Premier Fishing and Brands Limited (previously Premier Food and Fishing Limited) (Incorporated in the Republic of South Africa) Registration number 1998/018598/06

Share code: PFB ISIN: ZAE000247516

("PFB" or "the Company")

CHANGE TO THE BOARD OF DIRECTORS

In accordance with paragraph 3.59(a) of the Listings Requirements of the JSE Limited, shareholders are hereby advised that Advocate Dr Ngoako Ramatlhodi and Mr Sebenzile Patrick Mngconkola has been appointed as independent non-executive directors to the board of PFB with effect 7 March 2018.

Advocate Dr Ramatlhodi holds a Bachelor of Jurisprudence, Bachelor of Law, Master of Science in International Relations and was admitted as an Advocate to the Bar of Lesotho in 1997 and the admitted to the Bar of South Africa in 2009. He was awarded an Honorary Doctor of Law Degree by the University of Limpopo. Advocate Ramatlhodi has years of business experience.

Mr Mngconkola holds a Baccalaureus Technologies in Business Administration, a National Diploma in Policing, a Bachelors Degree in Human Resources Management as well as various other certificates including a Certificate in Forensic and Investigative Auditing. Mr Mngconkola serves on the boards of various companies as an independent non-executive director as well as serves and chairs various board committees.

The board welcomes the appointment of Advocate Dr Ramatlhodi and Mr Mngconkola and looks forward to their contribution.

Cape Town 8 March 2018

Sponsor PSG Capital