

Premier Fishing and Brands Limited
(previously Premier Food and Fishing Limited)
(Incorporated in the Republic of South Africa)
Registration number 1998/018598/06
Share code: PFB
ISIN: ZAE000247516
("PFB" or "the Company")

PFB ENGAGEMENT WITH SHAREHOLDERS

Further to the announcement released on SENS on 21 February 2018, PFB invites those shareholders who voted against the remuneration policy at the annual general meeting of PFB held on 20 February 2018 ("dissenting shareholders") to engage with the Company as follows:

Dissenting shareholders are invited to forward their objections and concerns on the remuneration policy and the implementation thereof to the company secretary in writing by close of business on 5 March 2018 where after further engagements may be scheduled to appropriately address legitimate and reasonable objections and concerns raised.

PFB company secretary details:
Miss Nobulungisa Mbaliseli
Email: nobulungisa@aeei.co.za
Facsimile: 021 419 0731
Postal: P O Box 181, Cape Town, 8000

22 February 2018
Cape Town

Sponsor
PSG Capital