariesat the next annual general meeting ("AGM") of the company. The audit and risk committee undertook a review of the cost and scope of the audit function performed by the independent auditors of the Group. The Audit and Risk Committee of the Group considered and accepted a proposal to appoint Thawt Inc. and Crowe JHB, of which the latter is a member of Crowe Global, as the Company's joint external auditors.

The committee is of the view and is satisfied that the external auditor is independent of the Group.

The committee approved the level of scope, external audit fees and the extent of non-audit services for the 2020 audit. The nature and extent of all services provided by the external auditors are approved and reviewed by the committee. The extent of non-audit services did not exceed the approved limits.

The committee evaluated the audit and was satisfied with the performance of the external auditor during the reporting period and with the quality of the external audit procedure.

During the year under review the committee:

- · Satisfied itself that the external auditor is independent of the Group, as set out in section 94(8) of the Companies Act, and suitable for reappointment by considering, inter alia, the information stated in paragraph 22.15(h) of the JSE Listings Requirements;
- · reviewed the audit effectiveness and evaluated the external auditor's internal quality control procedures:
- · obtained confirmation from the auditors that they are independent;
- · approved the terms of engagement and fees for external auditors:
- · approved non-audit services provided during the
- · obtained assurances from the external auditors that adequate accounting records are being maintained; and
- · considered any reported control weaknesses, management's response for their improvement and assessed their impact on the general control environment.

#### **INTERNAL AUDIT**

The Group's internal audit function is fulfilled by the head of internal audit and the internal audit department provides the audit and risk committee with assurance of the effectiveness of the Group's internal control environment. The head of internal audit does not report directly to Premier's EXCO and therefore the internal audit function is considered to be independent. The head of internal audit reports directly to the Chair of the audit and risk committee. During the year under review the committee:

- · approved the annual internal audit plan;
- · reviewed the reports of the internal auditor related to the Group's financial controls and systems of internal control;
- · reviewed any reported control weaknesses, management's response for their improvement and assessed their impact on their general control environment: and
- · received assurance that proper and adequate accounting records are being maintained.

The committee reviewed the reports on the adequacy of the Group's internal control environment and based on that review it is satisfied that there has been no material breakdowns in the internal control environment of the Group.

#### **RISK MANAGEMENT**

The audit and risk committee approved the risk charter which forms the terms of reference for the risk management process of the Group.

During the current year under review the committee:

- · assessed the effectiveness of the risk management process in place throughout the Group;
- · assessed management's reports pertaining to the effectiveness of the Group's risk management, compliance processes and controls;
- $\cdot\,\,$  reviewed the top risks that the Group is exposed to and assessed management's responses to the top risks; and
- · assessed whether there were any new and/or emerging risks pertaining to the Group and whether the risk management process is aligned to respond and address these risks.

The committee is satisfied that the Group's risk management process is effective and that the Group's top risks have been adequately addressed by the Group's management.

### **TECHNOLOGY AND INFORMATION GOVERNANCE**

The audit and risk committee performs oversight over information technology risks.

During the year under review the committee:

- · enquired from the head of internal audit and management if there were any breaches to the Group's information systems;
- · reviewed the effectiveness of the general information technology controls of the Group;
- · obtained assurance from internal audit over the effectiveness and adequacy of the internal controls over the information systems; and
- · reviewed emerging risks that could affect the information technology environment of the Group as well as the controls implemented by management to address any anticipated risks.

The committee is satisfied that the internal control environment for information technology is satisfactory.

#### FINANCIAL REPORTING

The audit and risk committee reviews the Group's accounting policies and the annual financial statements to ensure that they are in compliance with IFRS, the JSE Listings Requirements and the Companies Act.

During the year under review, the committee:

- · considered the appropriateness of the accounting policies adopted;
- · considered the accounting treatment of significant transactions:
- · reviewed the process implemented by management for the preparation of the annual financial statements and is satisfied that the processes applied in preparing the financial statements were appropriate;
- · confirmed the going concern as the basis of preparation of the annual financial statements;
- · ensured that the annual financial statements fairly present the financial position of the Group, the result of operations and cash flows for the financial year ended 31 August 2020;
- assessed the quality and the integrity of the Group's integrated report and is satisfied with this; and
- considered the findings contained in the JSE proactive monitoring reports and ensured that these were taken into account when the annual financial statements for the year ended 31 August 2018 were prepared.

## **KEY AUDIT MATTERS**

The audit and risk committee considered the key audit matters as outlined in the independent auditors' report for the Group.

The key audit matters were:

- · Residual values of vessels (consolidated financial statements)
- · Physical quantities of biological assets (consolidated financial statements)
- · Valuation of goodwill and intangible assets with indefinite useful lives.

The committee is satisfied that these key audit matters were adequately in the context of the audit.

## REPORT OF THE AUDIT AND RISK COMMITTEE

(CONTINUED)

## **LEGAL AND REGULATORY REQUIREMENTS**

During the year under review the committee:

- · reviewed the adequacy and effectiveness of the Group's processes to ensure compliance with legal and regulatory requirements;
- · reviewed legal matters that might have a material impact on the Group; and
- · reviewed reports from internal audit regarding compliance with legal and regulatory requirements.

The committee is satisfied that there have been no breaches to legal and regulatory requirements during the year under review.

## **EXPERTISE AND EXPERIENCE** OF THE CHIEF FINANCIAL **OFFICER AND THE FINANCE FUNCTION**

The committee has satisfied itself in terms of paragraph 3.84(g)(i) of the JSE Limited Listings Requirements that the chief financial officer has the appropriate experience and expertise to meet the responsibilities of the position.

The committee has also satisfied itself with the expertise of the finance department and is satisfied that the finance department has the appropriate expertise and is adequately resourced.

## **ANNUAL FINANCIAL STATEMENTS AND** INTEGRATED REPORT

The committee reviewed the integrated report and the annual financial statements of Premier for the year ended 31 August 2020 and is satisfied that they comply in all material respects with the requirements of IFRS, the Companies Act, and the JSE Listings Requirements.

The committee is also satisfied with the integrity of the information in the integrated report.

The committee has fulfilled its statutory duties in terms of section 94(7) of the Companies Act and King IV™ compliance. The committee complied with its legal and regulatory responsibilities for the 2020 financial year.

#### (King IV™ – Principles 10, 11, 12, 13 and 15)

The committee has recommended the annual financial statements and the integrated report for the year ended 31 August 2019 for approval to the Board.



Audit and risk committee chairman 23 November 2020



## **CORPORATE GOVERNANCE**

#### **TECHNOLOGY AND INFORMATION**

The Board is responsible for technology and information governance in the Group and delegated the management of technology and information governance to the Audit and Risk Committee.

The Audit and Risk Committee governs technology and · All servers and workstations have the latest operating system information in a way that supports the organisation in setting and achieving its strategic objectives and delegated this responsibility to executive management to implement and execute effective technology and information management. Management is accountable for operational governance of technology and information management.

### IT strategy

An annual report on technology and information governance is tabled at the Audit and Risk Committee meeting to address any significant technology and information risks and matters to be considered to ensure compliance with the governance framework. The primary focus during the year was to review and approve the Group's technology and information strategy to ensure that there was good governance across the information systems.

#### **Digital revolution**

Business leaders are urgently trying to keep abreast of the surging pace of digital transformation globally. The past year has been characterised by IT security incidents, such as ransom ware attacks. The world continues to evolve due to significant trends such as:

- · IT automation and analytics are two key trends accompanying artificial intelligence, which is starting to play a significant role in IT security:
- · mobile devices with pervasive connectivity to the internet, as broadband data reduces in price and increases in availability, results in new heights of social media interaction on a business and personal level;
- $\cdot$  cloud computing, which provides access to high-level, utilitybased, location-independent and capital-light computing resources and agility;
- · the increase in connected devices installed to on-board computers giving rise to the internet of real-time exchange of information between connected devices; and
- $\boldsymbol{\cdot}$  an increase in data that needs to be stored, managed and interpreted for business advantage.

During the year under review the audit and risk committee undertook the following to ensure best practices:

- · All systems were backed-up daily and stored off-site;
- · Quarterly restore tests were done to ensure that the backups were working;

- patch levels, all security updates are applied and compliance is monitored to ensure that the organisation is protected from
- · All servers and workstations have the latest anti-virus patch levels applied to monitor compliance, to ensure the organisation is protected from security threats
- · A disaster recovery/business continuity plan is being re- drafted with regular testing done to ensure that disaster does not impact the business
- · Firewalls, password management and remote access are in place to ensure that the organisation is not at a low risk of a security breach
- Regular changing of passwords measures are in place;
- · Restrictions to websites that pose a security threat are in place
- · Restrictions on who can access what, whether it is external or internal to the organisation, have been applied
- · Strong password controls are in place and the network password
- · A formal incident, fault call logging process is in place to ensure that issues are dealt with speedily; and
- · We instituted ransom ware mitigation procedures and ESET antivirus software is updated regularly on all workstations and

#### (King IV™ - Principle 12) **Risk mitigation**

The ever-changing environment brings with it the complexities of managing information risk and the Group is applying the appropriate operational and technology interventions to manage these challenges. As the Group is dependent on IT to meet its business needs, all identified risks are monitored and reduced to an acceptable level by the executive management.

Although no material risks were reported on during the year under review, we are cognisant of cyber security and the implications thereof, taking into account the protection of our stakeholders, which remains a high priority. One aspect driving risks and security is our governance and internal audit to ensure that the organisation's information assets are secure.

We constantly address best practices, threats from phishing, ransom ware and other cyber threats which could have an impact on business operations, financial statements, legal exposure and the Company's reputation.

(King IV™ - Principle 11)

## REPORT OF THE SOCIAL, ETHICS **AND TRANSFORMATION COMMITTEE**

## The Social, Ethics and Transformation Committee has the pleasure of submitting this report for the financial year ended 31 August 2020.

This committee is fully committed to ensuring that the Group has a meaningful and positive impact on our stakeholders and to operating in a manner that positively contributes to the upliftment and advancement of communities and the environment in which we operate.

As a Group, we believe in the development and empowerment of our employees and aim to enhance performance by "growing our employees". The Group is entrenching and living its shared values: People, accountability, integrity, commitment, stakeholders, respect, trust and investment.

Given the challenges presented by the Covid-19 epidemic this year, and in addition to its ongoing support activities for staff, the Group initiated a number of activities to ensure the safety of our staff and limit the spread of the virus in the workplaces.

#### 2020 Transformation highlights

- · Premier Fishing SA maintained its Level 1 B-BBEE rating;
- · Marine Growers obtained a Level 1 B-BBEE rating for the first time;
- · Despite tough economic conditions, the company Increased its staff compliment at Marine Growers to over 190 staff as part of its expansion plans. These new job opportunities are sorely needed in the impoverished community of the Overberg area.
- · The Group appointed its first ever black female Chief Executive Officer during 2020
- · 100% black directors
- · Four black female directors
- · 40% of the Group's employees are black female
- · The Group initiated a BEE transaction that will result in a significant equity stake for a BEE women's Trust and an Employee Share Trust.
- · The Group continued to assist black-owned small-rights holders; and
- · Continued to procure from empowered companies

### **Meeting attendance**

Name	Appointment date	Meeting attendance
Clifford van der Venter (chairperson)	26 March 2018	1/1
Rosemary Mosia [RM]	1 February 2017	1/1
Sebenzile Patrick Mngconkola [SM]	3 April 2018	1/1
Ismet Amod [IA]	31 October 2019	1/1

## **CORPORATE GOVERNANCE**

## ROLE AND RESPONSIBILITIES OF THE SOCIAL, ETHICS, AND TRANSFORMATION COMMITTEE

- · In addition to the committee members, the head of human resources, head of payroll, chief executive officer, and chief financial officer attend meetings of the committee by invitation.
- · The roles and responsibilities of the committee include:
- · To assist with the governing of the ethics of the Group in a way that supports the establishment of an ethical culture
- · Ensure that the Group is and is seen to be a responsible corporate citizen.
- · Assist management in the formulation and implementation of policies, principles and practices to foster the sustainable growth of the Group.
- · Assist management in setting strategies, establishing goals, and integrating sustainability into the business activities across the Group.
- · To provide guidance in relation to the promotion of good sustainability practices in relation to environmental matters, Broad-based Black economic empowerment, Corporate Social Investments and stakeholder engagement policies.
- · The Social, Ethics and Transformation Committee assisted the Board in ensuring that the Group remains a committed socially responsible corporate citizen. The committee provided support, advice, and guidance on the effectiveness of management's efforts in respect of sustainable development, transformation, and social and ethical matters.
- · The committee undertook the following during the year:
- · Reviewed the B-BBEE status of the Group and identified further areas for improvement;
- · Ensured compliance with regulations governing B-BBEE;
- · Ensured that all regulatory obligations were met, including the submission of employment-equity plans to the Department of Labour;
- · Ensured that employees and stakeholders familiarised themselves with the Group's ethical standards;
- · Governed the ethics of the Group in a way that supported an ethical culture through ongoing staff awareness around the following policies:
  - The way we work,
  - Anti-corruption and bribery,
  - Code of Conduct, and
  - Code of Ethics:
- · Ensured on-going skills development through the Group's contributions to the Premier Bursary programme, skills audit, and training analysis that identified training needs;
- · Monitored and ensured that the Group is seen to be a responsible corporate citizen, through societal and environmental initiatives and the Group's contribution to the development of communities in which it operates;
- · Reviewed and made recommendations for the Group's skills-development plans and the placement of interns in the Group;
- · Reviewed the employment equity plans and reports for the Group and made recommendations for improvements;
- · Reviewed reports relating to the Group's health and safety aspects;
- · Reviewed and made recommendations for the Group's transformation plans; and
- · Reviewed and made recommendations for the Group's water-saving plans.

## LAWS, REGULATIONS, AND GOVERNANCE

The committee has confirmed that no instances of material non-compliance with relevant legislation have been identified.

### **PLANNED AREAS OF FUTURE FOCUS**

Continue to govern ethics in a way that supports the establishment of an ethical culture;

- $\cdot {\sf Continue}\ to\ monitor\ labour, employment\ relationships, training\ and\ skills\ development,\ employment\ equity,\ and\ the\ prevention$ of unfair discrimination:
- · Continue to monitor the Group's B-BBEE compliance and make recommendations for improvements; and
- · Monitor the Group's corporate-social-investment plans and ensure that they are adequate to positively impact the communities in which the Group operates.

For the year under review, the committee is satisfied that it has fulfilled all of its statutory duties assigned by the Board. I would like to thank the Group's staff for their commitment, hard work and support during this past year. Without them, our success would not have been achieved.

## **Clifford van der Venter**

Chairperson

Social, Ethics and Transformation Committee





## **OUR PERFORMANCE REVIEW**

#### **CHIEF FINANCIAL OFFICER'S REPORT**

The Group has had a tough year, but we remain optimistic for the future. We had lots of operational challenges to overcome with during the current year, namely;

- We had to ensure a tough squid season with the resource itself being scarce. This saw a drop in landings of 47% compared to prior year. However, the prospects going forward for the division are strong and we anticipate a good 2020/2021 catching
- The effects of COVID-19 on our selling prices in Hong Kong on our abalone which saw our selling prices decline from an average of \$35/kg down to \$25, which ultimately placed huge pressures on margins. Furthermore, we saw some declines in selling prices in Lobster as well as squid, but these were not as huge as anticipated.
- We also had to ensure protests and socio-political unrest in the Asian markets for the first half of the year.
- The Hake Joint venture also saw a huge drop in profits due to major vessel breakdowns, but again, we expecting a strong 2020/2021 season.

## Statement of comprehensive income **Salient features**

Revenue

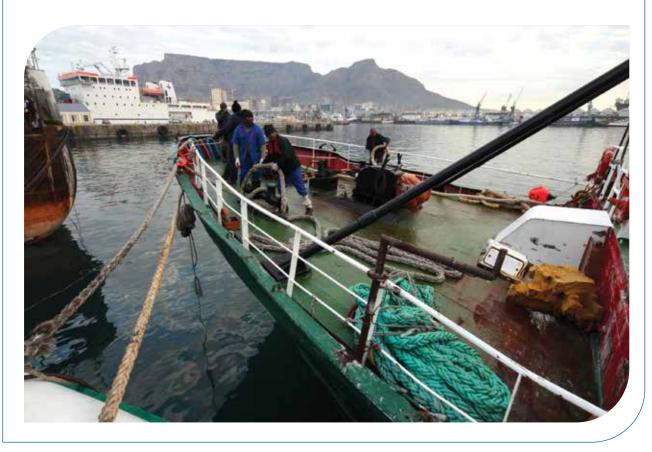
Gross profit

Gross Profit margin

EBITDA

EBITDA % Of revenue

R'000	R'000
2020	2019
R449m	R575m
R152m	R208m
34%	36%
R55m	R99m
12%	17%



ABOUT THIS REPORT 2020 IN REVIEW OUR TRANSFORMATION IMPACT OUR
OPERATING OUR
STRATEGY
CONTEXT OUR GOVERNANCE CONDENSED FINANCIAL STATEMENTS CORPORATE INFORMATION GLOSSARY OF TERMS AND ACRONYMS ABOUT US OUR PERFORMANCE REVIEW SHAREHOLDERS' PREMIER FISHING & BRANDS LIMITED IN Report 2020 | 107

## **CHIEF FINANCIAL OFFICER'S REPORT (CONTINUED)**

## STATEMENT OF FINANCIAL POSITION

The Group's balance sheet represents a very strong balance sheet with over R1bn worth of assets. One major part of the increase in non-current assets pertains to the abalone farm expansion, and we are confident of achieving a minimum of 350 tons at the farm.

Furthermore, Premier is cash positive and has adequate financial resources with a current asset ratio of 4.5 to 1 and continues to operate well under the circumstances. The Group does not having 3rd party debt, with 3rd party liabilities being well under 1% of total assets in both 2020 and 2019. The Group's net asset value per share remains healthy at 296 cents per share (2019: 307 cents per share).

Preservation of cash during this time is still paramount due to COVID-19 and the impact that COVID-19 has on the immediate future. However, I am confident that with the strategies we have put in place, we will have a strong 2020/2021 financial year.

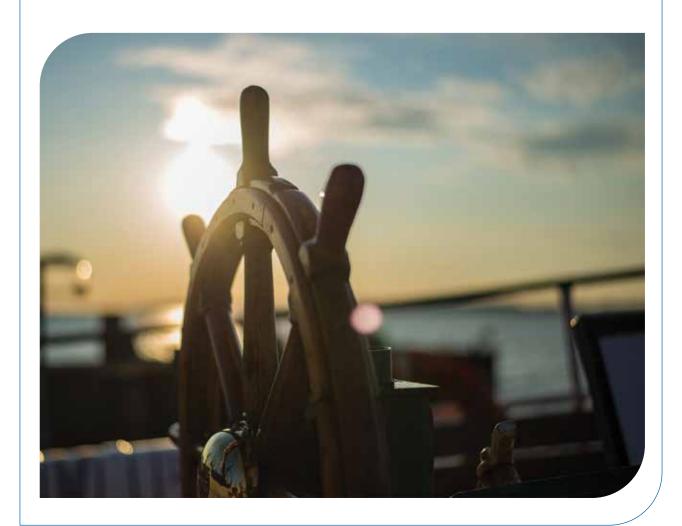
690 390	600 999
226 117	223 392
107 902	183 219
1 024 409	1 007 610
179 841	119 485
71 107	82 085
3 264	6 576
254 212	208 146
770 197	799 464
296	307
4.50 : 1	4.59 : 1
0,32%	0,65%
	226 117 107 902 1 024 409 179 841 71 107 3 264 254 212 770 197 296 4.50 : 1

## **STATEMENT OF CASHFLOWS**

Given the cash flow pressure on the Group this year, the Group still managed to achieve a cash received from customers  $amounting \ to \ R442m, and \ a \ net \ cash \ from \ operations \ of \ R31m. \ This \ was \ highly \ commendable \ given \ the \ challenges \ faced \ and$ the resulting cash flow pressure placed on the Group.

> Cash received from customers Net cash from operating activities

R'000 2020	R'000 2020
R442m	R612m
R32m	R90m



## **CHIEF FINANCIAL OFFICER'S REPORT (CONTINUED)**

## **Outlook for 2021**

Our outlook for 2021 is a positive one, as we aim to continue our journey toward achieving our strategic objectives, and ultimately, the delivery of sustained financial returns. In doing so, we remain committed to stringent costcontrol practices across the Group, including efficient and effective value-added procurement processes in order to increase existing margins.

The current economic climate is not without challenges, such as the predicted rising cost of fuel and freight, the erratic movement of exchange rates, and socioeconomic conditions in the Asian market, as well as the presence of COVID-19 still being around. This may place pressure on our existing margins. That said, the current forecasted weakening of the rand against major currencies reflects favourably for the Group, given that our products are destined for offshore markets, and the squid catches should increase substantially in 2021. This should result in increased revenues and, ultimately, increased profitability. We also expect to see better hake division performance for 2020/2021 as well

# **Appreciation**

I would like to thank the Group's finance team for their commitment, hard work and support during this past year. Without them, our success would not have been achieved.

**Brent Robertson** 

Chief Financial Officer



#### **OPERATIONAL REVIEWS**

#### **LOBSTER**

Our lobster business continued to maintain its operating margins in the current year:

The SCRL TAC for the 2019/2020 fishing season is 316 tons, down by 5% from the prior year TAC of 331 tons. The fishing season for lobster is from November to September, whereas the Group's financial year is from September to August. We experienced solid catch rates which resulted in 90% of our allocated quota being caught. The sales mixes of the catches have mainly been bigger sizes compared to the previous financial year.

South coast rock lobster	2020	2019
TAC (tons)	316	331
Premier share (tons)	127	129
Percentage of allocated quota caught	105	90
Sales volumes (tons)	105	139

Product: FROZEN TAILS » Market: USA Product: LOBSTER HEADS >> Market: JAPAN Product: LOBSTER BODIES » Market: JAPAN



Number of lobster facilities

The WCRL TAC for the 2019/2020 fishing season remained 1 084 tons. The quota which is available to Premier is 35 tons (2019: 35 tons). The total WCRL contracted quota acquired for 2020 is 54 tons (2019: 54 tons). We also experienced solid catch rates for WCRL which resulted in us catching 100% of our allocated guota. 88% of the contracted guota was caught during the financial year under review, with the balance of the quota being caught after year-end.

West coast rock lobster	2020	2019
TAC (tons)	1084	1 084
Premier share (tons)	35	35
Percentage of allocated quota caught	100	100
Contracted quota acquired (tons)	54	54
Percentage of contracted quota processed (tons)	88	93
Sales volumes		
Live lobster (tons)	60	74
Whole frozen lobster (tons)	11	4

Product: LIVE LOBSTER Number of vessels wholly-» Market: HONG KONG, CHINA owned, co-owned 2 Product: WHOLE FROZEN LOBSTER » Market: JAPAN Product: WHOLE COOKED FROZEN LOBSTER >> Market: JAPAN » Market: SOUTH AFRICA Number of lobster facilities **Product: FROZEN TAILS** 

## **SALES AND MARKETING**

The market for SCRL remained strong during the year under review with ongoing strong demands for the product. We continue to focus on achieving year-on-year growth in US\$ pricing, but this has been hard because of Covid-19.

The focus is on the sale of live lobster for the WCRL fishery. The demand remains strong and we managed to sell most of the stock landed.

#### **FUTURE OUTLOOK**

Material matters Affecting the operation	Impact on our ability to create value	How we responded
Possible reductions in TAC	A reduction in the TAC might result in lower turnover and profits for the Group.	The Group remains focused on acquiring additional contracted quota to mitigate instances of reductions in TAC.
Extreme weather conditions.	Extreme weather conditions might result in a reduced number of available sea days and reduced catches.	We implemented improved vessel scheduling in order to fully maximise available sea days and reduce our total catching period.

## **OPERATIONAL REVIEWS (CONTINUED)**

## **PELAGIC**

Our Pelagic business consists of pilchard and anchovy quotas which are harvested and sold locally.

Pilchards are canned and sold in the South African market and anchovy is used to produce fishmeal which is sold globally for use as animal feed.

The pelagic industry continued to experience solid catches, especially for the anchovy. The pilchards though still remains a concern but we remain hopeful that the resource will return to some normality.

Pilchards	2020	2019
TAC (mtons)	32 000	4 750
Premier share (mtons)	2 376	910
Percentage of allocated quota caught	29	-
Sales volumes (mtons)	403	816

Anchovy	2020	2019
TAC (mtons)	350 000	347 860
Premier share (mtons)	22 233	22 097
Percentage of allocated quota caught	74	61
Sales volumes (mtons)	15 942	11 983



## Number of vessels wholly-owned, co-owned 4



We negotiate prices for both pilchards and anchovy with our customer on a yearly basis and in the year under review we managedto achieve an 8% increase in our pricing. We also received a profit share per carton of canned pilchards produced from our pilchards quota.

## **Future outlook**

The pilchards fishing season is from February to December. If the catch rates for pilchards improve the Group will endeavour to catch the balance of its quota during September to December. The pelagic business is one of our strategic focus areas for the 2021 financial year.

Material matters Affecting the operation	Impact on our ability to create value	How we responded
Catch rates for pilchards.	Lower catch rates might result in lower sales volumes and revenue.	Improved scheduling of vessels and timing of catches during peak catching season.

## **SQUID**

The Squid division had a very tough year. The squid division, industry wide experienced very low catches as compared to prior year, however there are very good signs of improvement.

Squid	2020	2019
Tons caught	971	1 896
Sales volumes (tones)	1014	2 206

Talhado is a valuable contributor towards the squid division.



Number of vessels wholly-owned, co-owned 21

Number of processing facilities

Product: SQUID » Market: SPAIN, ITALY, PORTUGAL, GREECE, CROATIA

## Sales and marketing

The squid division delivered industry wide lower catch rates in the Current Period when compared to the Prior period. History has shown that the sector has the tendency to go through these dips in catch rates at least say once every 3-4 years. Revenue for the period declined substantially from the prior period to the current period because of much lower rates than the prior year. This had the resulting effect of placing pressures on margins for the entire Group as the squid division is one of the biggest divisions in the Group. Furthermore, major export markets and economies of European countries such as Italy and Spain were severely hit  $by the \ effects \ of \ COVID-19, placing \ huge \ pressures \ on \ demand, selling \ prices \ and \ ultimately \ margins. \ The \ global \ market \ for \ South$ African squid remains strong, and the potential of the squid division remains strong as the squid sector, industry wide, usually goes through these mixed trends of catch rates rising and then falling every 3 to 4 years.

## **Future outlook**

The Group is positive for 2020/2021 as the catch rates for the new financial year have already been very good, and the Group looks forward to a strong performance from this division for the 2020/2021 season. .

Material matters Affecting the operation	Impact on our ability to create value	How we responded
Cyclical nature of catches during season	Cyclicalerratic catch rates and higher costs	The Group continues to work with the industry and scientific work groups and utilises industry information to accomodate for seasonality and plan to catch at the most optimal time period.

## **OPERATIONAL REVIEWS (CONTINUED)**

## **Abalone**

The Premier Group trades in abalone through its Atlantic Abalone brand. The group remained focused on the expansion of the abalone farm with a higher holding capacity between 300-350 tons upon completion. Certain parts of the expansion was put on hold due to Covid 19.

Abalone is cultivated at our farm which is located in Gansbaai Harbour. The strategic focus for this division is mainly on expanding production to 300 tons per annum from the current 229 tons. Improvements and expansions were completed in our hatchery during year under review resulting in our spat production increasing to an average of 100 000 spat per month compared to an average of 60 000 spat production per month in the previous financial year. The hatchery continues to consistently produce good quality spat and increased volumes which provides a good platform for our planned expansion in production output.

We have also constructed a bigger hatchery and we anticipate to increase the spat production to an average of 500 000 per month once fully operational.

Abalone	2020	2019
Holdings (tons)	229	161

#### Sales and marketing

Demand for abalone from our customers continues to outweigh our output. Our sales and marketing team continues to focus in the growth of US\$ pricing but because of covid-19 the selling price slightly declined in Far East market. Our sales and marketing team is focused on securing additional geographical markets and increasing US\$ pricing in the 2021 financial year. The market continues to demand more live abalone. Live abalone sales are 70% of the total sales volumes and this is expected to continue in the foreseeable future.

Product: LIVE ABALONE » Market: HONG KONG, TAIWAN Number of abalone facilities Product: CANNED ABALONE » Market: HONG KONG, TAIWAN

Abalone	2020	2019
Total live equivalent tons processed	70	53
Sales volumes		
Live abalone (tons)	36	36
Canned abalone (cartons)	1 951	114

Total sales volumes were similar to the previous year as the division focused on increasing its stockholding for the farm's expansion. The division achieved an average ZAR/US\$ exchange rate of R15.80 for the year under review which was higher than the average rate of R14.30 achieved in the prior financial year. The lower sales volumes resulted in a lower turnover for the year under review.

Total area owned and leased: 6 hectares owned 4 hectares leased

Total area utilised for cultivating: 4 hectares

#### **Future outlook**

Construction activities are currently on-going and we expect construction to be completed by the end of the 2019 financial year. We currently have a stable and growing pipeline of abalone and we expect to double the current production output from 229 tons to 300-350 tons by the end of the 2021 financial year. We expect a signifcant increase in sales volumes and profits from our abalone division from the financial year ended 2020 onwards and is expected to be completed by the end of the 2019 financial year. We currently have a stable and growing pipeline of abalone and we expect to double the current production output from 229 tons to 300-350 tons by the end of the 2021 financial year.

Material matters Affecting the operation	Impact on our ability to create value	How we responded
Increasing sea water temps	High Sea water temps affect the growth of abalone.	We have installed equipment at the abalone farm which enables the cooling of water before it is circulated throughout the farm in instances of higher-than-ideal in instances of higher-than-ideal sea water temperatures. sea water temperatures
Red Tide in (large concentrations of aquatic micro-organisms) in the deep sea water which supplies the farm.	Red Tide reduces the oxygen content in the sea water which might result in reduced growth rates or animal mortalities.	We have utilised the services of a microbiologist to provide standard operating procedures in which the animals are to be handed during the occurrence of the red tide. A Re-circulation system will be implemented with the farm expansion which will enable the farm to recirculate the occurrence of the red tide.



## **OPERATIONAL REVIEWS (CONTINUED)**

## Hake

The Group's hake quota is caught, processed, and marketed through a joint operation with Blue Continents Products (Pty) Ltd. The division was negatively affected due to the vessel maintenance and delays for at least 3-4 months. Revenue was therefore lower when compared to the Prior Period. Market prices remained relatively stable, considering that the markets were affected by the pandemic, resulting in the division maintaining its margins.

#### **SALES AND MARKETING**

The Group looks forward to a very strong performance for 2020/2021 as the vessels are up and running again, and there is still quite a substantial quota to be caught for the existing season, as well as for the new season.

Hake	2020	2019
TAC (tons)	122 529	122 431
Premier share of TAC (tons):	691	692
Percentage of allocated quota caught:	100	100

## Product: HAKE - HEADED AND GUTTED » Market: EUROPE, SOUTH AFRICA

Material matters Affecting the operation	Impact on our ability to create value	How we responded
Possible reductions in TAC.	The variations in size mixes might result in a lower average market price achieved on the hake.	We continue to work with the industry and scientific work groups and utilise industry information to accommodate for seasonality and plan to catch at the most likely optimal time period.



## Seagro

Seagro is a liquid fertiliser which is produced from fish oil. Fish oil is a by-product of the fishmeal process.

The liquid fertiliser is sold in bulk directly to farmers, or in 200ml, 500ml, one-litre and five-litre bottles to the retail market. Seagro is manufactured from fish oil, a by-product of the fishmeal making process. There were increased catches of anchovy which is used in making fishmeal and ultimately there was an increase in fish oil supply during the current year which enabled us to manufacture increased volumes of Seagro in the current year.

Seagro	2020	2019
Sales values	7 008	7 705

Product: SEAGRO ORGANIC	LIQUID FERTILISER » Market: SOUTH AFRICA
Location: SALDANHA BAY	Number of facilities

## Sales and marketing

the local market for Seagro fertiliser is strong. The increase in the amount of available fish oil (raw material) enabled us the meet the demand for the product. We were also able to achieve a 7% increase in our market prices during the current financial year.

#### **Future outlook**

The demand for Seagro fertiliser continues to grow year-on-year and with this demand we expect to significantly increase our volumes in the year ahead.

Material matters Affecting the operation	Impact on our ability to create value	How we responded
Availability of fish oil.	Fish oil is a raw material used in the manufacture of Seagro. If the	The Company is planning to install a fish meal plant which will
	Company is not able to source sufficient volumes of fish oil then there could be a reduction in the volumes of Seagro produced.	ultimately guarantee the Seagro business supply of fish oil.

# **OPERATIONAL REVIEWS (CONTINUED)**

## **Processing and marketing**

The Premier Group enters into agreements with other quota holders for WCRL and wild abalone in which the Group processes their quotas and markets it on their behalf.

The Group then earns a processing and marketing fee. We managed to increase the volume of contracted quota for wild abalone in the current year which resulted in increased revenues for the processing and marketing operation.

The Group continues to focus on acquiring additional contracted quota.

Processing and marketing	2020	2019
Contracted WCRL sold (tons)	50	54
Contracted wild abalone acquired (tons)	21	4
Total contracted wild abalone processed	21	1
Sales Volumes		
Wild canned abalone (cartons)	357	600



CONDENSED FINANCIAL STATEMENTS CORPORATE GLOSSARY OF TERMS AND ACRONYMS SHAREHOLDERS'

## **Cold Storage**

The cold storage business is a warehouse facility for both the Group's products and for external customers as well.

Material matters Affecting the operation	Impact on our ability to create value	How we responded
Under utilisation of capacity due to lower	Lower customer storage capacity.	We are currently offering storage
storage.		space for dry goods in addition to
		frozen product in order to mitigate
		against any reduced demand for
		frozen product storage.

Products handled: FROZEN FISH, DRY GOODS » Market: SOUTH AFRICA

Number of facilities Location: V&A WATERFRONT







# **CONDENSED FINANCIAL STATEMENTS**

# **SUMMARISED AUDITED CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**

	Audited Year ended 31 August 2020 R'000	Restated Year ended 31 August 2019 R'000
Revenue	448 693	575 006
Cost of sales	(296 230)	(367 477)
Gross profit	152 463	207 529
Other operating income	10 185	23 330
Other operating expenses	(150 396)	(168 405)
Operating profit	12 252	62 454
Investment revenue	14 611	26 181
Finance costs	(9 433)	(5 014)
Profit before taxation	17 430	83 621
Taxation	(11 044)	(25 173)
Profit for the year	6 386	58 449
Other comprehensive income		-
Total comprehensive income for the year	6 386	58 449
Profit attributable to:		
Shareholders of Premier	4 001	33 702
Non-controlling interests	2 385	24 747
Total profit for the year	6 386	58 449
Total comprehensive income attributable to:		
Shareholders of Premier	4 001	33 702
Non-controlling interest	2 385	24 747
Total comprehensive income for the year	6 386	58 449
Earnings per share information		
Basic earnings per share (cents)	1,54	12,96
Diluted earnings per share (cents)	1,54	12,96

## **SUMMARISED CONDENSED CONSOLIDATED** STATEMENT OF FINANCIAL POSITION

	Audited as at 31 August 2020 R'000	Restated as at 31 August 2019 R'000
ASSETS		
Non-current assets		
Property, plant and equipment	450 162	407 555
Right-of-use assets	49 535	
Goodwill	70 129	70 129
ntangible assets	20 439	29 850
Loans to Group Company	100 097	93 434
Deferred tax	29	3
	690 391	600 999
Current assets		
nventories	34 179	33 925
Frade and other receivables	100 770	103 333
Other financial assets	2 195	5 585
Current tax receivable	4 536	9 820
Biological assets	84 436	70 729
Cash and cash equivalents	107 902	183 219
Sasifatia casif equivalents	334 018	406 61
Total assets	1 024 409	1 007 610
FOUITY AND LIABILITIES	1 024 409	1007610
Equity	507 517	F.O.F. E3E
Stated capital	507 517	507 517
Reserves	8 014	8 014
Retained income	211 172	235 926
Equity attributable to shareholders of Premier	726 703	751 457
Non-controlling interests	43 494	48 007
Total equity	770 197	799 464
Liabilities		
Non-current liabilities		
Other financial liabilities	439	2 018
Operating lease liability	-	245
Post-employment medical aid costs	261	237
Finance lease liabilities	55 389	
Deferred tax	124 191	119 003
	180 280	121 503
Current liabilities		
Trade and other payables	65 024	71 064
Other financial liabilities	2 825	4 558
Current tax payable	597	1 069
Finance lease liabilities	1 893	
Provisions	3 593	9 952
	73 932	86 643
Fotal liabilities	254 212	208 146
Fotal equity and liabilities	1 024 409	1 007 610

# **CONDENSED FINANCIAL STATEMENTS**

# **SUMMARISED CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**

	Audited Year ended 31 August 2020 R'000	Restated Year ended 31 August 2019 R'000
Opening balance as previously reported	814 008	862 436
Prior period error	(14 544)	-
Change in accounting policy for leases from IAS 17 to IFRS 16	(2 755)	-
Balance at the beginning of the year	796 709	862 436
Profit for the year attributable to shareholders of Premier	4 001	33 702
Profit for the year attributable to non-controlling interests	2 385	24 747
Dividends	(32 898)	(121 421)
Balance at the end of the year	770 197	799 464
Comprising of:		
Stated capital	507 517	507 517
Reserves	8 014	8 014
Retained income	211 172	235 926
Non-controlling interests	43 494	48 007
Total equity	770 197	799 464

# **SUMMARISED CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS**

	Audited year ended 31 August 2020 R'000	Restated year ended 31 August 2019 R'000
Cash flows from operating activities		
Cash receipts from customers	442 062	611 783
Cash paid to suppliers and employees	(407 450)	(488 157)
Cash generated from operations	34 612	123 626
Interest income	5 817	15 360
Finance costs	(9 433)	(5 014)
Tax paid	726	(43 942)
Net cash from operating activities	31 722	90 030
Cash flows from investing activities		
Additions to property, plant and equipment	(65 410)	(125 677)
Purchase of intangible assets	(264)	(695)
Purchases of biological assets	(990)	(8 975)
Loans advanced to holding company	-	(41 413)
Loans to holding company repaid	2 000	47 750
Financial assets advanced	-	(2 161)
Net cash to investing activities	(64 664)	(131 171)
Cash flows from financing activities		
Repayment of other financial liabilities	(3 312)	(4 799)
Payment of finance lease liabilities	(6 164)	-
Dividends paid	(32 899)	(121 421)
Net cash to financing activities	(42 375)	(126 220)
Total cash movement for the year	(75 317)	(167 361)
Cash at the beginning of the year	183 219	350 580
Total cash at end of the year	107 902	183 219

# **CONDENSED FINANCIAL STATEMENTS**

## **COMMENTS**

## **Basis of Preparation**

The summarised consolidated annual financial statements were prepared in accordance with the JSE Limited Listings Requirements ("JSE") for summary financial statements and the requirements of the Companies Act. The JSE requires summary financial statements to be prepared in accordance with the framework concepts and the measurement and recognition requirements of International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board, the SAICA Financial Reporting Guides as issued by the Accounting Practices Committee and Financial Pronouncements as issued by the Financial Reporting Standards Council and IAS 34 - Interim Financial Reporting. The accounting policies applied in the preparation of the summarised consolidated financial statements are in line with IFRS and are consistent with the accounting policies applied in the preparation of the previous consolidated annual financial statements. This does not include the information required pursuant to paragraph 16A(j) of IAS 34.

The summarised consolidated annual financial statements were prepared under the supervision of the Group Chief Financial Officer, Brent Robertson, CA(SA). This summarised

report is extracted from the audited consolidated financial statements, but is not itself audited. The consolidated annual financial statements were audited by the Group's external auditors, Thawt Inc and Crowe JHB., who expressed an unmodified opinion thereon. The audited consolidated annual financial statements and the auditor's report thereon are available for inspection at the Company's registered office and on the Company's website: www.premierfishing. co.za. The auditor's report does not necessarily report on all of the information contained in this summarised report. Shareholders are therefore advised that in order to obtain a full understanding of the nature of the auditor's engagement they should obtain a copy of the auditor's report together with the accompanying financial information from the Company's registered office. The directors take full responsibility for the preparation of the summarised consolidated annual financial statements which has been extracted without adjustment from the underlying audited consolidated annual financial

Any reference to future financial performance included in this summarised report is the responsibility of the directors and has not been reviewed or reported by the Company's auditors.

## **GROUP SEGMENTAL ANALYSIS**

	Audited year ended 31 August 2020 R'000	Restated year ended 31 August 2019 R'000
Cogmont revenue		
Segment revenue Lobster	164 214	180 405
Pelagics	70 675	62 093
Hake	21 583	35 524
Squid	141 379	246 819
Aquaculture	26 785	27 258
Cold storage	8 821	12 081
Seagro	7 009	7 705
Processing and marketing	11 939	7 703
Total	452 405	579 107
Less inter-segmental sales	(3 712)	(4 101)
Administration and support services	(3 712)	(+101)
Fair value gains		_
Interest income		_
Finance costs		_
Total revenue and profit before tax	448 693	575 006
Segment profit		
Lobster	40 140	49 688
Pelagics	20 634	15 999
Hake	1902	13 489
Squid	32 442	98 308
Aquaculture	(1 853)	(3 357)
Cold storage	2 730	528
Seagro	3 444	1 559
Processing and marketing	225	1 815
Total	99 664	178 029
Less inter-segmental sales		
Administration and support services	(100 129)	(124 332)
Fair value gains	12 717	8 757
Interest income	14 611	26 181
Finance costs	(9 433)	(5 014)
Total revenue and profit before tax	17 430	83 621

# **CONDENSED FINANCIAL STATEMENTS**

## **GROUP SEGMENTAL ANALYSIS (CONTINUED)**

	Audited year ended 31 August 2020 R'000	Restated year ended 31 August 2019 R'000
Segment assets		
Lobster	83 920	73 431
Pelagics	112 907	103 878
Hake	7 832	11 641
Squid	161 577	184 929
Aquaculture	307 097	280 925
Cold store	1077	527
Seagro	3 653	3 667
Processing and marketing	18 950	26 530
Administration and support services	327 367	342 250
Total segmental assets	1 024 380	1 027 778
Unallocated	29	31
Consolidated total assets	1 024 409	1 027 809
Segment liabilities		
Lobster	22 115	11 654
Pelagics	4 759	8 172
Hake	4 114	2 884
Squid	10 799	14 548
Aquaculture	6 591	14 874
Seagro	-	78
Processing and marketing	9 862	11 191
Administration and support services	71 781	25 742
Total segmental liabilities	130 021	89 143
Unallocated	124 191	121 150
Consolidated total liabilities	254 212	210 293

## **OPERATING REPORT**

Operating profit for the year is stated after accounting for the following:

	Audited year ended 31 August 2020 R'000	Restated year ended 31 August 2019 R'000
Management fees expenses to the holding company	3 348	6 420
Loss on disposal of property, plant and equipment	7	1 694
(Gain)/loss on foreign exchange	(3 255)	(4 905)
Amortisation on intangible assets	9 675	2 727
Depreciation and impairment on property, plant and equipment	33 041	26 527
Employee costs	114 907	126 845
Fair value gain on biological assets	(12 707)	(8 757)

## **EARNINGS PER SHARE**

Earnings per share ("EPS") is derived by dividing the earnings attributable to equity holders of the Company by the weighted average number of ordinary shares.

	Audited year ended 31 August 2020 R'000	year ended
Basic earnings per share	1.54	12.96
Diluted earnings per share	1.54	12.96

The earnings and weighted average number of ordinary shares used in the calculation of basic and diluted earnings per share are as follows:

	Audited year ended 31 August 2020 R'000	Restated year ended 31 August 2019 R'000
Earnings attributable to owners of Premier Fishing and Brands Limited	4 001	48 246
Premier Fishing and Brands Limited (R'000)	260 000	260 000

# **CONDENSED FINANCIAL STATEMENTS**

## **RECONCILIATION OF HEADLINE EARNINGS**

	Audited year ended 31 August 2020 R'000	Restated year ended 31 August 2019 R'000
Earnings attributable to owners of Premier	4 001	48 246
Adjusted for: Impairment of property, plant and equipment	996	-
Loss on disposal of property, plant and equipment	(7)	1 694
Insurance income	(377)	(8 580)
Taxation effect	(593)	1 928
Impairment of bans	2 521	-
Headline earnings	6 490	43 288
Weighted average number of shares (000)	260 000	260 000
Headline and diluted headline earnings per share (cents)	2.49	16.65

## SIGNIFICANT EVENTS AND TRANSACTIONS FOR THE PERIOD

- Biological assets
  - During the current reporting period, biological assets increased to R84 million from R70 million, as a result of an increase in stock growth resulting in an increase in the stock holding of the animals.
- Expansion of abalone farm
  - During the current reporting period, the carrying value of plant and machinery increased to R408 million to R450 million.

## **EVENTS AFTER THE REPORTING PERIOD**

The directors are not aware of any other material facts or circumstances which occurred between the statement of financial position date and the date of this report that would require any adjustments to the annual financial statements.

## **DIVIDENDS**

	Audited year ended 31 August 2020 R'000	year ended
*Dividend declared after reporting date (R'000)	-	26 000
Dividends per share (cents)	-	10

## **SHAREHOLDERS' INFORMATION**

## Shareholder information as at 31 August 2020

The Company's shareholdings as at 31 August 2020 can be summarised as follows:

## **ANALYSIS OF SHAREHOLDINGS AS AT 31 AUGUST 2020**

Number of shareholders	No. of Holders	% of total shareholders	No. of shares	% of total issued shares
1–5 000	934	76,81%	643 825	0,25%
5 001–10 000	84	6,91%	659 672	0,25%
10 001–100 000	160	13,16%	5 423 879	2,09%
100 001–1 000 000	35	2,88%	30 962 831	11,91%
1 000 001 and more	3	0,25%	222 309 793	85,5%
Total	1 216	100%	260 000 000	100%

## MAJOR SHAREHOLDERS (5% AND MORE OF THE SHARES IN ISSUE)

	No. of shares	% of total issued shared capital
African Equity Empowerment Investments Limited	146 200 000	56,23%
Government Employees Pension Fund	52 600 000	20,23%
3 Laws Capital (Pty)Ltd	23 509 793	9,04%

## **DISTRIBUTION OF SHAREHOLDERS**

Number of shareholders	No. of Holders	% of total shareholders	No. of shares	% of total issued shares
NON-PUBLIC:	5	0,41%	198 908 722	76,50%
Directors	3	0,25%	108 722	0,04%
Greater than 10% of issued capital	2	0,16%	198 800 000	76,46%
PUBLIC	1 211	99,59%	61 091 278	23,50%
Total	1 091	100%	260 000 000	100%

## **SHAREHOLDER SPREAD**

Number of shareholders	No. of Holders	% of total shareholders	No. of shares	% of total issued shares
Individuals	1130	92,93%	8 801 916	3,39%
Nominee companies and trusts	33	2,71%	6 328 955	2,43%
Public companies	25	2,06%	242 758 169	93,37%
Close corporations and private companies	28	2,30%	2 110 960	0,81%
Total	1 216	100,00%	260 000 000	100,00%

# **SHAREHOLDERS' INFORMATION**

# **SHAREHOLDERS' DIARY Annual General Meeting** Tuesday, 16 February 2021 at 14h00 at Premier's head office at 1st Floor, North Block, Waterway House, V&A Waterfront **Financial reports** Announcement of Annual Results - November 2021 Integrated Report – December 2020

## **CORPORATE INFORMATION**

## **COMPANY SECRETARY**

Cornell Kannemeyer – cornellk@premfish.co.za

## **EXECUTIVE MANAGEMENT TEAM**

Chief executive officer: Rhushaan Isaacs - rushaan@premfish.co.za Chief financial officer: Brent Roberson - brentr@premfish.co.za

## **BUSINESS ADDRESS AND REGISTERED OFFICE**

Physical address: No. 3 South Arm Road, Victoria Basin, Victoria & Alfred Waterfront, Cape Town, 8001

Postal address: PO Box 181, Cape Town, 8000, South Africa

**Telephone:** +27 21 427 1400

**Fax:** +27 21 419 0731

#### **EMAIL AND WEBSITE**

Email: info@premierfishing.co.za Website: www.premierfishing.co.za

#### **COMPANY REGISTRATION NUMBER**

1998/018598/06

#### **TRANSFER SECRETARIES**

Physical address: Link Market Services South Africa Proprietary Limited Rennie House, 13th Floor, 19 Ameshoff Street, Braamfontein, 2001

Postal address: PO Box 4844, Johannesburg, 2000

**Telephone:** +27 11 713 0800 **Fax:** +27 86 674 4381

Website: www.linkmarketservices.co.za

#### **AUDITORS**

Thawt Inc. and Crowe JHB

## **SPONSOR**

Vunani Capital

## **LISTING**

Johannesburg Stock Exchange Sector: Farming and fishing

Share code: PFB ISIN: ZAE000247516

# **GLOSSARY OF TERMS AND ACRONYMS**

AEEI	African Equity Empowerment Investments Limited
Adv.	Advocate
AFS	Annual financial statements
AGM	Annual general meeting
Board	The Board of directors
B-BBEE	Broad-Based Black Economic Empowerment
CEO	Chief executive officer
CFO	Chief financial officer
CIPC	Companies and Intellectual Property Commission
DAFF	The Department of Agriculture, Forestry and Fisheries
EBIT	Earnings before interest and tax
EBITDA	Earnings before interest, tax, depreciation and amortisation
EPS	Earnings per share
EU	European Union
EURO	European Union and its territories
EXCO	Executive committee
FAWU	Food and Allied Workers Union
FDA	Food and Drug Administration
FRAP	Fishing Rights Allocation Process
GDP	Gross domestic product
GROUP	Premier Fishing and Brands Limited Group
HAACP	Hazard Analysis and Critical Points Control
HDSA	Historically disadvantaged in South Africa
IFRS	International Financial Reporting standards
IIRC	International Integrated Reporting Council
IR	Integrated report
JSE	Johannesburg Stock Exchange
KING IVTM	King IV Report on Corporate Governance for South Africa
KPI	Key Performance Indicator
MCM	Marine Coastal Management
MOI	Memorandum of Incorporation
NCFAWU	National Certified Fishing and Allied Workers Union
NRCS	National Regulator for Compulsory Specifications
PFB	Premier Fishing & Brands Limited
PREMIER	Premier Fishing SA Proprietary Limited
PIC	Public Investment Corporation
SABS	South African Bureau of Standards
SAMSA	South African Maritime Safety Authority
SARB	South African Reserve Bank
SARS	South African Revenue Service
S.A.S.M.I.A	The South African Squid Management Industrial Association
STATSA	Statistics South Africa
SCRL	South Coast Rock Lobster
TAC	Total allowable catch
TALFU	Trawler and Line Fishermen
TALHADO	Talhado Fishing Enterprises Proprietary Limited including its subsidiaries
THAWT	Thawt inc and Crowe JHB
USD	United States Dollar
WCRL	West Coast Rock Lobster
WWF	The World Wide Fund for Nature
ZAR	South African Rand

